

Plant Materials Web Site

<http://www.plant-materials.nrcs.usda.gov>

Web Log Analysis Monthly Report June 2003

Report Range: 06/01/2003 00:00:00 - 06/30/2003 23:59:59

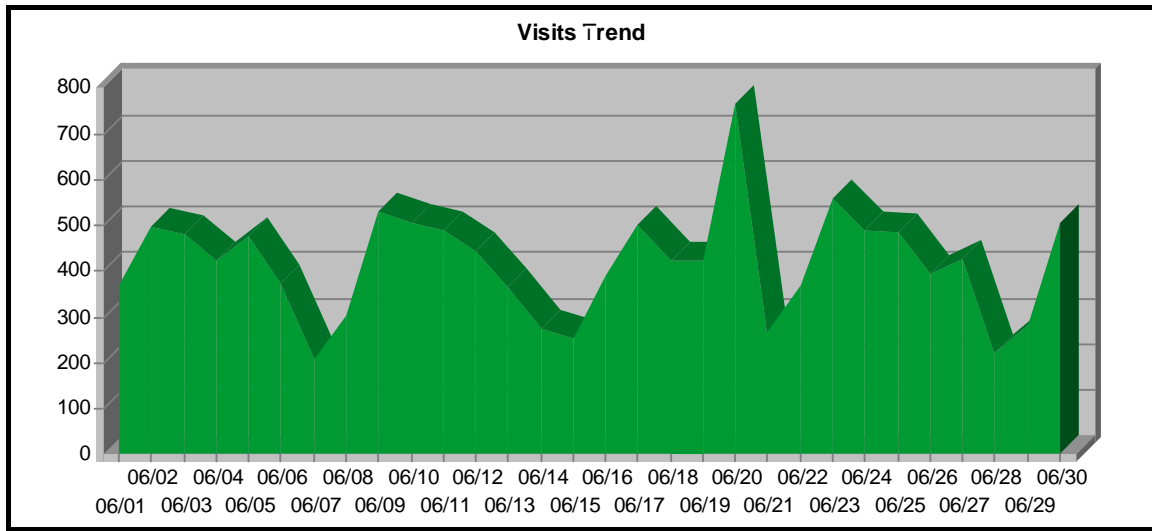
Table of Contents

Overview Dashboard	4
Referrers Dashboard	6
Activity by Referring Site	9
Activity by Referring Domain.....	11
Activity by Referring URL	13
Search Engines Dashboard	15
Activity by Search Engine.....	18
Activity by Search Phrase.....	28
Activity by Search Keyword.....	31
Visitors Dashboard	36
Top Visitors	41
Visitors by Number of Visits	44
Visitors Trend.....	46
Visits Trend	50
Pages Dashboard.....	52
Top Pages.....	56
Top Documents.....	60
Top Directories.....	64
Files Dashboard	67
Most Downloaded Files	69
Most Accessed File Types	72

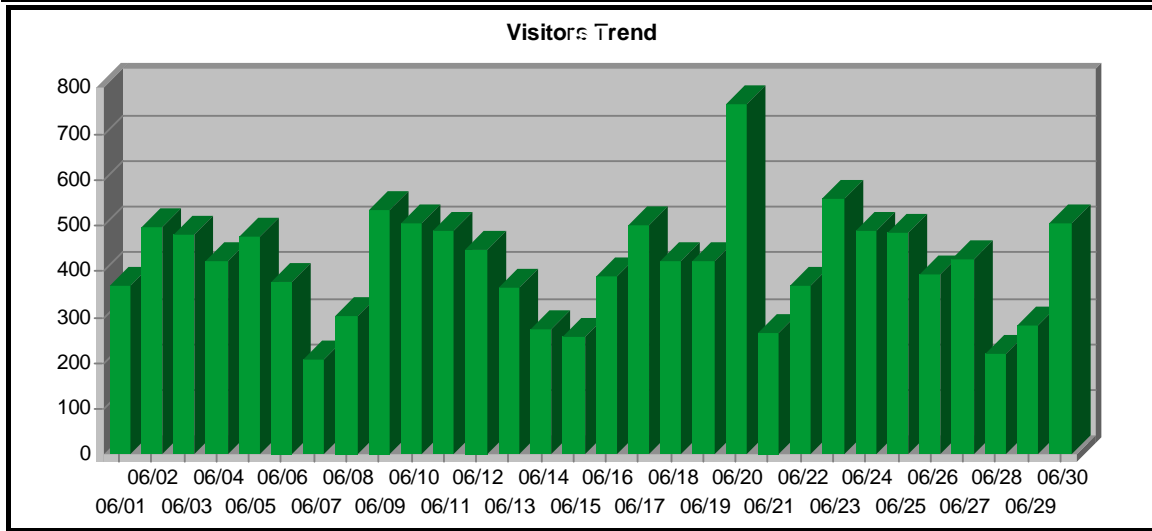
Navigation Dashboard	74
Top Entry Pages.....	77
Single Access Pages	80
Errors Dashboard	83
Client Errors	86
File Not Found Errors	88
Server Errors	90
Visits by Day of the Week	91
Hits by Day of the Week	93
Browsers and Platforms Dashboard	95
Top Browsers	98
Microsoft Explorer Browsers	101
Netscape Browsers.....	103
Top Spiders	106
Top Platforms.....	109
Glossary	111

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

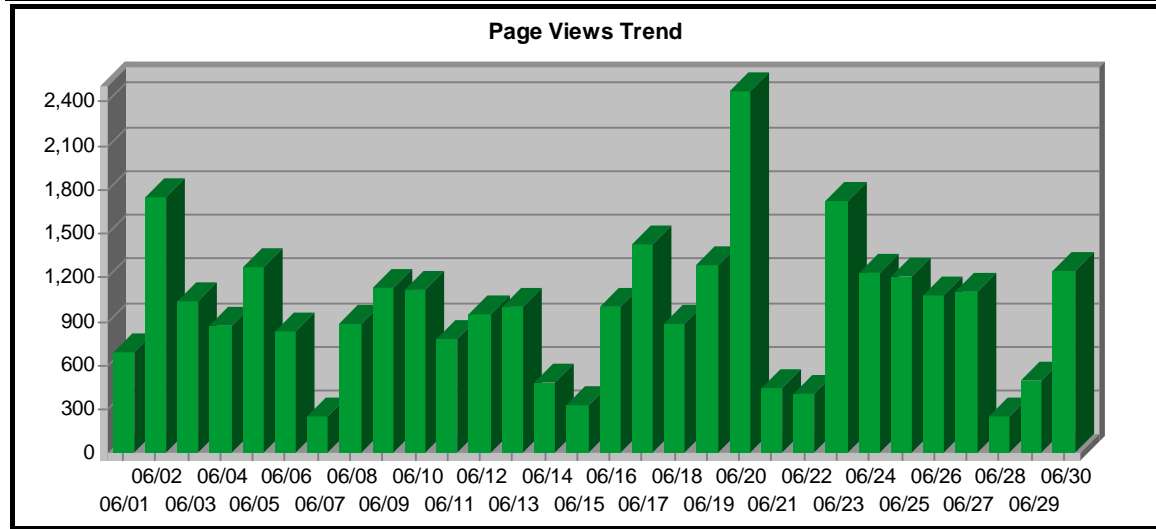


Visit Summary	
Visits	12,485
Average per Day	416
Average Visit Length	00:08:31
Median Visit Time	00:01:09
International Visits	5.53%
Visits of Unknown Origin	21.98%
Visits from Your Country: United States (US)	72.49%

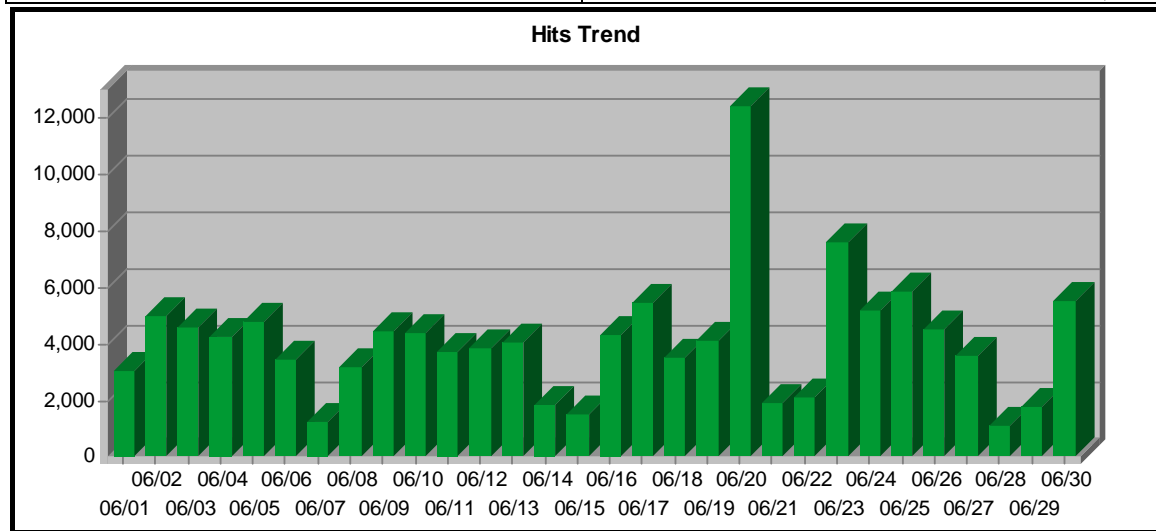


Visitor Summary	
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Visitor Summary	
Unique Visitors	7,780
Visitors Who Visited Once	6,639
Visitors Who Visited More Than Once	1,141



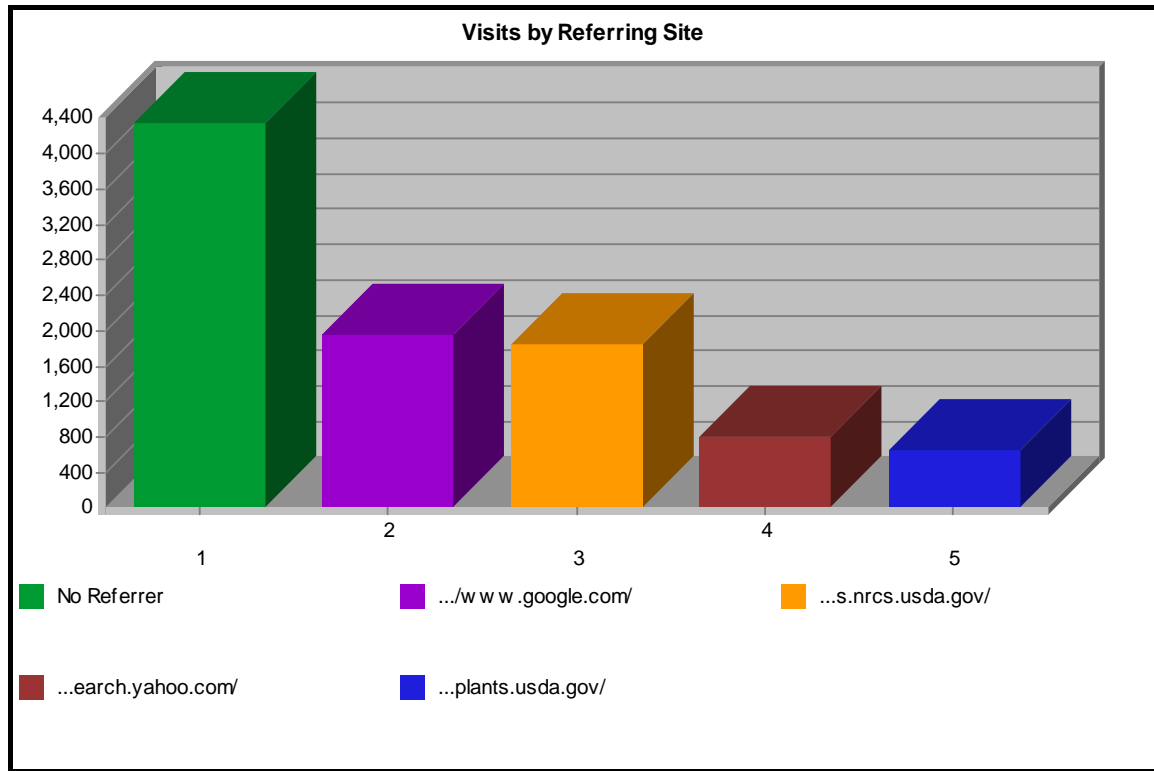
Page View Summary	
Page Views	29,571
Average per Day	985
Dynamic Pages and Forms Views	175
Document Views	29,396

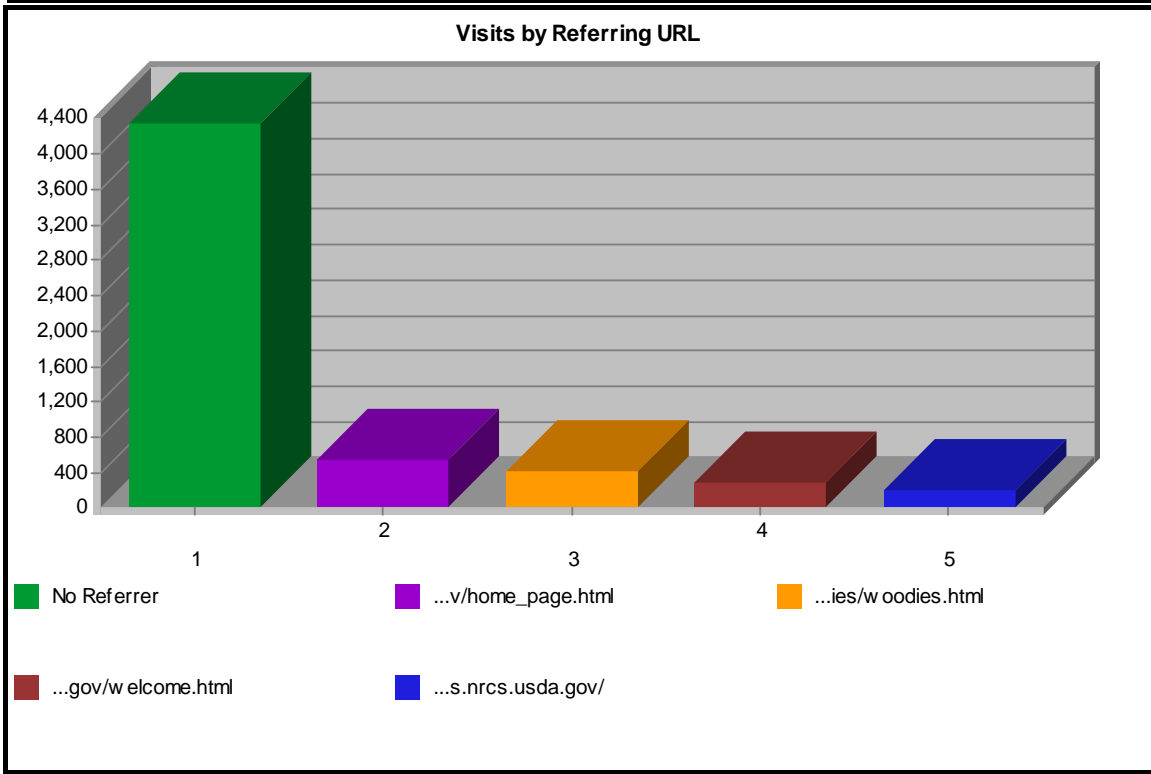
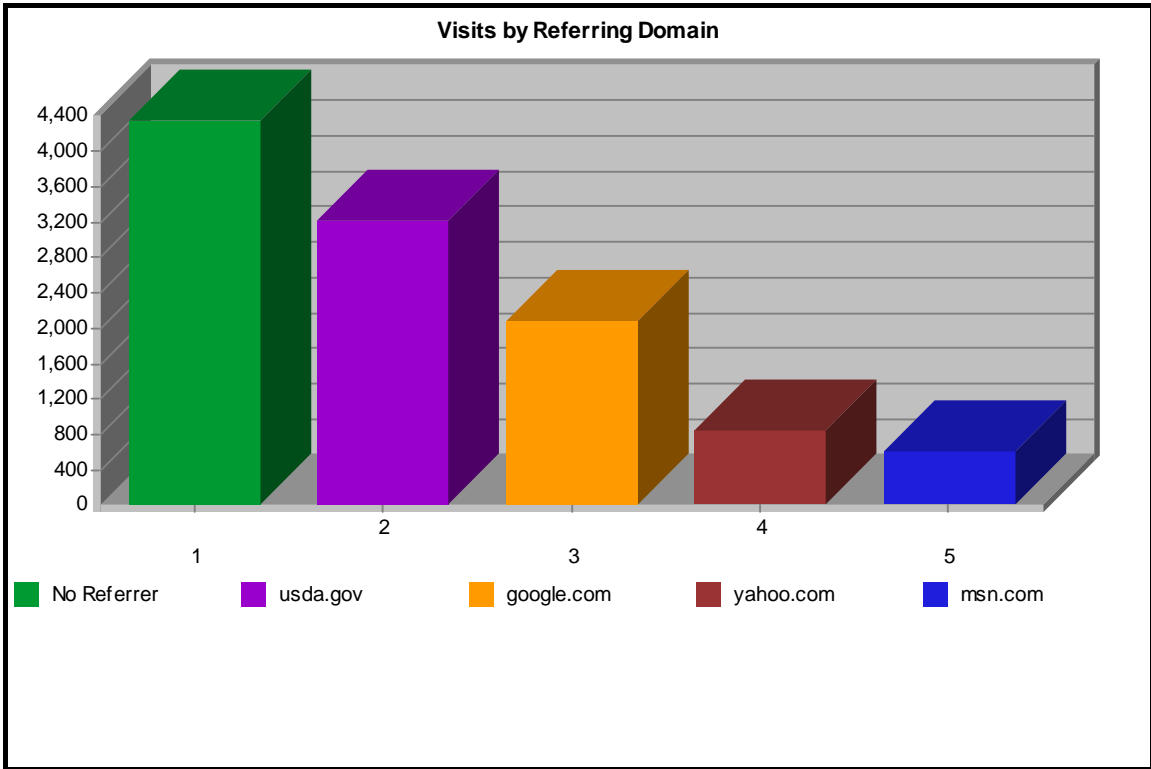


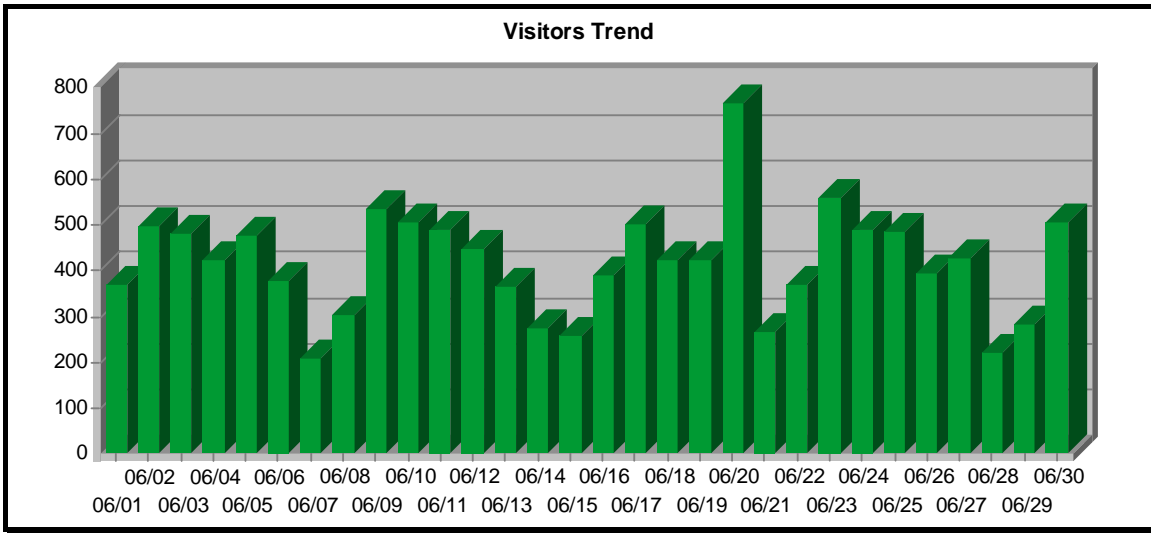
Hit Summary	
Successful Hits for Entire Site	122,358
Average Hits per Day	4,078
Home Page Hits	380

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

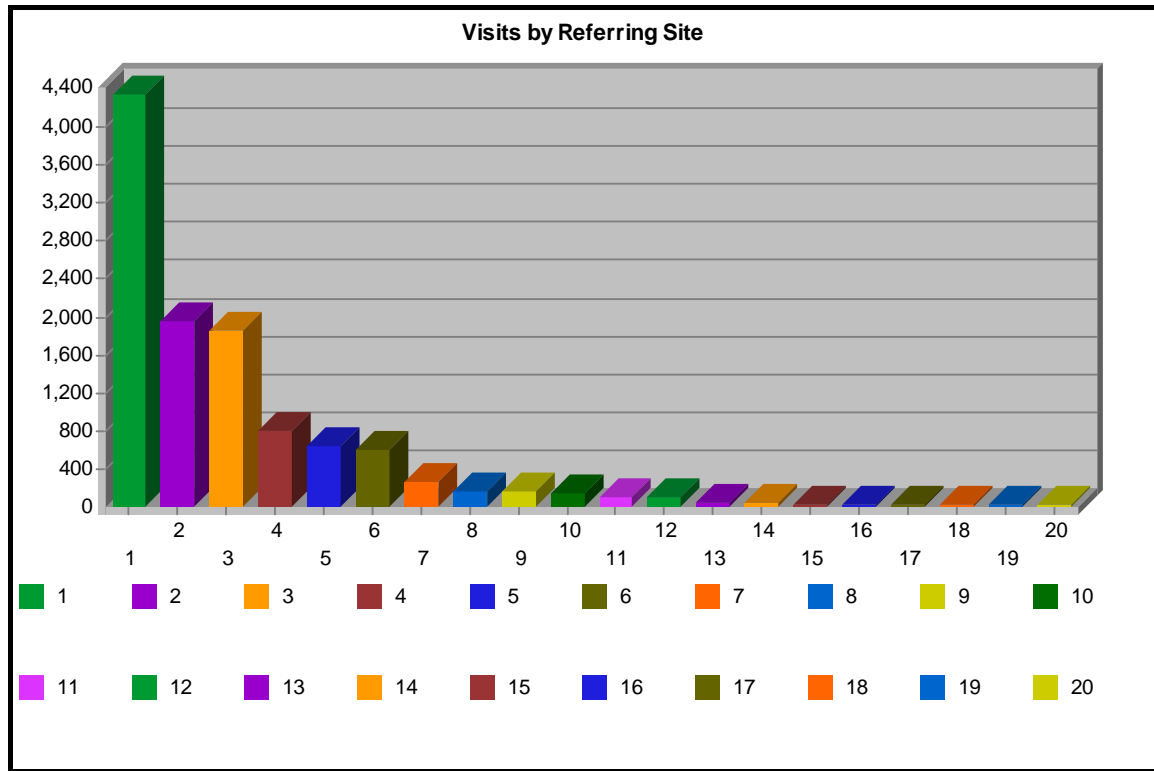






Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site			
	Site	Visits	%
1.	No Referrer	4,340	33.41%
2.	http://www.google.com/	1,944	14.97%
3.	http://plant-materials.nrcs.usda.gov/	1,844	14.20%
4.	http://search.yahoo.com/	797	6.14%
5.	http://plants.usda.gov/	643	4.95%
6.	http://search.msn.com/	603	4.64%
7.	http://www.nrcs.usda.gov/	270	2.08%
8.	http://www.firstgov.gov/	172	1.32%
9.	http://www.google.ca/	165	1.27%
10.	http://aolsearch.aol.com/	140	1.08%
11.	http://images.google.com/	116	0.89%
12.	http://www.plant-materials.nrcs.usda.gov/	107	0.82%
13.	http://search.netscape.com/	50	0.38%
14.	http://www.ca.nrcs.usda.gov/	46	0.35%
15.	http://www.google.com.au/	37	0.28%
16.	http://www.dogpile.com/	35	0.27%
17.	http://www.ar.nrcs.usda.gov/	29	0.22%
18.	http://www.ia.nrcs.usda.gov/	28	0.22%

Activity by Referring Site			
	Site	Visits	%
19.	http://www.co.nrcs.usda.gov/	28	0.22%
20.	http://web.ask.com/	27	0.21%
	Subtotal	11,421	87.93%
	Other	1,568	12.07%
	Total	12,989	100.00%

Activity by Referring Site - Help Card

?

Referring Sites - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

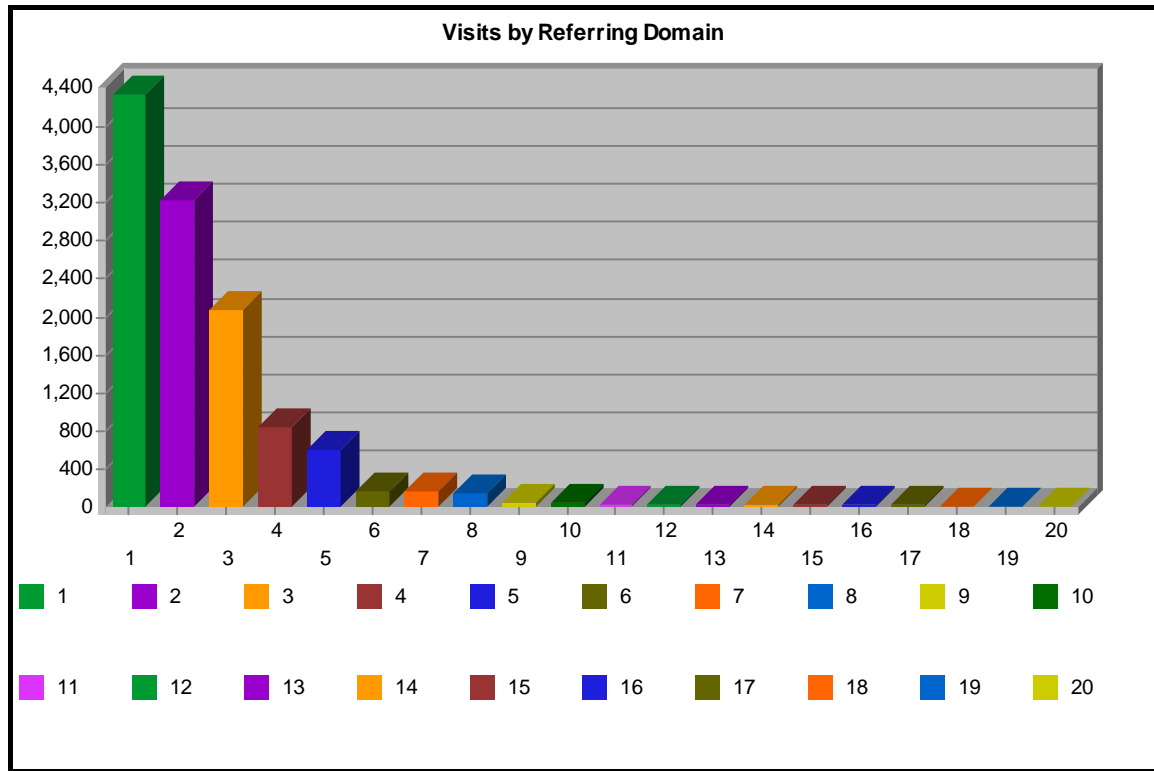
% - Percentage of referrals that came from the specified site.

💡

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



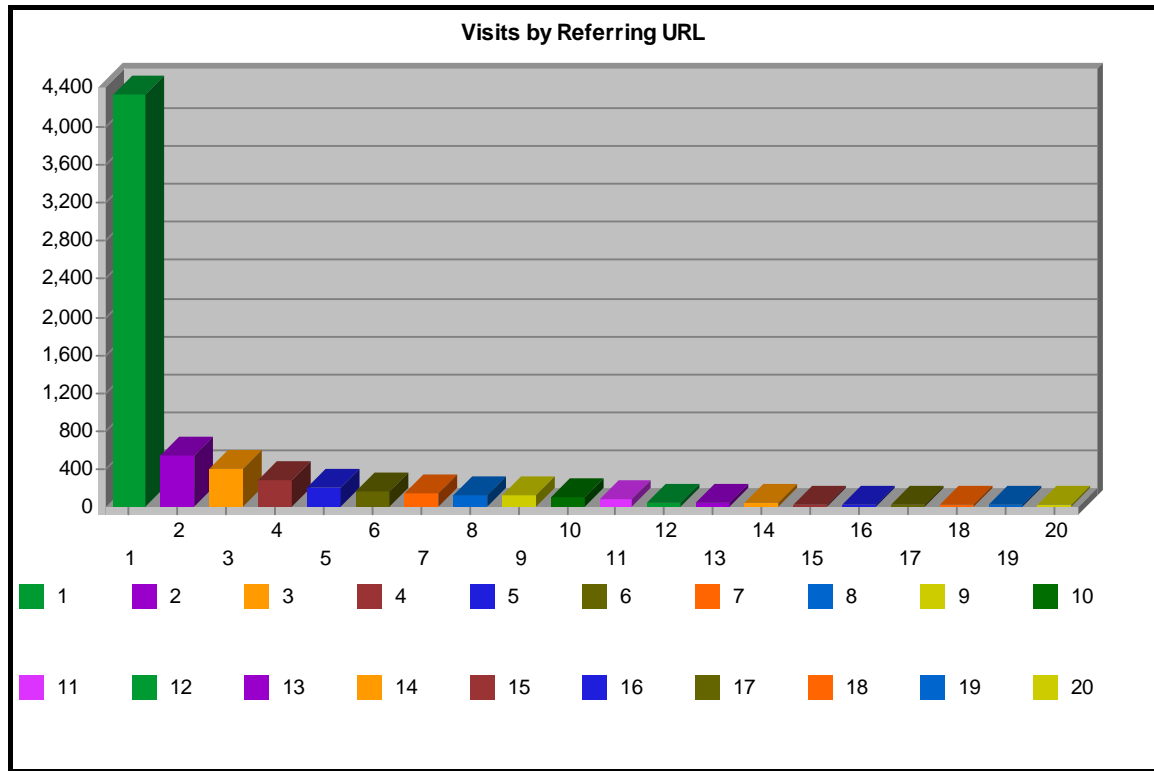
Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	4,340	33.41%
2.	usda.gov	3,221	24.80%
3.	google.com	2,076	15.98%
4.	yahoo.com	835	6.43%
5.	msn.com	613	4.72%
6.	google.ca	175	1.35%
7.	firstgov.gov	173	1.33%
8.	aol.com	153	1.18%
9.	netscape.com	50	0.38%
10.	au	47	0.36%
11.	dogpile.com	35	0.27%
12.	ask.com	28	0.22%
13.	google.de	27	0.21%
14.	uk	26	0.20%
15.	mysearch.com	25	0.19%
16.	[unknown+origin]	24	0.18%
17.	mx	20	0.15%
18.	google.it	19	0.15%

Activity by Referring Domain			
	Domain	Visits	%
19.	uidaho.edu	18	0.14%
20.	nacdnet.org	17	0.13%
	Subtotal	11,922	91.79%
	Other	1,067	8.21%
	Total	12,989	100.00%

Activity by Referring Domain - Help Card			
<p>?</p> <p>Referring Domain - A Web site which refers a visitor to your site by linking to it.</p> <p>Domain - Specific referring domain being analyzed.</p> <p>Visits - Number of times the specified domain referred visitors to your site.</p> <p>% - Percentage of referrals that came from the specified domain.</p> <p>💡</p> <p>You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.</p>			



Activity by Referring URL

This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



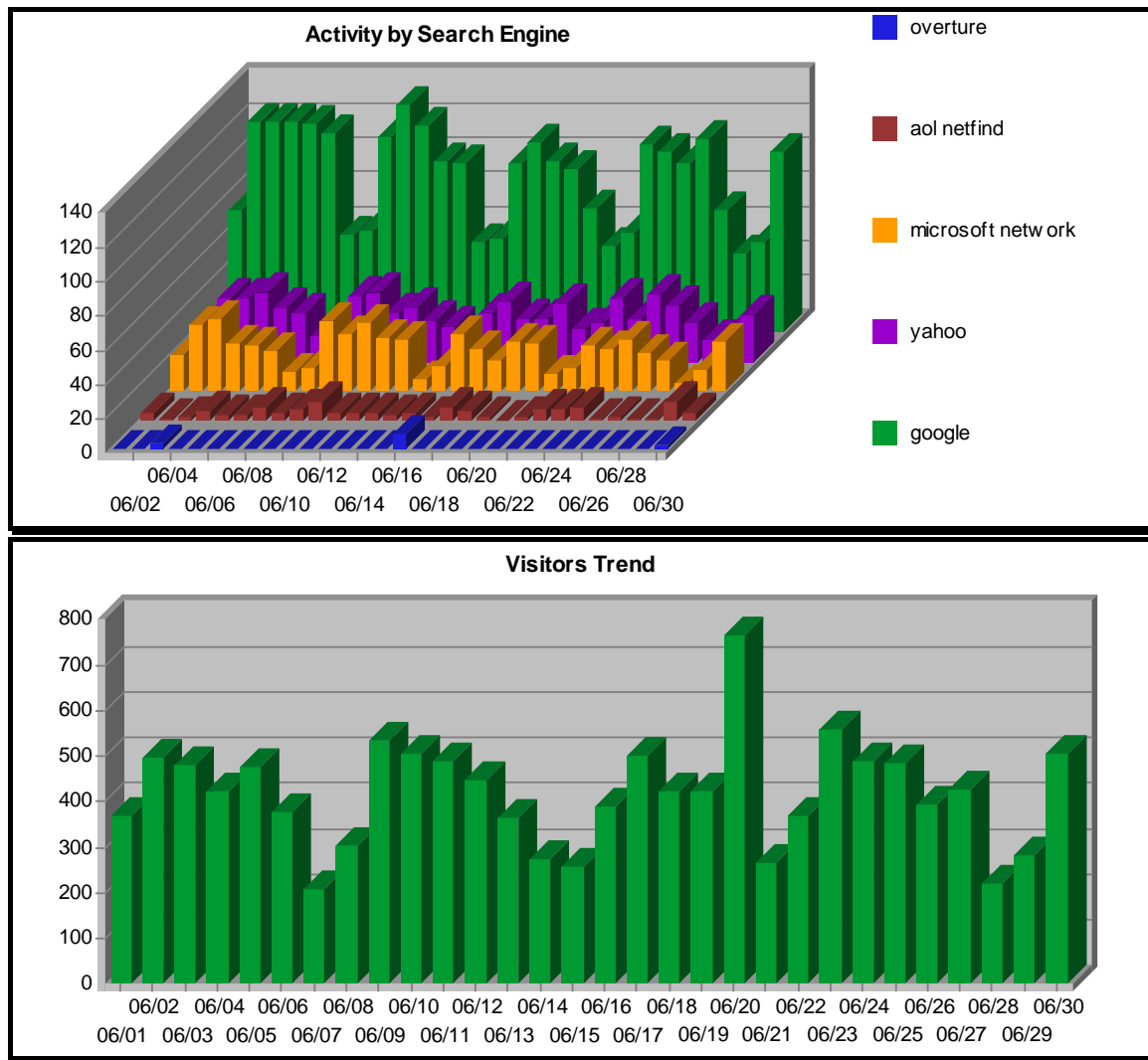
Activity by Referring URL			
	URL	Visits	%
1.	No Referrer	4,340	33.41%
2.	http://plants.usda.gov/home_page.html	536	4.13%
3.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	406	3.13%
4.	http://plant-materials.nrcs.usda.gov/welcome.html	278	2.14%
5.	http://plant-materials.nrcs.usda.gov/	203	1.56%
6.	http://www.nrcs.usda.gov/technical/plants.html	169	1.30%
7.	http://plant-materials.nrcs.usda.gov/left_side.html	150	1.15%
8.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	130	1.00%
9.	http://plant-materials.nrcs.usda.gov/header.html	129	0.99%
10.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	111	0.85%
11.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	84	0.65%
12.	http://Plant-Materials.nrcs.usda.gov/eNews/	59	0.45%
13.	http://www.nrcs.usda.gov/programs/plantmaterials/	52	0.40%
14.	http://search.msn.com/results.aspx?ps=ba%3d(0.15)0(.).0.....%26co%3d(42	0.32%
15.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	36	0.28%
16.	http://www.google.com/search?sourceid=navclient&ie=UTF-	35	0.27%

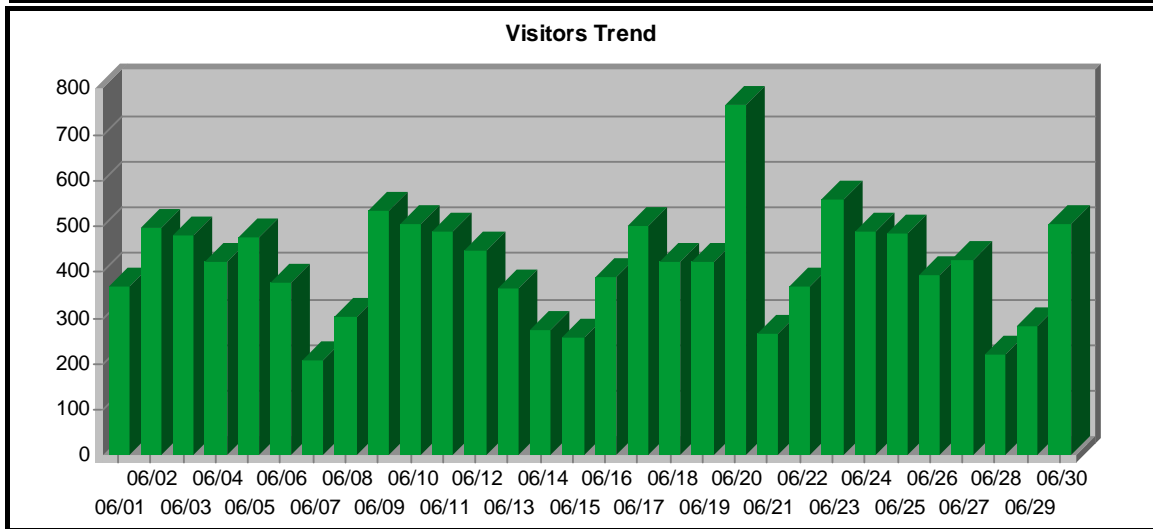
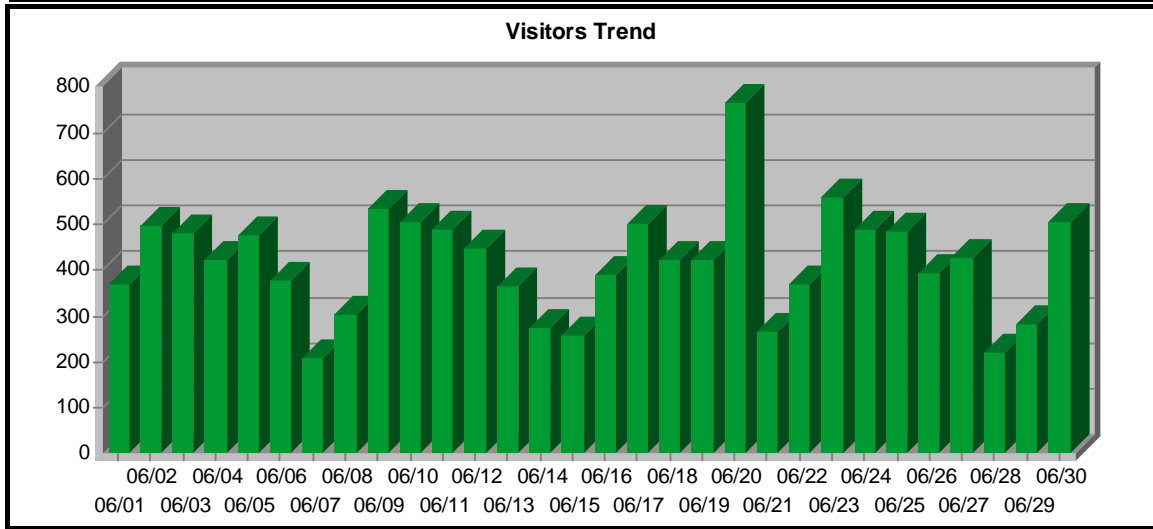
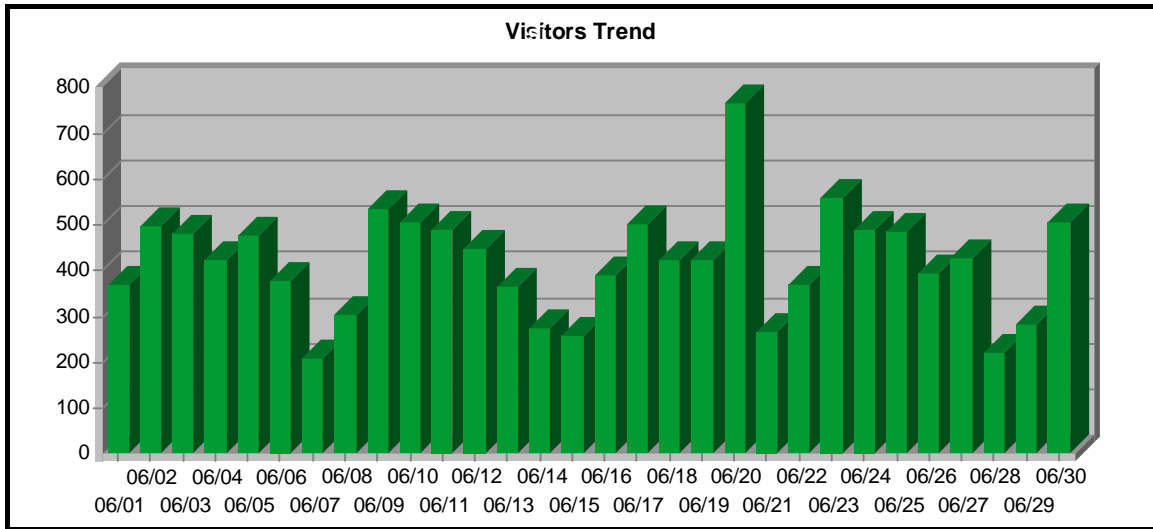
Activity by Referring URL			
	URL	Visits	%
	8&oe=UTF-		
17.	http://plant-materials.nrcs.usda.gov/eNews/header.html	34	0.26%
18.	http://plants.usda.gov/tools_body.html	30	0.23%
19.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	30	0.23%
20.	http://www.ca.nrcs.usda.gov/	28	0.22%
	Subtotal	6,882	52.98%
	Other	6,107	47.02%
	Total	12,989	100.00%

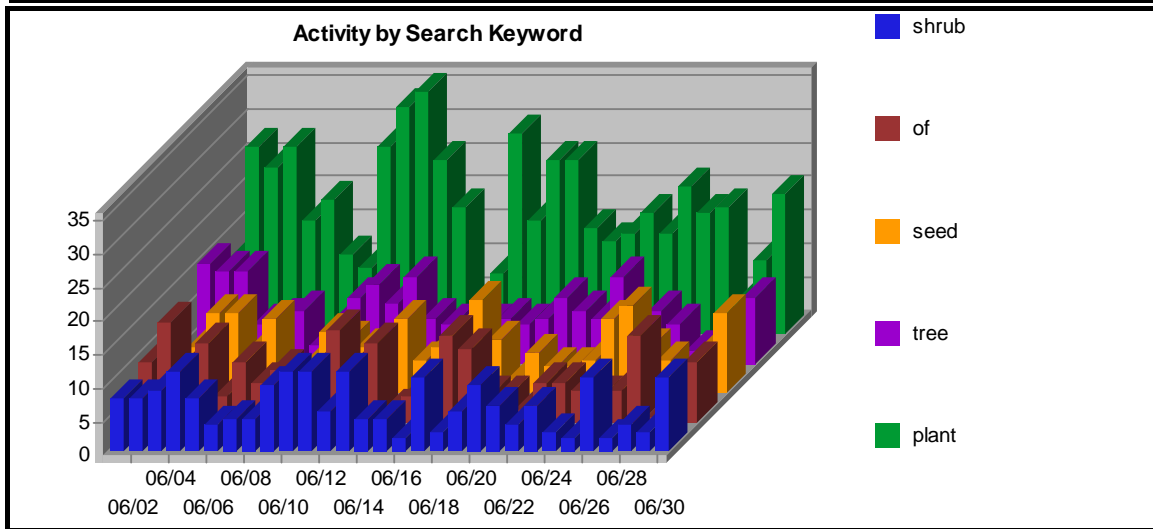
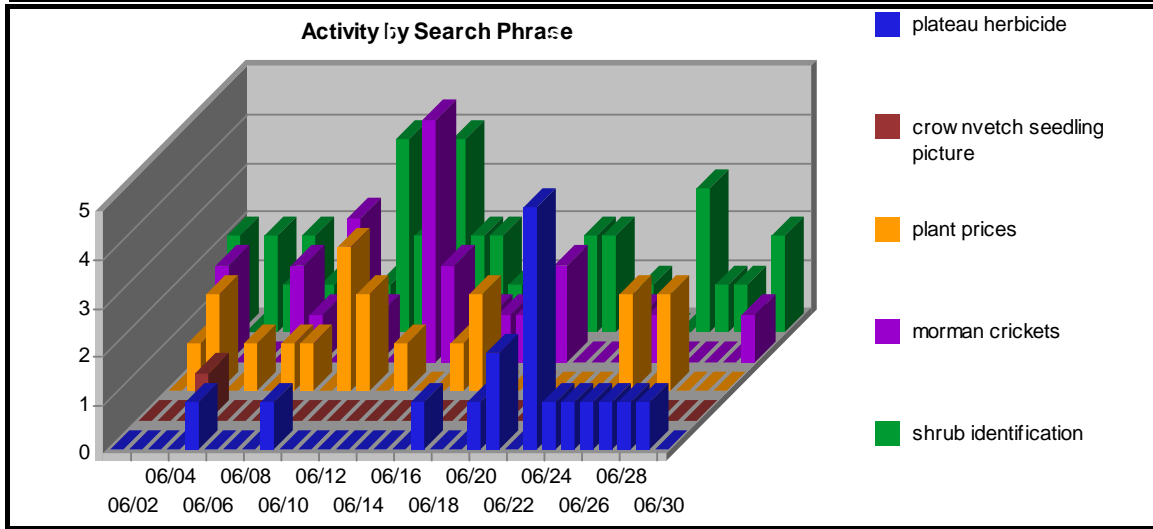
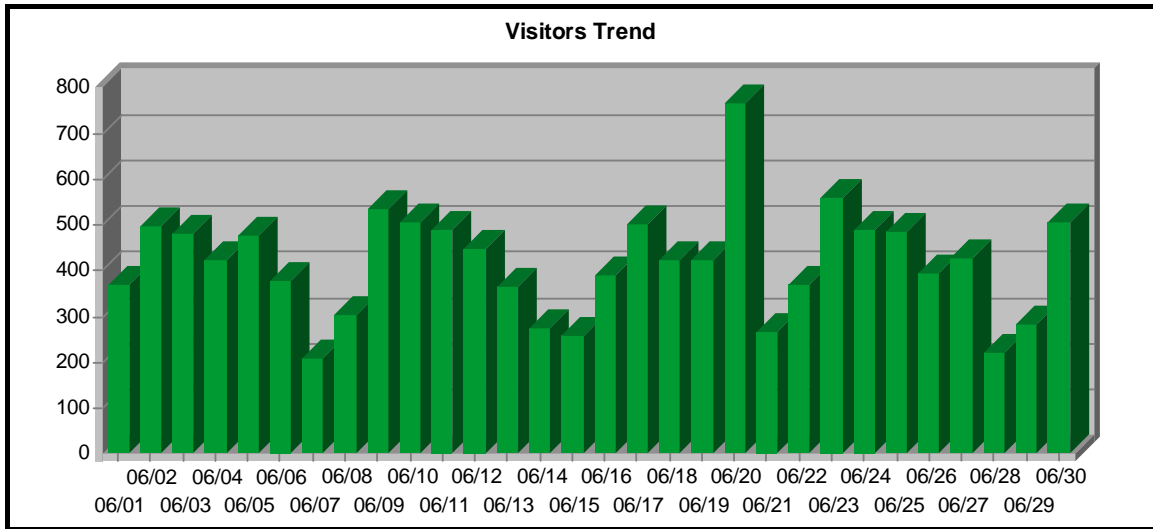
<p>Activity by Referring URL - Help Card</p> <p></p> <p>URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.</p> <p>Visits - Number of visitors referred from the specified URL.</p> <p>% - Percentage of referred visitors who came from the specified site.</p> <p></p> <p>You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.</p>

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.





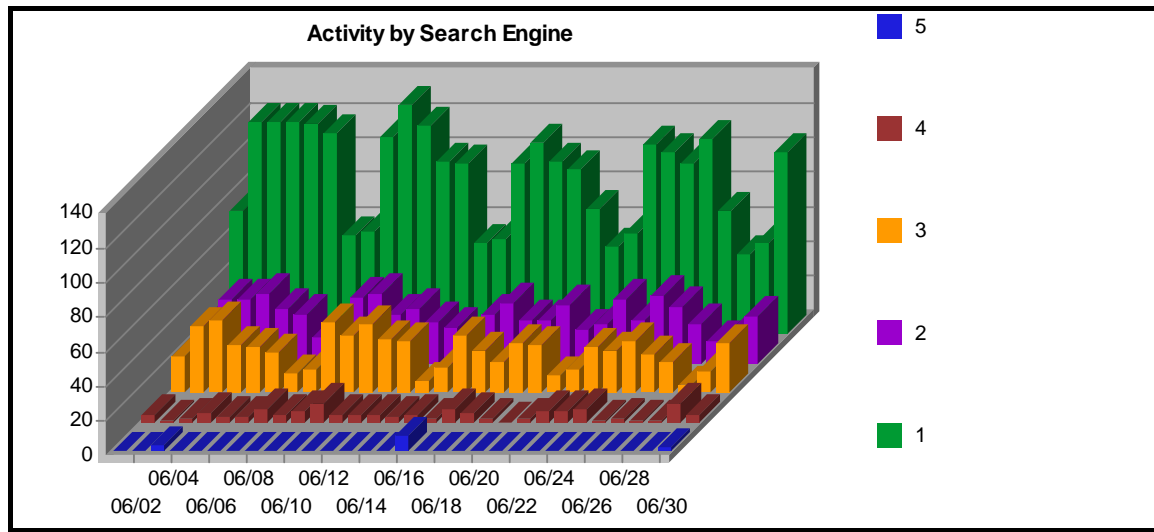


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine			
	Engines	Referrals	%
1.	google	2,765	60.15%
2.	yahoo	851	18.51%
3.	microsoft network	729	15.86%
4.	aol netfind	150	3.26%
5.	overture	24	0.52%
6.	iwon	20	0.44%
7.	lycos	19	0.41%
8.	ask jeeves	19	0.41%
9.	altavista	12	0.26%
10.	infospace	4	0.09%
11.	look smart	1	0.02%
12.	megaspider	1	0.02%
13.	about.com	1	0.02%
14.	excite	1	0.02%
	Total	4,597	100.00%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
1.google	nracs, elsberry mo	16	0.35%
	shrub identification	13	0.28%
	plant prices	11	0.24%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	nanking cherry	11	0.24%
	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	10	0.22%
	shrub id	10	0.22%
	planting plum seeds	10	0.22%
	hazelnut tree	9	0.20%
	scirpus pungens	9	0.20%
	silver buffaloberry	9	0.20%
	usda plant materials centers	9	0.20%
	upper colorado environmental plant center	8	0.17%
	prunus tomentosa	8	0.17%
	xeroscape	7	0.15%
	american hazelnut	7	0.15%
	montana pheasant habitat	1	0.02%
	leaching mining,heap leaching,pdf	7	0.15%
	identify shrub	7	0.15%
	canada milkvetch	7	0.15%
	texas kidneywood	6	0.13%
2.yahoo	morman crickets	10	0.22%
	plateau herbicide	9	0.20%
	shrub identification	8	0.17%
	american hazelnut	6	0.13%
	plant prices	6	0.13%
	chinese plants	5	0.11%
	big bluestem	5	0.11%
	coreopsis lanceolata	5	0.11%
	deer resistant plants/perennial	4	0.09%
	deparment of agriculture	4	0.09%
	shrub guide	4	0.09%
	wild plum tree	4	0.09%
	bitter panicum	4	0.09%
	propagation of forage crop	1	0.02%
	bottlebrush plant	3	0.07%
	buffaloberry	3	0.07%
	nanking cherry for zone	3	0.07%
	native seed production	1	0.02%
	nanking cherry	3	0.07%
	canada milkvetch	3	0.07%
3.microsoft network	shrub identification	15	0.33%
	morman crickets	13	0.28%
	wild plum tree	8	0.17%
	lupine plant	6	0.13%
	amquail lespedeza	1	0.02%
	eastern gamagrass	4	0.09%
	rocky mountain juniper	4	0.09%
	fiberschines	4	0.09%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	camas bulb	4	0.09%
	blue artic willow	4	0.09%
	golden meadows, la	4	0.09%
	sodium absorption ratio exchangeable sodium percentage	3	0.07%
	van pines nursery	3	0.07%
	fertilizer columbine	3	0.07%
	dolmitic limestone	1	0.02%
	camas flowers	3	0.07%
	golden meadows plant materials	1	0.02%
	transplanting milkweed	3	0.07%
	dwarf willow tree	3	0.07%
	arrowleaf clover	3	0.07%
4.aol netfind	shrub identification	3	0.07%
	plateau herbicide	2	0.04%
	bayberry plant	2	0.04%
	lopsided grass	2	0.04%
	nebraska sedge seeds	1	0.02%
	usda flower identification	1	0.02%
	deparment agriculture	2	0.04%
	deparment of agriculture	2	0.04%
	tillatoba ms	2	0.04%
	saratoga tree nursery	1	0.02%
	cottonless cottonwood picture	1	0.02%
	pocatello journal	1	0.02%
	saskatoon shrub	1	0.02%
	34-0-0 fertilizer in north carolina	1	0.02%
	planting wild plum trees	2	0.04%
	care for leland cypress	1	0.02%
	sloe plant	1	0.02%
	prunus tomentosa	1	0.02%
	dissertation on studies in the mechanisms of dormancy in vetch (vicia spp)	1	0.02%
	aster cell bags	1	0.02%
5.overture	aberdeen plant materials center	5	0.11%
	selection of trees for boise,id	3	0.07%
	nebraska sedge	2	0.04%
	ecoscience nursery	1	0.02%
	ecoscience wetland nursery	1	0.02%
	leland cypress trees	1	0.02%
	conservation reserve program seeding packages	1	0.02%
	willow fascines	1	0.02%
	growing butterfly	1	0.02%
	download plant database	1	0.02%
	morman crickets	1	0.02%
	n.p.m.c. florida	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	june grasss	1	0.02%
	jamie l. whitten plant materials center	1	0.02%
	chris hoag	1	0.02%
	perennial peanut	1	0.02%
6.iwon	montana nracs irrigation guide	1	0.02%
	free information about birdsfoot trefoil	1	0.02%
	slow release-water australia	1	0.02%
	heat drought tolerant shrubs, houston tx	1	0.02%
	leptochloa dubia	1	0.02%
	how to plant plum seed for tree	1	0.02%
	hardiness zone green ash	1	0.02%
	planting guide dogwood tree	1	0.02%
	planting tulip tree	1	0.02%
	planting zones	1	0.02%
	identifying black olive tree photo	1	0.02%
	riparian approved fertilizer	1	0.02%
	how do collect coreopsis seeds	1	0.02%
	wood cutting permits idaho dead trees	1	0.02%
	cotoneaster canada dealer	1	0.02%
	creeping spikerush	1	0.02%
	shrub identification	1	0.02%
7.lycos	aberdeen plant materials	1	0.02%
	plant-materials.nracs.usda.gov	1	0.02%
	cicer milkvetch	2	0.04%
	nracs americus	1	0.02%
	paiute orchard grass	1	0.02%
	pullman	1	0.02%
	mormontea	1	0.02%
	sorghastrum secundum	1	0.02%
	demchik	1	0.02%
	id shrub	1	0.02%
	shrub id	1	0.02%
	baskett slough	1	0.02%
	napier orchardgrass	1	0.02%
8.ask jeeves	crownvetch seedling picture	1	0.02%
9.altavista	plant identification	1	0.02%
	compresses or diversity or inhumane or tracer or striptease	1	0.02%
	identifying the elderberry tree	1	0.02%
	ephraim crested wheatgrass	1	0.02%
	canna lily	1	0.02%
	dislike or compliments or heaving or carlson or roughness	1	0.02%
	garrison creeping foxtail	1	0.02%
	etpmc	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	grass plant	1	0.02%
	shrub identification	1	0.02%
	stress analyze for pins in square holes	1	0.02%
	vetiveria, taxonomy	1	0.02%
10.infospace	coir brush machinery	1	0.02%
	shuberts greenhouse	1	0.02%
	bush shrub guide	1	0.02%
	j. chris hoag	2	0.04%
11.look smart	plant materials for south central texas	1	0.02%
12.megaspider	plantlocator	1	0.02%
13.about.com	npmc florida	1	0.02%
14.excite	hid pmc	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
1.google	plant	321	6.98%
	tree	153	3.33%
	of	126	2.74%
	shrub	122	2.65%
	seed	120	2.61%
	planting	119	2.59%
	identification	103	2.24%
	wetland	88	1.91%
	materials	87	1.89%
	grass	85	1.85%
	plants	76	1.65%
	guide	75	1.63%
	in	73	1.59%
	center	71	1.54%
	picture	63	1.37%
	for	62	1.35%
	native	61	1.33%
	usda	52	1.13%
	propagation	49	1.07%
	plum	46	1.00%
2.yahoo	plant	110	2.39%
	of	58	1.26%
	seed	54	1.17%
	tree	50	1.09%
	shrub	41	0.89%
	planting	31	0.67%
	materials	30	0.65%
	in	27	0.59%
	identification	27	0.59%
	plants	21	0.46%
	texas	21	0.46%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	plum	20	0.44%
	guide	19	0.41%
	center	19	0.41%
	grass	17	0.37%
	for	17	0.37%
	to	17	0.37%
	seeds	15	0.33%
	propagation	15	0.33%
	how	15	0.33%
	3.microsoft network	118	2.57%
	plant	36	0.78%
	materials	35	0.76%
	seed	31	0.67%
	center	29	0.63%
	shrub	26	0.57%
	willow	24	0.52%
	identification	23	0.50%
	planting	23	0.50%
	tree	21	0.46%
	of	21	0.46%
	grass	21	0.46%
	camas	20	0.44%
	nursery	20	0.44%
	usda	17	0.37%
	crickets	17	0.37%
	plum	17	0.37%
	morman	16	0.35%
	in	15	0.33%
	wetland	15	0.33%
	native	17	0.37%
	4.aol netfind	11	0.24%
	plant	10	0.22%
	in	9	0.20%
	shrub	9	0.20%
	planting	8	0.17%
	seed	8	0.17%
	agriculture	7	0.15%
	identification	7	0.15%
	of	6	0.13%
	grass	6	0.13%
	deparment	6	0.13%
	tree	6	0.13%
	seeds	6	0.13%
	nursery	4	0.09%
	for	4	0.09%
	grasses	4	0.09%
	trees	4	0.09%
	id	4	0.09%
	transplanting	4	0.09%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
5.overture	plateau	3	0.07%
	new	3	0.07%
	plant	7	0.15%
	center	6	0.13%
	materials	6	0.13%
	aberdeen	5	0.11%
	trees	4	0.09%
	boise,id	3	0.07%
	ecoscience	3	0.07%
	nursery	3	0.07%
	of	3	0.07%
	selection	3	0.07%
	for	3	0.07%
	sedge	2	0.04%
	nebraska	2	0.04%
	chris	1	0.02%
	program	1	0.02%
	willow	1	0.02%
	butterfly	1	0.02%
	florida	1	0.02%
6.iwon	morman	1	0.02%
	cypress	1	0.02%
	guide	4	0.09%
	tree	4	0.09%
	nracs	3	0.07%
	irrigation	3	0.07%
	planting	3	0.07%
	montana	3	0.07%
	treefoil	2	0.04%
	information	2	0.04%
	birdsfoot	2	0.04%
	about	2	0.04%
	free	2	0.04%
	how	2	0.04%
	tulip	1	0.02%
	for	1	0.02%
	plant	1	0.02%
	tolerant	1	0.02%
	wood	1	0.02%
7.lycos	houston	1	0.02%
	australia	1	0.02%
	dubia	1	0.02%
	aberdeen	4	0.09%
	materials	4	0.09%
	plant	4	0.09%
	plant-materials.nracs.usda.gov	1	0.02%
	shrub	2	0.04%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	milkvetch	2	0.04%
	cicer	2	0.04%
	id	2	0.04%
	secundum	1	0.02%
	sorghastrum	1	0.02%
	paiute	1	0.02%
	grass	1	0.02%
	nrcs	1	0.02%
	demchik	1	0.02%
	orchard	1	0.02%
	slough	1	0.02%
	orchardgrass	1	0.02%
	mormontea	1	0.02%
	americus	1	0.02%
	baskett	1	0.02%
8.ask jeeves	picture	19	0.41%
	seedling	19	0.41%
	crownvetch	19	0.41%
9.altavista	identification	2	0.04%
	plant	2	0.04%
	the	1	0.02%
	inhumane	1	0.02%
	holes	1	0.02%
	pins	1	0.02%
	diversity	1	0.02%
	shrub	1	0.02%
	identifying	1	0.02%
	creeping	1	0.02%
	compresses	1	0.02%
	stress	1	0.02%
	elderberry	1	0.02%
	canna	1	0.02%
	square	1	0.02%
	foxtail	1	0.02%
	crested	1	0.02%
	garrison	1	0.02%
	tree	1	0.02%
	wheatgrass	1	0.02%
10.infospace	bush	1	0.02%
	shrub	1	0.02%
	chris	1	0.02%
	shuberts	1	0.02%
	guide	1	0.02%
	brush	1	0.02%
	hoag	1	0.02%
	machinery	1	0.02%
	coir	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	greenhouse	1	0.02%
	j.	1	0.02%
11.look smart	materials	1	0.02%
	texas	1	0.02%
	for	1	0.02%
	central	1	0.02%
	south	1	0.02%
	plant	1	0.02%
12.megaspider	plantlocator	1	0.02%
13.about.com	florida	1	0.02%
	npmc	1	0.02%
14.excite	pmc	1	0.02%
	hid	1	0.02%

Activity by Search Engine - Help Card
<p>?</p> <p>Top Search Engines Table</p> <p>Engines - Specific search engine being analyzed.</p> <p>Referrers - Number of visitors referred to your site from the specified search engine.</p> <p>% - Percentage of visitors referred from search engines who were referred by the search engine specified.</p> <p>Top Search Engines with Search Phrases Detail Table</p> <p>Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.</p> <p>Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.</p> <p>Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.</p> <p>% - Percentage of visitors referred from search engines who used the specified search engine and phrase.</p> <p>Top Search Engines with Keywords Detail Table</p> <p>Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.</p> <p>Keywords - The search keywords being analyzed in conjunction with the search engine in the</p>

Activity by Search Engine - Help Card

adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

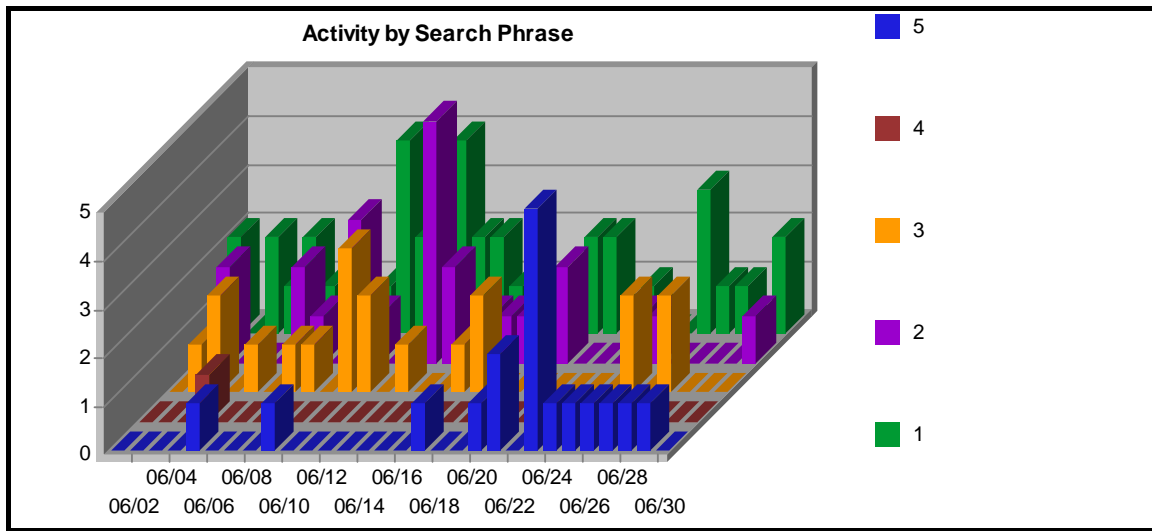


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.


The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase			
	Phrases	Referrals	%
1.	shrub identification	40	0.84%
2.	morman crickets	25	0.52%
3.	plant prices	19	0.40%
4.	crownvetch seedling picture	1	0.02%
5.	plateau herbicide	17	0.36%
6.	wild plum tree	16	0.34%
7.	nracs, elsberry mo	16	0.34%
8.	planting plum seeds	16	0.34%
9.	nanking cherry	14	0.29%
10.	american hazelnut	13	0.27%
11.	shrub id	13	0.27%
12.	silver buffaloberry	12	0.25%
13.	prunus tomentosa	11	0.23%
14.	deparment of agriculture	11	0.23%
15.	scirpus pungens	11	0.23%
16.	canada milkvetch	10	0.21%
17.	http://plant-materials.nracs.usda.gov/id_guides/woodies/woodies.html	10	0.21%
18.	xeroscape	10	0.21%
19.	identify shrub	10	0.21%
20.	lupine plant	10	0.21%
	Subtotal	285	5.98%
	Total	4,767	100.00%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
1.shrub identification	microsoft network	15	0.31%
	google	13	0.27%
	yahoo	8	0.17%
	aol netfind	2	0.04%
	altavista	1	0.02%
	iwon	1	0.02%
2.morman crickets	microsoft network	13	0.27%
	yahoo	10	0.21%
	overture	1	0.02%
	google	1	0.02%
3.plant prices	google	11	0.23%
	yahoo	6	0.13%
	aol netfind	1	0.02%
	microsoft network	1	0.02%
4.crownvetch seedling picture	ask jeeves	1	0.02%
5.plateau herbicide	yahoo	9	0.19%
	google	6	0.13%
	aol netfind	2	0.04%
6.wild plum tree	microsoft network	8	0.17%
	google	4	0.08%
	yahoo	4	0.08%
7.nrcs, elsberry mo	google	16	0.34%
8.planting plum seeds	google	10	0.21%
	yahoo	3	0.06%
	microsoft network	2	0.04%
	aol netfind	1	0.02%
	google	11	0.23%
9.nanking cherry	yahoo	3	0.06%
	google	7	0.15%
10.american hazelnut	yahoo	6	0.13%
	google	10	0.21%
11.shrub id	aol netfind	1	0.02%
	yahoo	1	0.02%
	lycos	1	0.02%
	google	9	0.19%
12.silver buffaloberry	yahoo	2	0.04%
	aol netfind	1	0.02%
	google	8	0.17%
13.prunus tomentosa	yahoo	2	0.04%
	aol netfind	1	0.02%
	google	5	0.10%
	yahoo	4	0.08%
14.deparment of agriculture	aol netfind	2	0.04%
	google	9	0.19%
	microsoft network	2	0.04%
15.scirpus pungens	google	7	0.15%
	yahoo	3	0.06%
16.canada milkvetch	google	10	0.21%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
materials.nrcs.usda.gov/id_guides/woodies/woodies.html			
18.xeroscape	google	7	0.15%
	yahoo	3	0.06%
19.identify shrub	google	7	0.15%
	yahoo	2	0.04%
	aol netfind	1	0.02%
20.lupine plant	microsoft network	6	0.13%
	google	3	0.06%
	yahoo	1	0.02%



Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.


Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

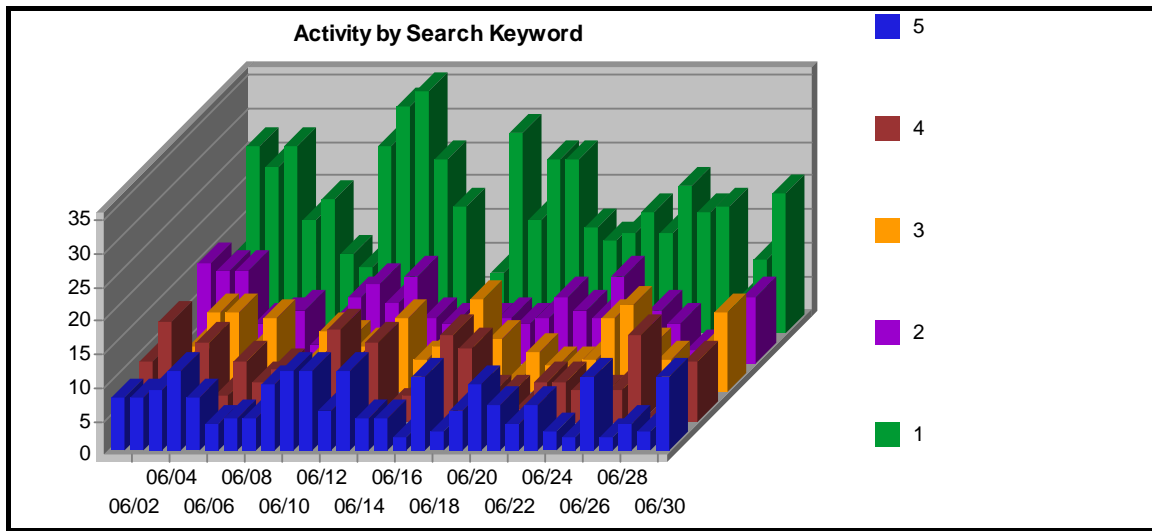


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword			
	Keywords	Referrals	%
1.	plant	581	3.78%
2.	tree	237	1.54%
3.	seed	219	1.42%
4.	of	215	1.40%
5.	shrub	207	1.35%
6.	planting	185	1.20%
7.	identification	165	1.07%
8.	materials	164	1.07%
9.	grass	132	0.86%
10.	center	129	0.84%
11.	in	128	0.83%
12.	wetland	117	0.76%
13.	plants	111	0.72%
14.	guide	109	0.71%
15.	for	99	0.64%
16.	picture	97	0.63%
17.	native	91	0.59%
18.	plum	87	0.57%
19.	nursery	83	0.54%
20.	to	78	0.51%
	Subtotal	3,234	21.03%
	Total	15,375	100.00%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
1.plant	google	321	2.09%
	microsoft network	118	0.77%
	yahoo	110	0.72%
	aol netfind	17	0.11%
	overture	7	0.05%
	lycos	4	0.03%
	altavista	2	0.01%
	iwon	1	0.01%
2.tree	look smart	1	0.01%
	google	153	1.00%
	yahoo	50	0.33%
	microsoft network	23	0.15%
	aol netfind	6	0.04%
	iwon	4	0.03%
	altavista	1	0.01%
3.seed	google	120	0.78%
	yahoo	54	0.35%
	microsoft network	35	0.23%
	aol netfind	9	0.06%
	iwon	1	0.01%
4.of	google	126	0.82%
	yahoo	58	0.38%
	microsoft network	21	0.14%
	aol netfind	7	0.05%
	overture	3	0.02%
	google	122	0.79%
5.shrub	yahoo	41	0.27%
	microsoft network	29	0.19%
	aol netfind	10	0.07%
	lycos	2	0.01%
	altavista	1	0.01%
	infospace	1	0.01%
	iwon	1	0.01%
	google	119	0.77%
6.planting	yahoo	31	0.20%
	microsoft network	23	0.15%
	aol netfind	9	0.06%
	iwon	3	0.02%
	google	103	0.67%
7.identification	yahoo	27	0.18%
	microsoft network	24	0.16%
	aol netfind	8	0.05%
	altavista	2	0.01%
	iwon	1	0.01%
	google	87	0.57%
8.materials	microsoft network	36	0.23%
	yahoo	30	0.20%
	overture	6	0.04%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
9.grass	lycos	4	0.03%
	look smart	1	0.01%
	google	85	0.55%
	microsoft network	21	0.14%
	yahoo	17	0.11%
	aol netfind	7	0.05%
	altavista	1	0.01%
10.center	lycos	1	0.01%
	google	71	0.46%
	microsoft network	31	0.20%
	yahoo	19	0.12%
	overture	6	0.04%
	aol netfind	2	0.01%
	altavista	1	0.01%
11.in	google	73	0.47%
	yahoo	27	0.18%
	microsoft network	16	0.10%
	aol netfind	11	0.07%
	altavista	1	0.01%
	google	88	0.57%
	microsoft network	15	0.10%
12.wetland	yahoo	12	0.08%
	aol netfind	1	0.01%
	overture	1	0.01%
	google	76	0.49%
	yahoo	21	0.14%
	microsoft network	13	0.08%
	aol netfind	1	0.01%
13.plants	google	75	0.49%
	yahoo	19	0.12%
	microsoft network	9	0.06%
	iwon	4	0.03%
	infospace	1	0.01%
	aol netfind	1	0.01%
	google	62	0.40%
14.guide	yahoo	17	0.11%
	microsoft network	10	0.07%
	aol netfind	4	0.03%
	overture	3	0.02%
	iwon	1	0.01%
	look smart	1	0.01%
	altavista	1	0.01%
15.for	google	63	0.41%
	ask jeeves	19	0.12%
	yahoo	12	0.08%
	microsoft network	2	0.01%
	aol netfind	1	0.01%
	google	61	0.40%
	microsoft network	15	0.10%
16.picture	google	61	0.40%
	microsoft network	15	0.10%
	google	61	0.40%
	microsoft network	15	0.10%
	google	61	0.40%
	microsoft network	15	0.10%
	google	61	0.40%
17.native	microsoft network	15	0.10%
	google	61	0.40%
	microsoft network	15	0.10%
	google	61	0.40%
	microsoft network	15	0.10%
	google	61	0.40%
	microsoft network	15	0.10%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
18.plum	yahoo	12	0.08%
	aol netfind	3	0.02%
	google	46	0.30%
	yahoo	20	0.13%
	microsoft network	17	0.11%
19.nursery	aol netfind	3	0.02%
	iwon	1	0.01%
	google	43	0.28%
	microsoft network	20	0.13%
	yahoo	11	0.07%
20.to	aol netfind	6	0.04%
	overture	3	0.02%
	google	43	0.28%
	yahoo	17	0.11%
	microsoft network	15	0.10%
	aol netfind	2	0.01%
	iwon	1	0.01%

Activity by Search Keyword - Help Card

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Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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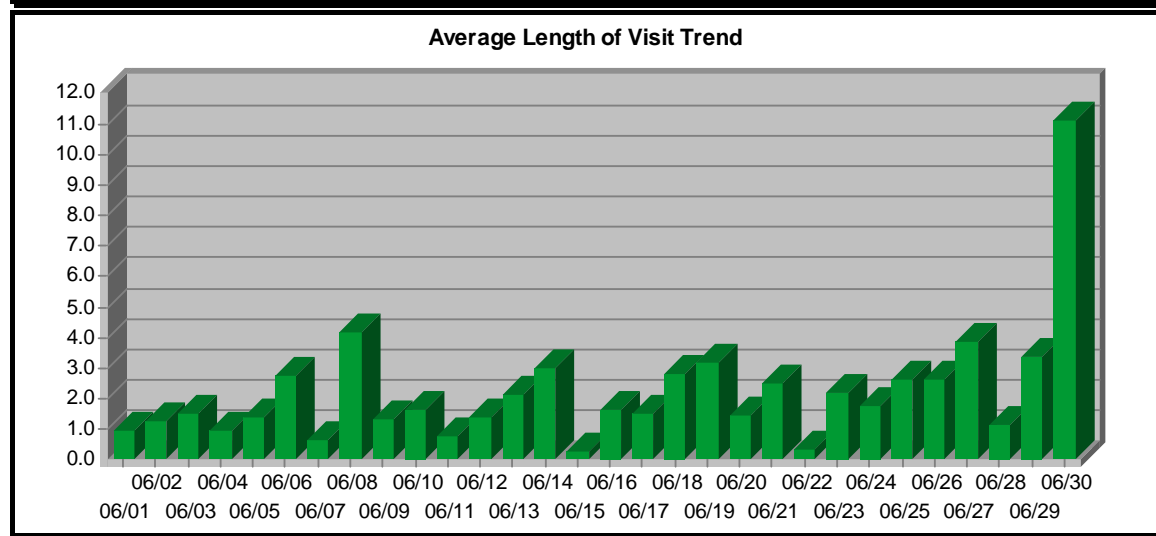
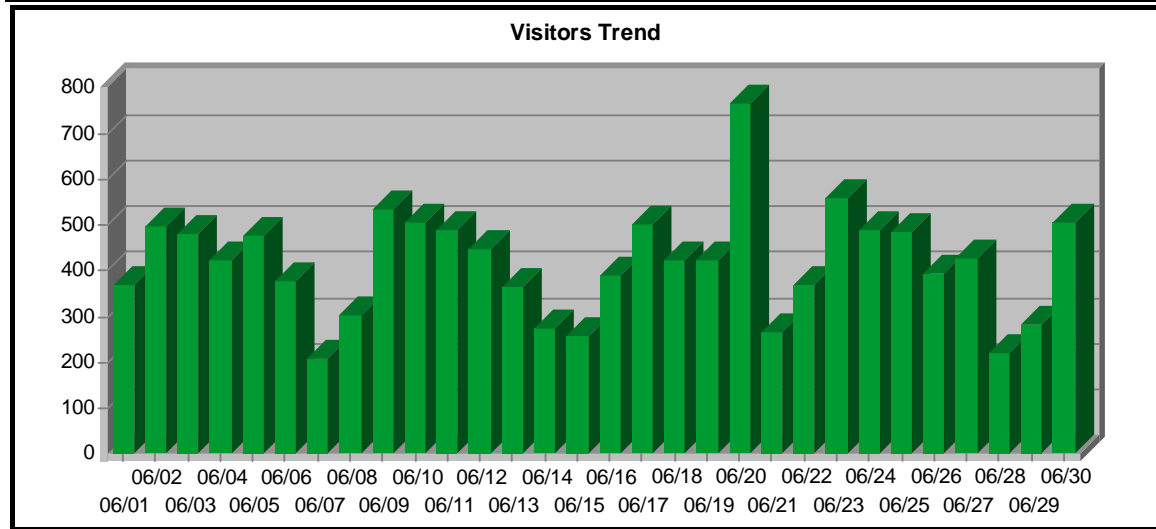
Activity by Search Keyword - Help Card

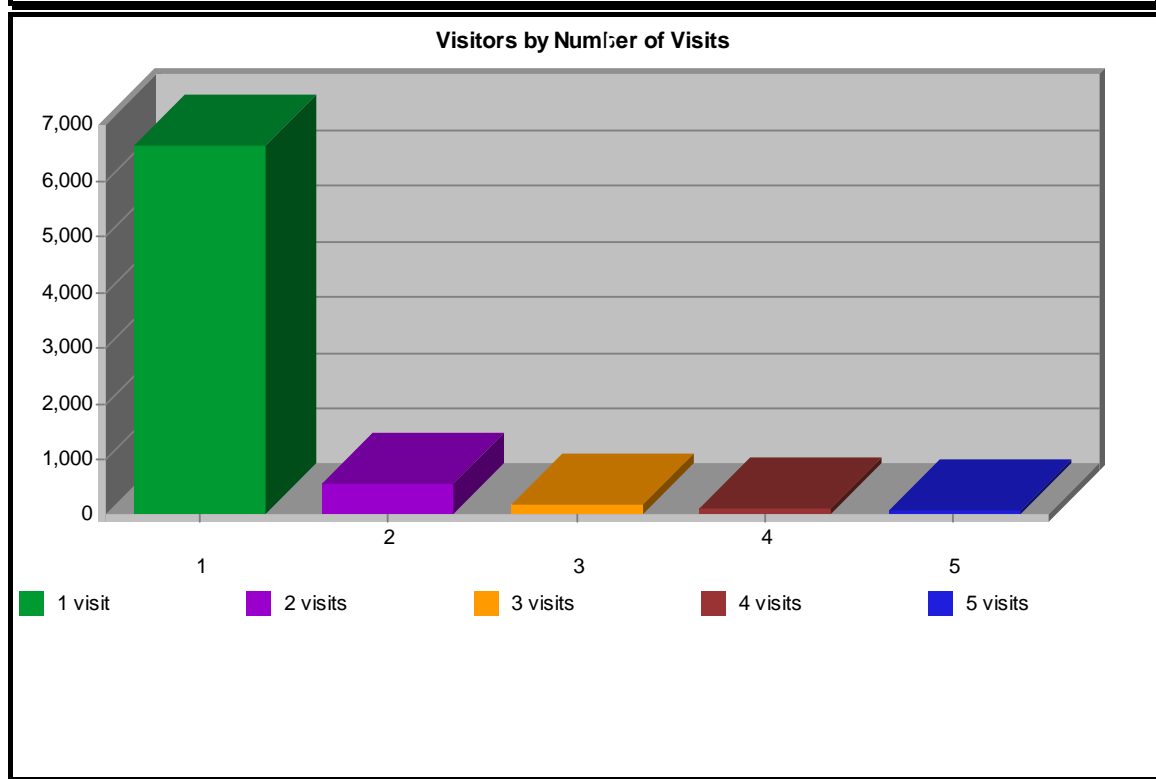
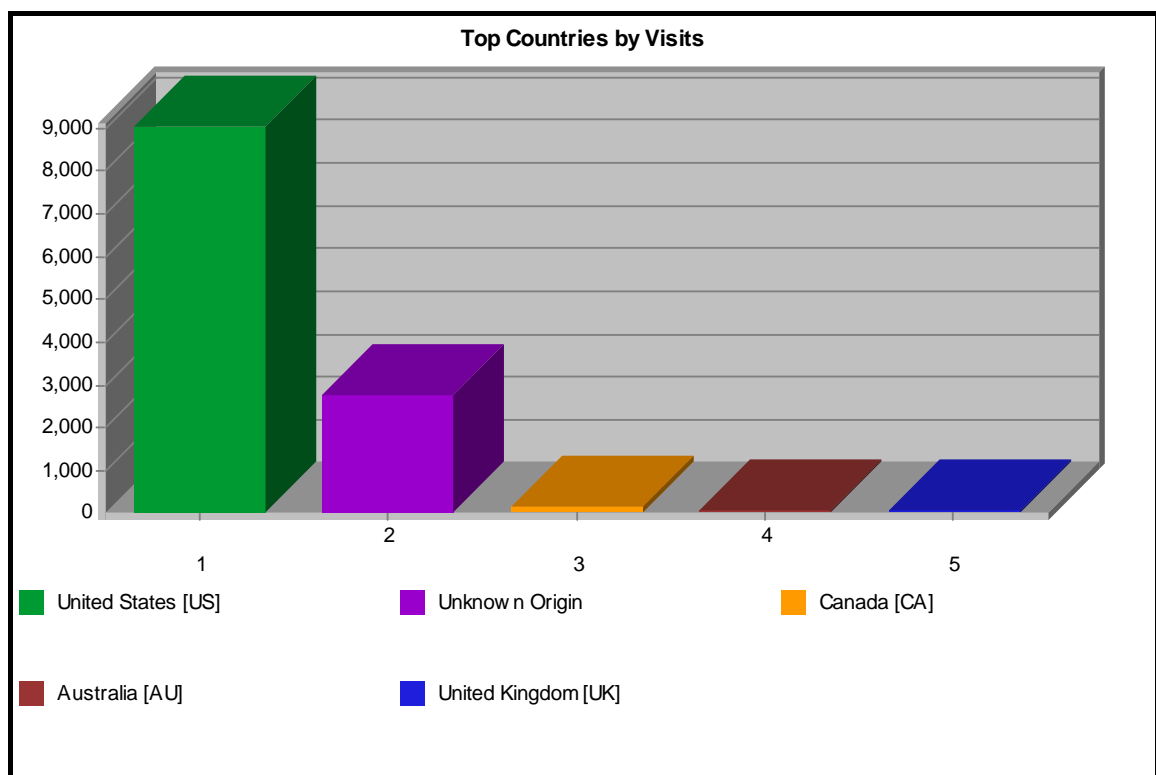
At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

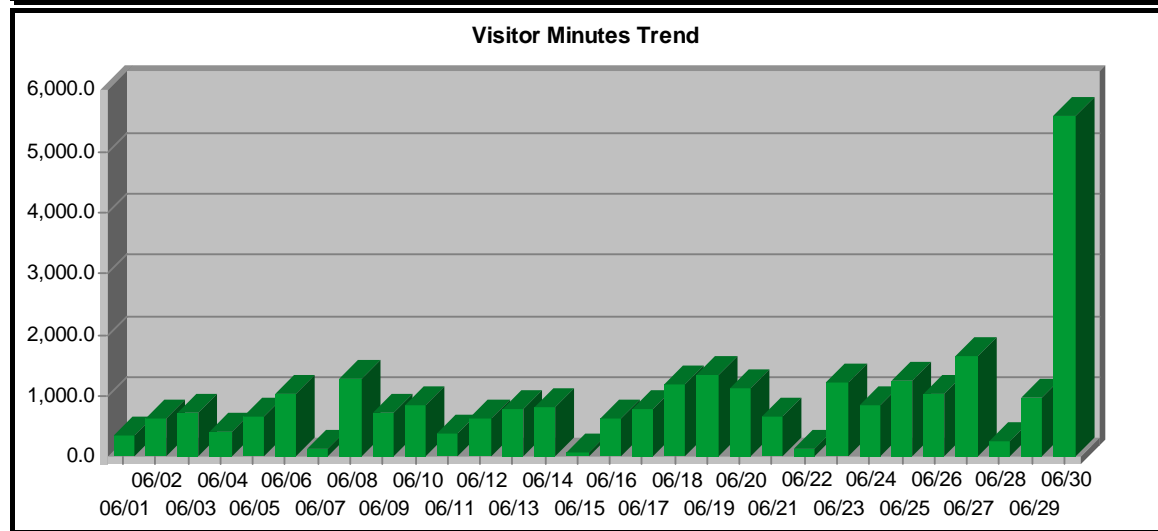
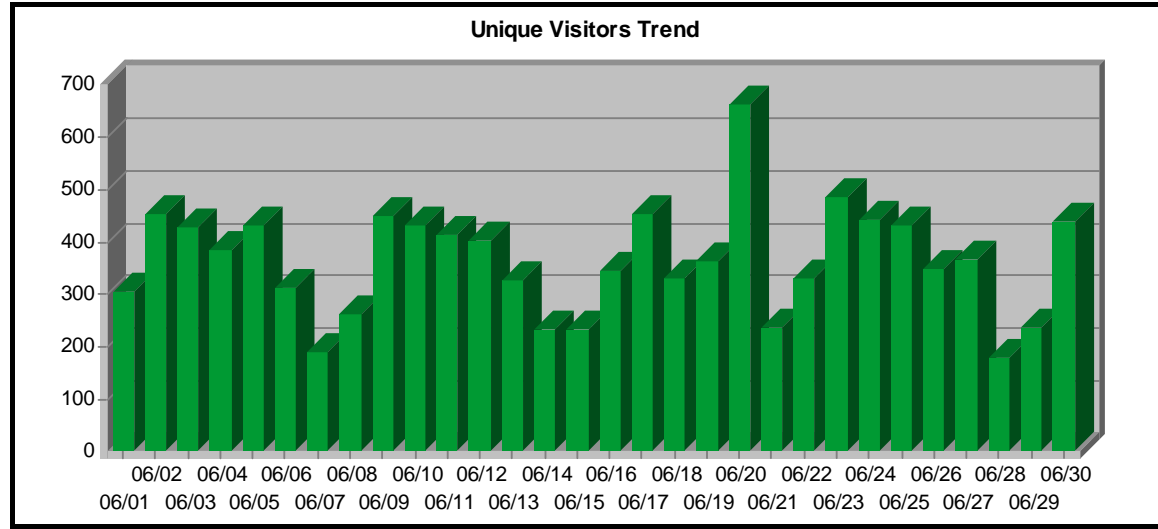
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

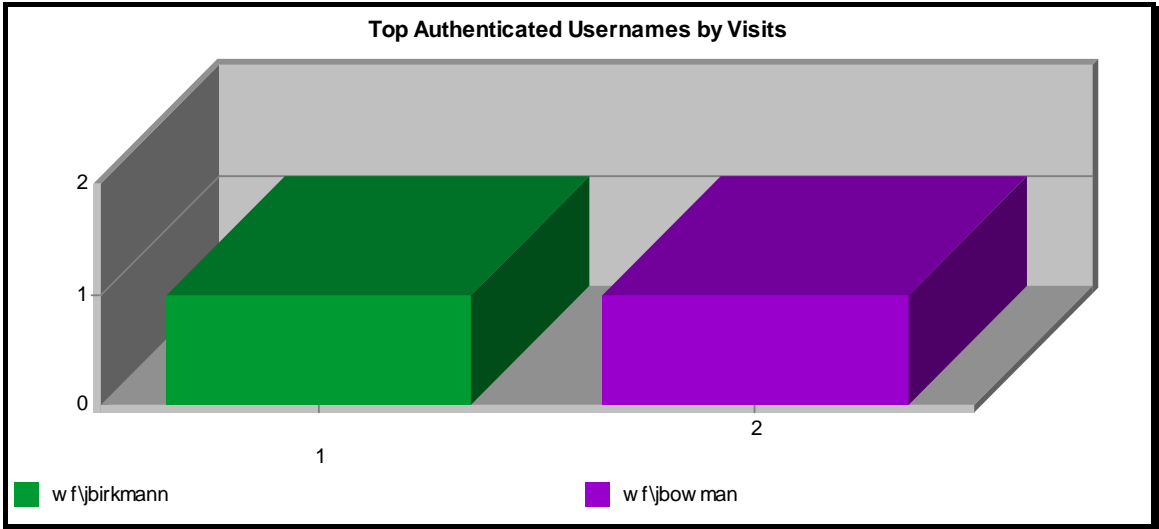
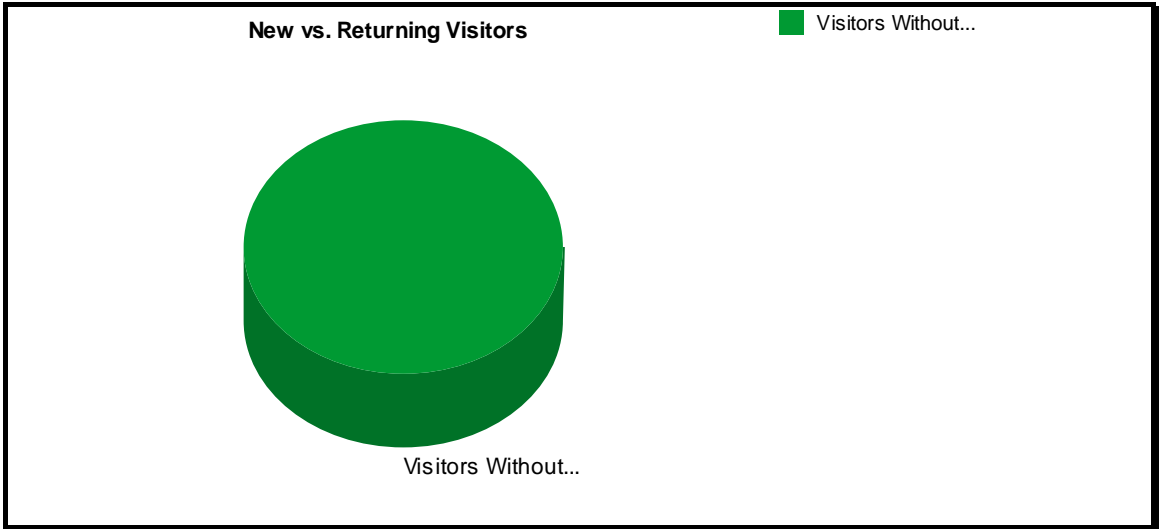
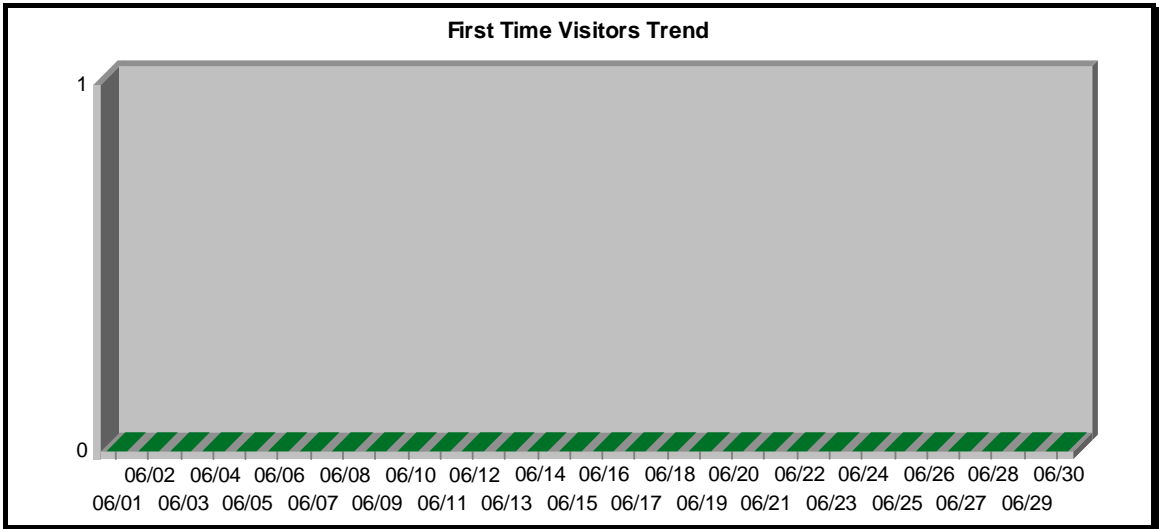
Visit Summary	
Visits	12,485
Average per Day	416
Average Visit Length	00:08:31
Median Visit Time	00:01:09
International Visits	5.53%
Visits of Unknown Origin	21.98%
Visits from Your Country: United States (US)	72.49%

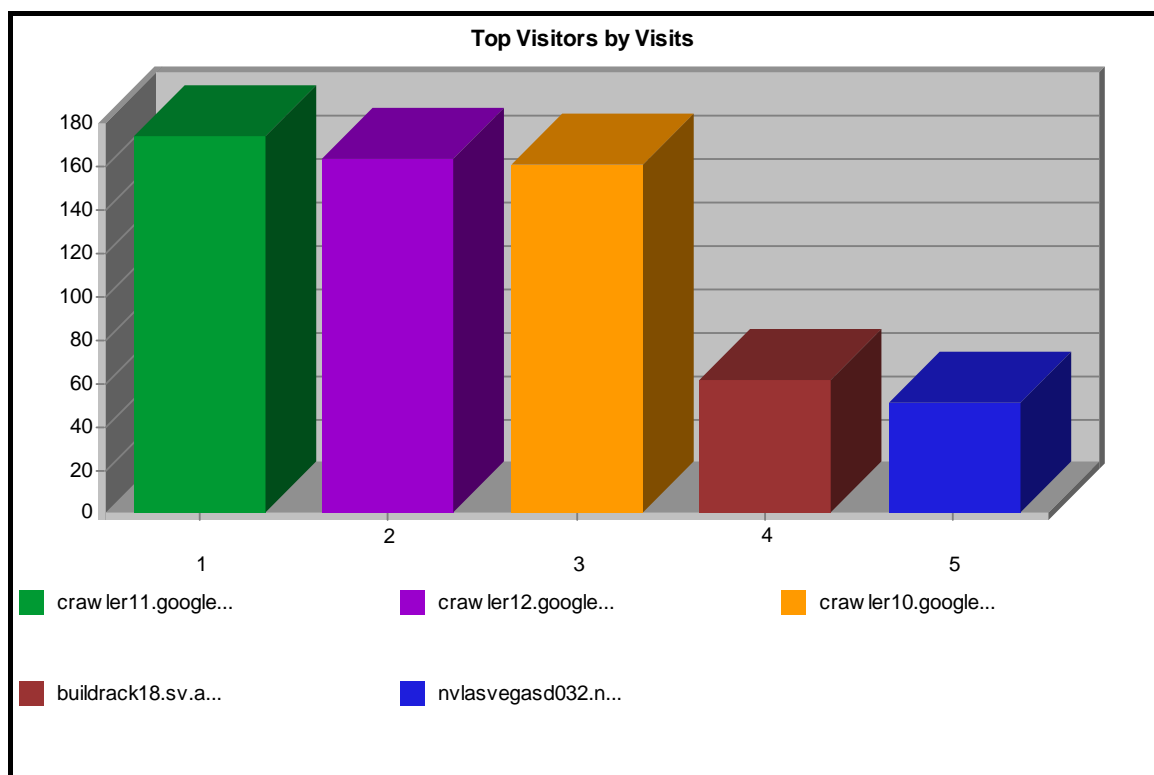




Visitor Summary	
Unique Visitors	7,780
Visitors Who Visited Once	6,639
Visitors Who Visited More Than Once	1,141

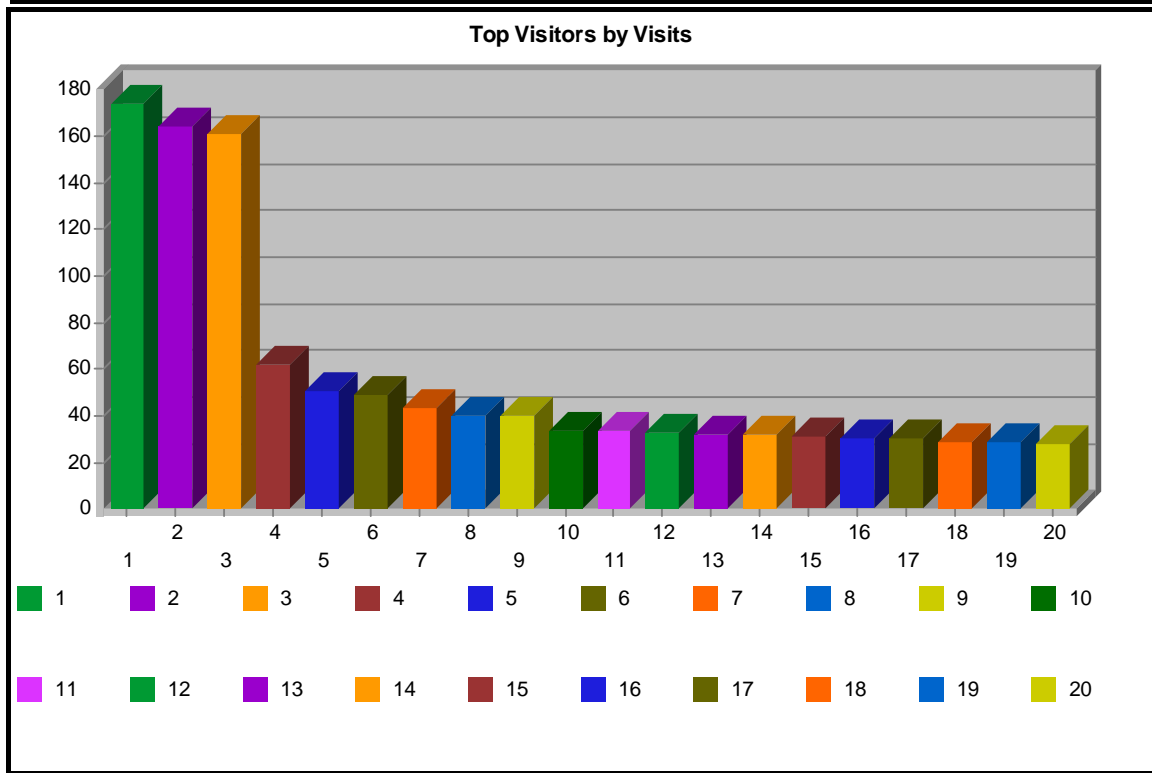
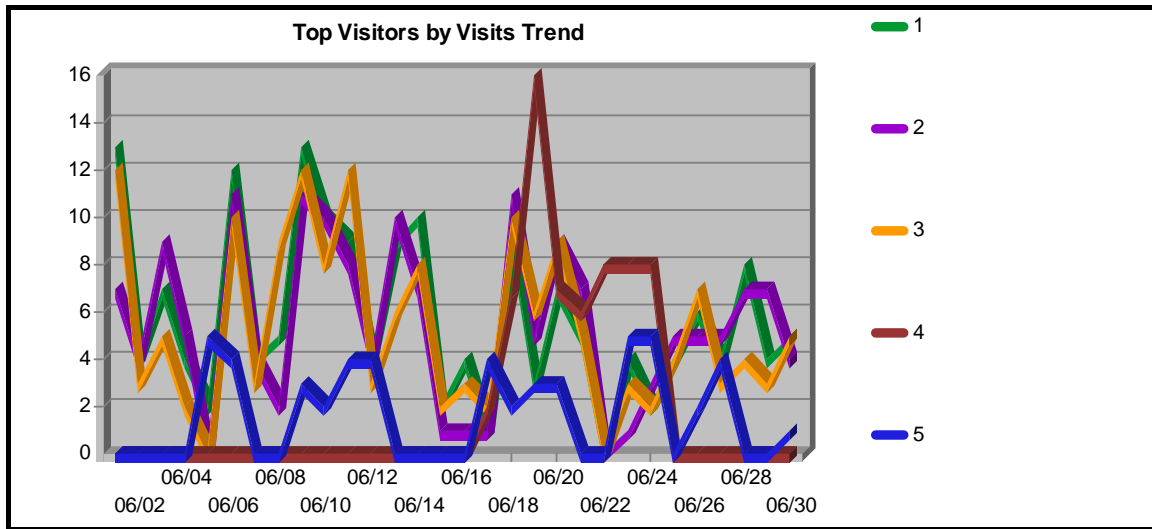






Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	crawler11.googlebot.com	174	1.34%	978
2.	crawler12.googlebot.com	164	1.26%	445
3.	crawler10.googlebot.com	161	1.24%	697
4.	buildrack18.sv.av.com	62	0.48%	153
5.	nvl asvegasd032.nvl asvegas.fsc.usda.gov	51	0.39%	1,297
6.	idaberdeen302.id aberdeen.fsc.usda.gov.252.149.199.in-addr.arpa	49	0.38%	963
7.	64.241.243.121	43	0.33%	84
8.	crawl10-public.alexa.com	40	0.31%	49
9.	199.159.220.50	40	0.31%	1,195
10.	cs2430-233.austin.rr.com	34	0.26%	133
11.	64.241.243.65	34	0.26%	34
12.	flcrestvie001.flcrestvie.fsc.usda.gov	33	0.25%	271
13.	211.38.42.82	32	0.25%	736
14.	mdbeltsvil015.mdbeltsvil.fsc.usda.gov	32	0.25%	843
15.	cache-rf03.proxy.aol.com	31	0.24%	31
16.	cache-rl01.proxy.aol.com	30	0.23%	31
17.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	30	0.23%	618
18.	cache-dl02.proxy.aol.com	29	0.22%	30
19.	Portland-249.blm.gov	29	0.22%	574
20.	cache-mtc-af06.proxy.aol.com	28	0.22%	66
	Subtotal	1,126	8.67%	9,228
	Other	11,867	91.33%	118,654
	Total	12,993	100.00%	127,882

Top Visitors - Help Card

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Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Top Visitors - Help Card

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits or hits made by the specified visitor.

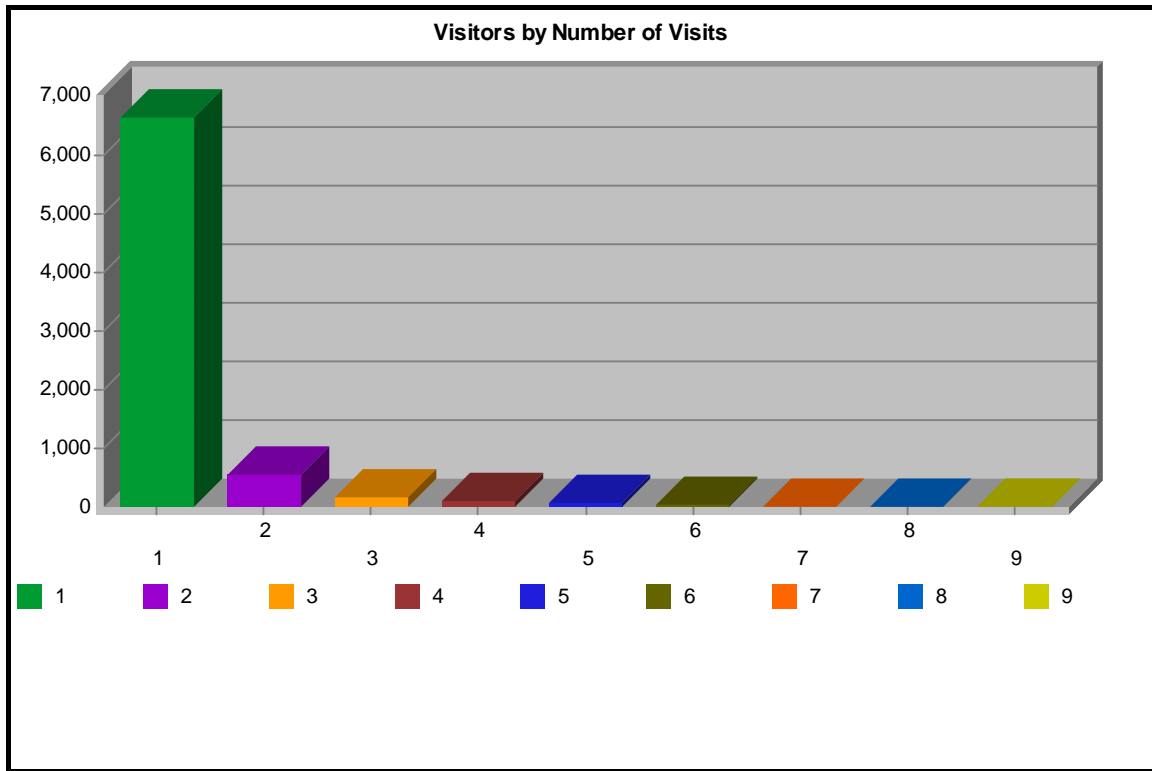


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits		
Number of Visits	Unique Visitors	%
1 visit	6,639	85.33%
2 visits	559	7.19%
3 visits	192	2.47%
4 visits	115	1.48%
5 visits	69	0.89%
6 visits	34	0.44%
7 visits	26	0.33%
8 visits	18	0.23%
9 visits	15	0.19%
Subtotal	7,667	98.55%
Other	113	1.45%
Total	7,780	100.00%

Visitors by Number of Visits - Help Card
?

Visitors by Number of Visits - Help Card

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

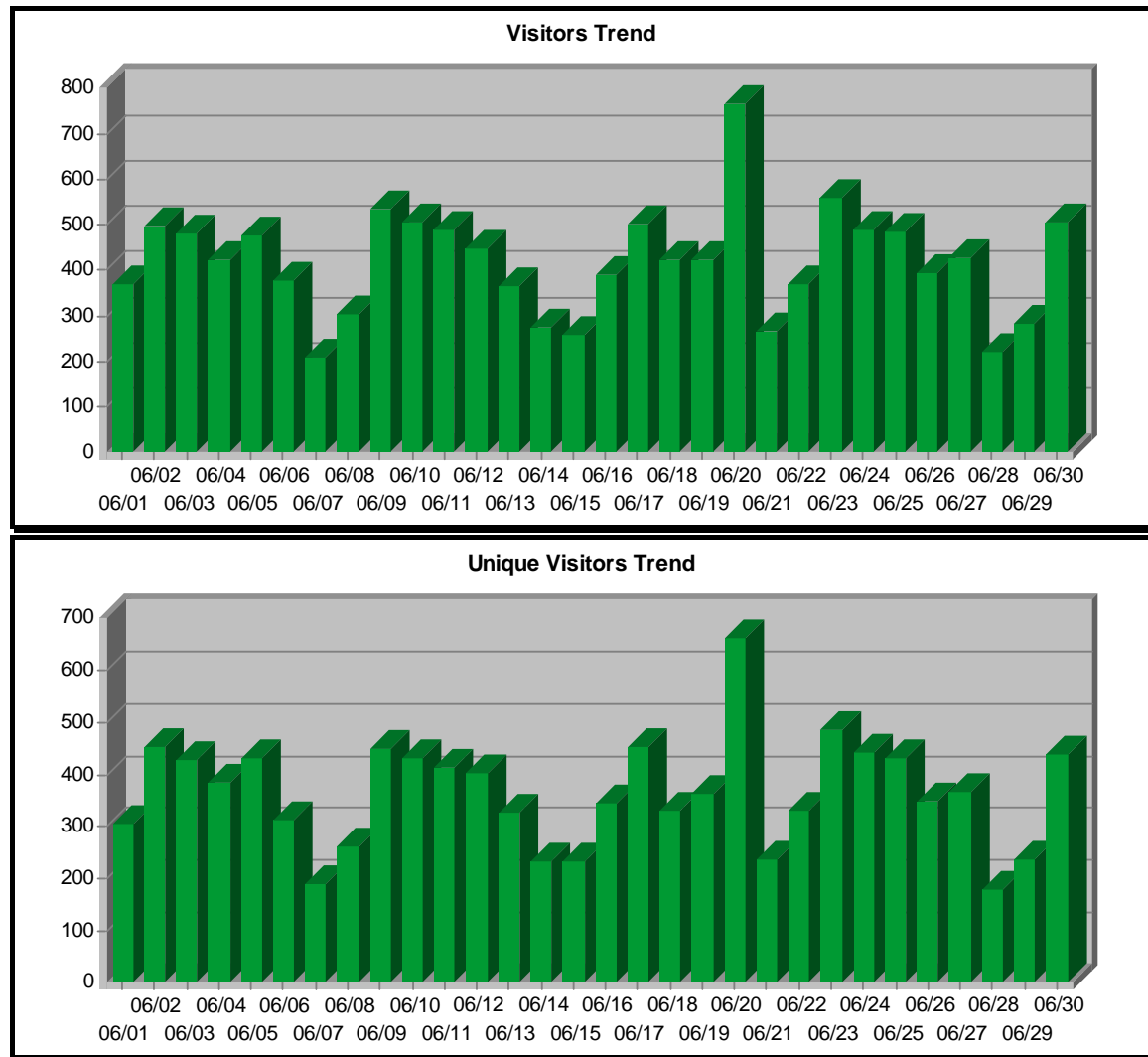
% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

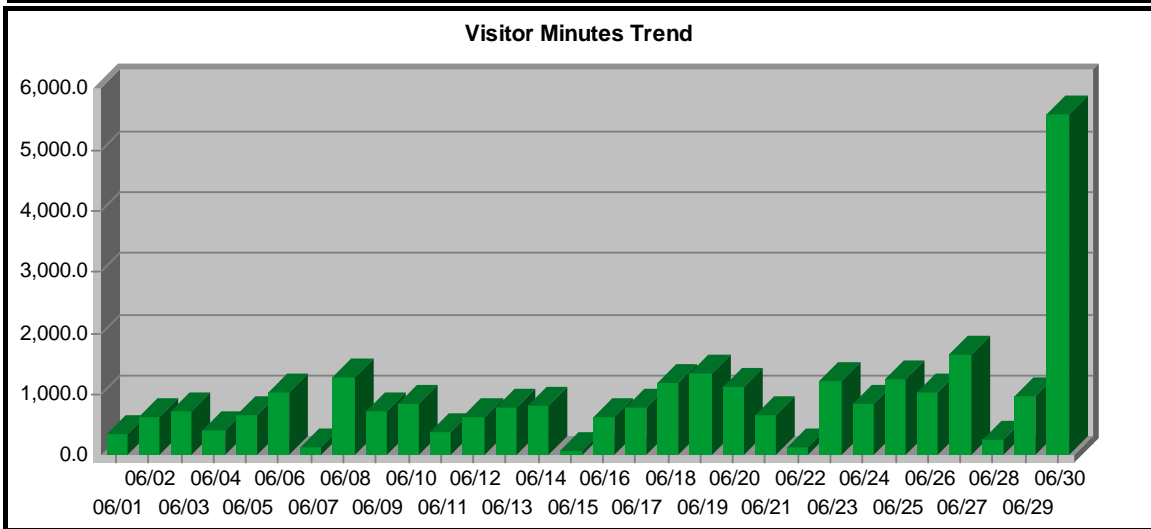
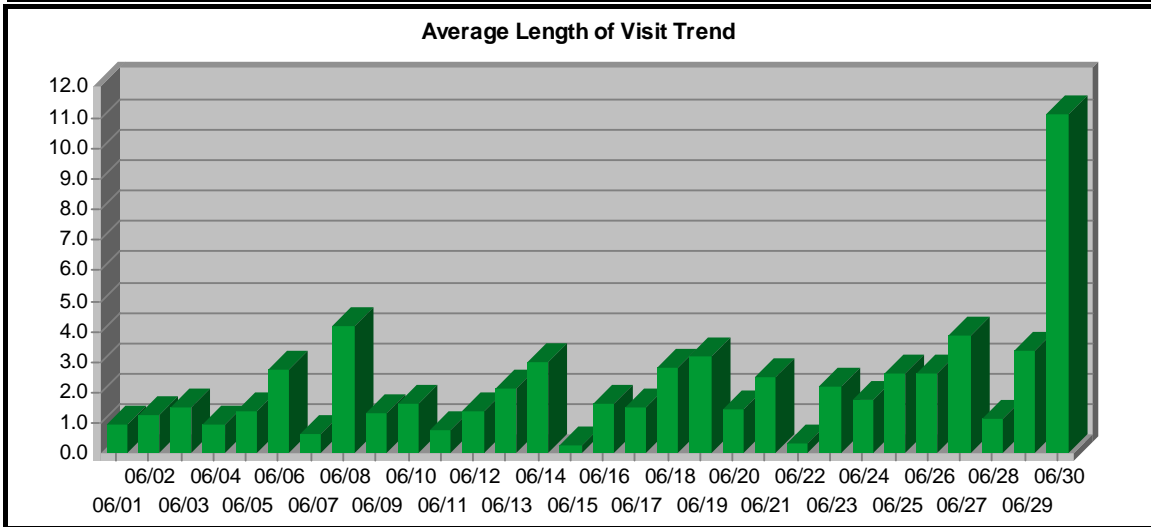
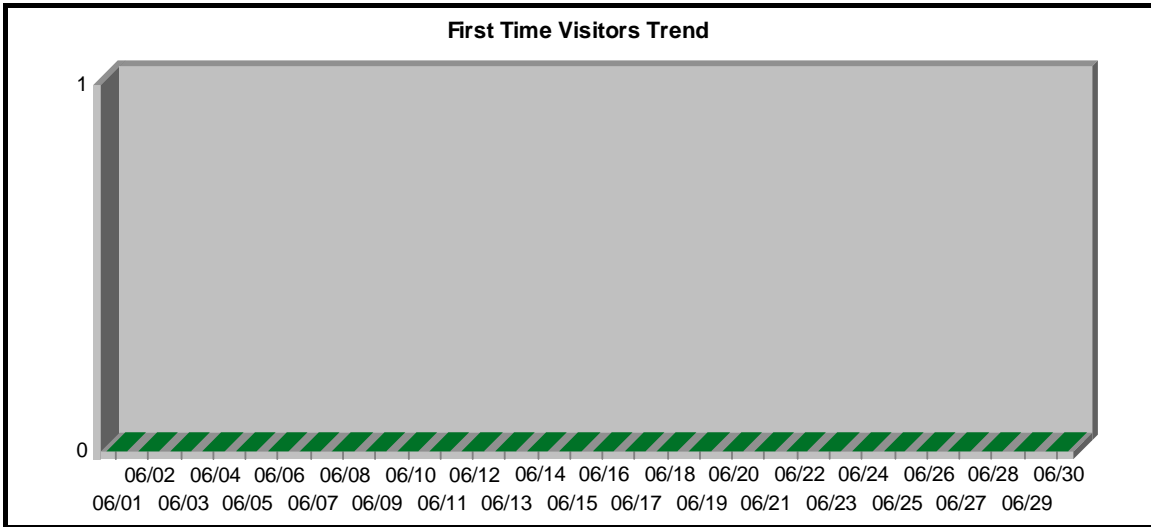


This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.





Visitors Trend					
Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
06/01	369	304	0	00:00:59	363.23
06/02	495	453	0	00:01:17	638.32
06/03	480	426	0	00:01:30	727.32
06/04	423	386	0	00:00:58	412.83
06/05	478	430	0	00:01:24	676.02
06/06	376	311	0	00:02:45	1,036.62
06/07	207	188	0	00:00:39	137.13
06/08	302	261	0	00:04:11	1,268.10
06/09	535	448	0	00:01:21	722.85
06/10	507	432	0	00:01:40	850.73
06/11	490	414	0	00:00:47	387.67
06/12	446	401	0	00:01:23	622.40
06/13	367	325	0	00:02:09	794.37
06/14	275	234	0	00:02:59	824.93
06/15	256	232	0	00:00:16	72.00
06/16	388	344	0	00:01:38	639.22
06/17	502	452	0	00:01:32	773.32
06/18	423	329	0	00:02:48	1,186.38
06/19	422	361	0	00:03:13	1,359.50
06/20	767	663	0	00:01:28	1,128.90
06/21	266	237	0	00:02:30	665.58
06/22	369	329	0	00:00:21	131.02
06/23	560	485	0	00:02:11	1,227.70
06/24	490	441	0	00:01:45	865.05
06/25	484	431	0	00:02:36	1,259.23
06/26	392	348	0	00:02:38	1,037.50
06/27	426	368	0	00:03:52	1,651.80
06/28	221	178	0	00:01:08	252.95
06/29	284	237	0	00:03:24	966.38
06/30	504	439	0	00:11:05	5,591.43
Average	416	362	0	N/A	942.35
Total	12,504	10,887	0	N/A	28,270.48

Visitors Trend - Help Card

?

Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)

First Time Visitors - Number of visitors who had never visited your Web site before.

Visitors Trend - Help Card

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

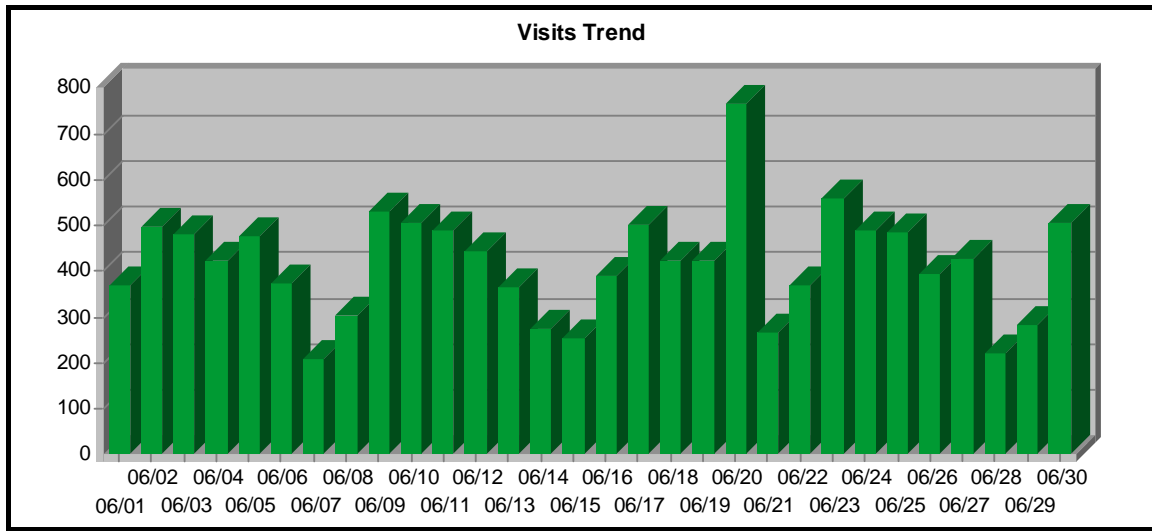


Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend			
Time Interval		Visits	%
06/01		369	2.96%
06/02		495	3.96%
06/03		480	3.84%
06/04		423	3.39%
06/05		478	3.83%
06/06		375	3.00%
06/07		207	1.66%
06/08		302	2.42%
06/09		530	4.25%
06/10		507	4.06%
06/11		488	3.91%
06/12		445	3.56%
06/13		367	2.94%
06/14		275	2.20%
06/15		255	2.04%
06/16		388	3.11%
06/17		501	4.01%
06/18		421	3.37%
06/19		421	3.37%
06/20		765	6.13%
06/21		266	2.13%
06/22		369	2.96%
06/23		560	4.49%
06/24		489	3.92%
06/25		484	3.88%
06/26		392	3.14%

Visits Trend		
Time Interval	Visits	%
06/27	425	3.40%
06/28	220	1.76%
06/29	284	2.27%
06/30	504	4.04%
Total	12,485	100.00%

Visits Trend - Help Card



Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

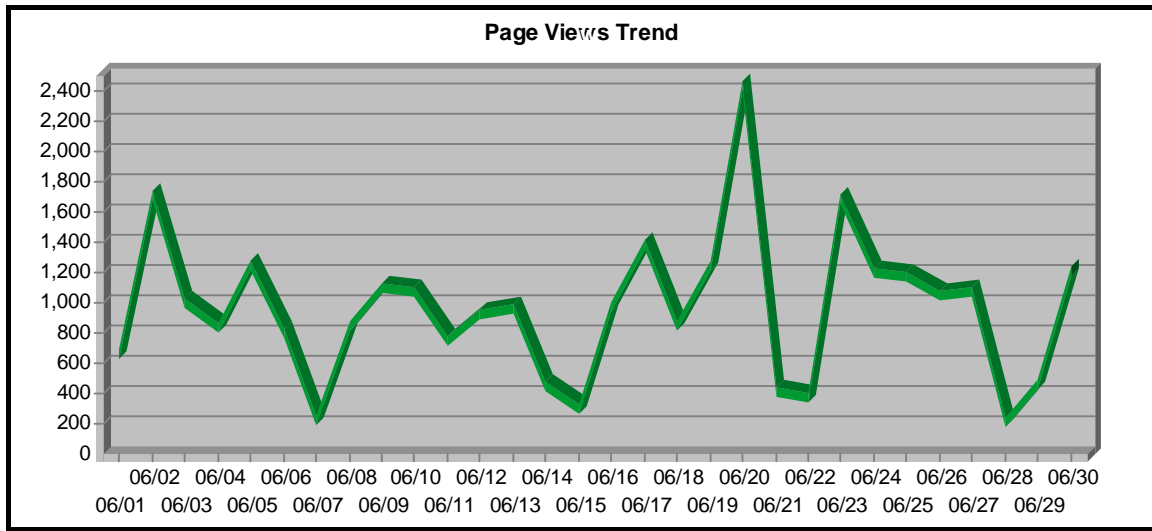
% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



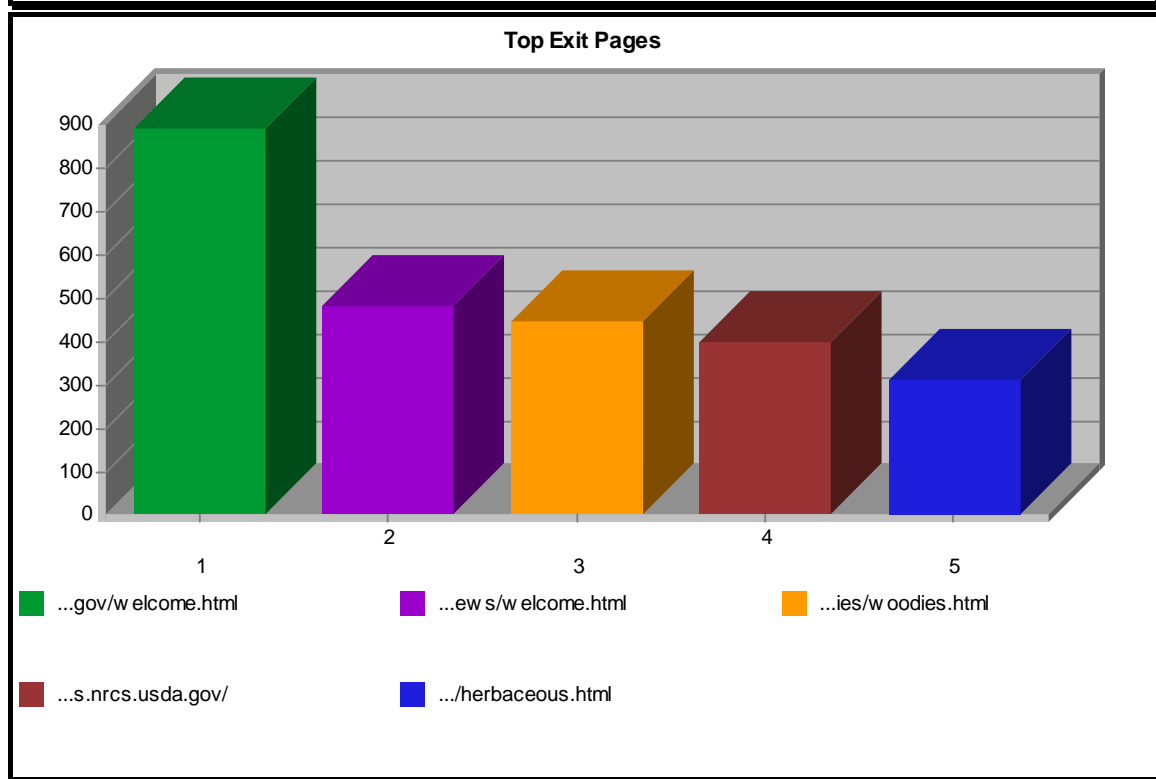
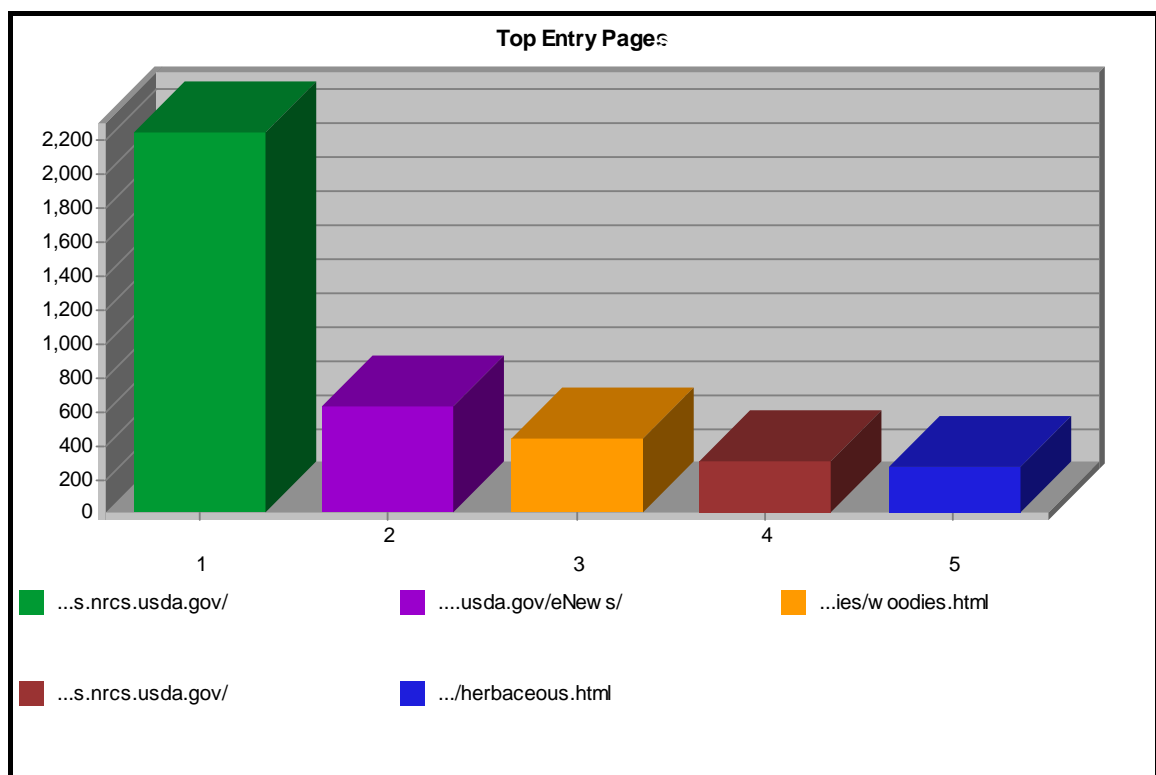
Periods of less activity can be considered good times for maintenance and content improvement.

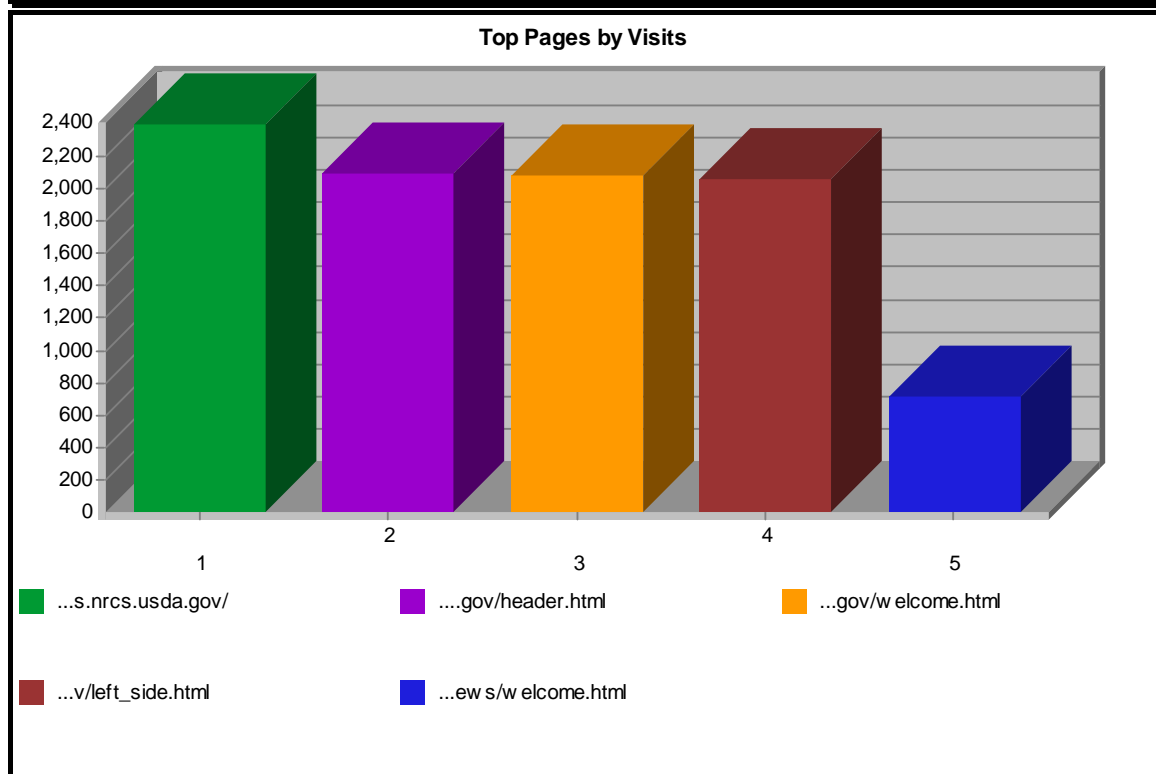
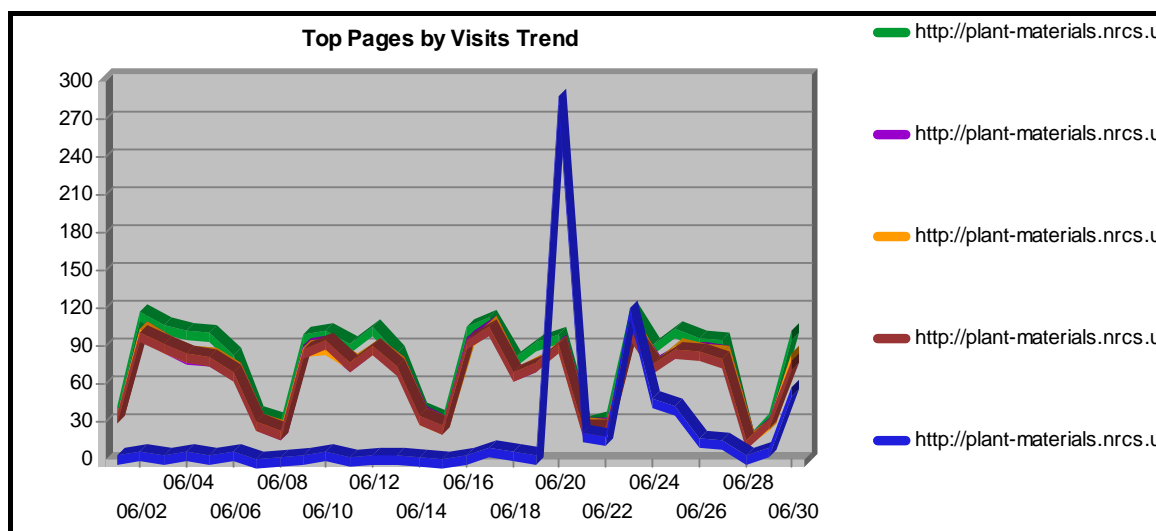
Pages Dashboard

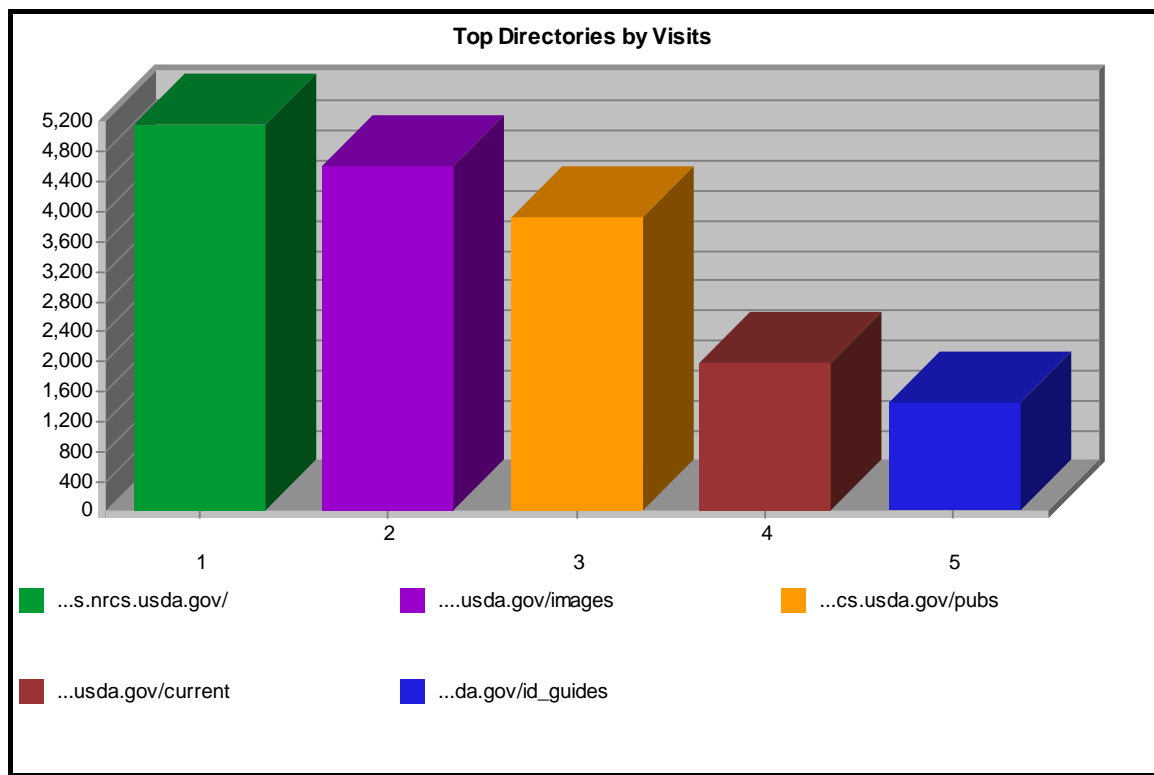
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary	
Page Views	29,571
Average per Day	985
Dynamic Pages and Forms Views	175
Document Views	29,396

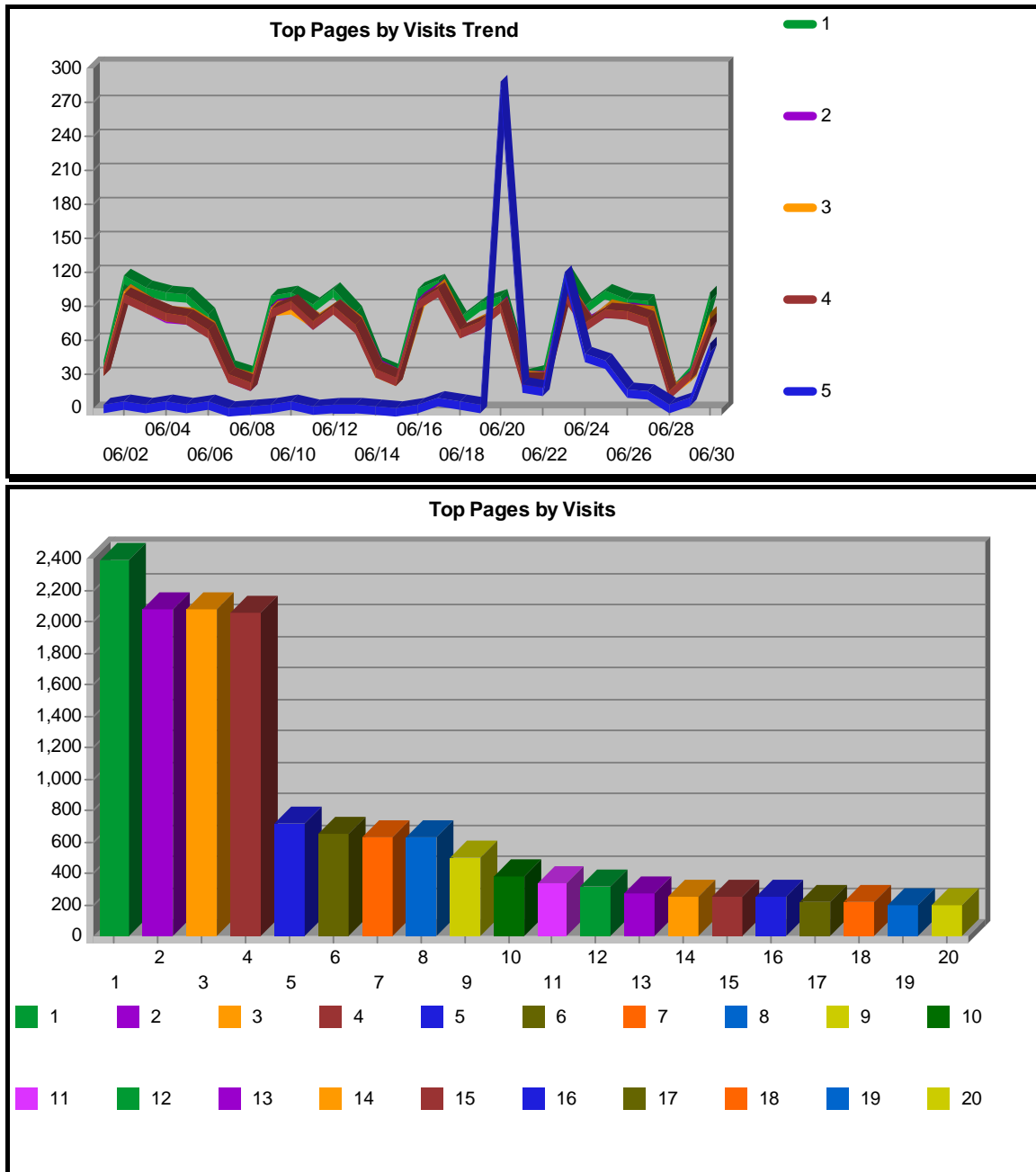






Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	2,391	8.59%	3,013	00:00:21
2.	http://plant-materials.nrcs.usda.gov/header.html	2,086	7.50%	2,336	00:00:07
3.	http://plant-materials.nrcs.usda.gov/welcome.html	2,077	7.46%	2,363	00:01:11
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,057	7.39%	2,288	00:00:31
5.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	722	2.59%	759	00:02:27
6.	http://plant-materials.nrcs.usda.gov/eNews/	649	2.33%	700	00:00:11
7.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	635	2.28%	658	00:00:07
8.	http://plant-materials.nrcs.usda.gov/eNews/header.html	635	2.28%	662	00:00:08
9.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	498	1.79%	527	00:04:52
10.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	389	1.40%	448	00:04:13
11.	http://www.plant-materials.nrcs.usda.gov/	340	1.22%	377	00:00:33
12.	http://plant-materials.nrcs.usda.gov/pmcs.html	324	1.16%	335	00:00:58
13.	http://plant-materials.nrcs.usda.gov/seeding.html	281	1.01%	294	00:02:27
14.	http://www.plant-	258	0.93%	292	00:00:27

Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
	materials.nrcs.usda.gov/left_side.html				
15.	http://www.plant-materials.nrcs.usda.gov/header.html	257	0.92%	293	00:00:31
16.	http://www.Plant-Materials.nrcs.usda.gov/welcome.html	253	0.91%	290	00:02:30
17.	http://plant-materials.nrcs.usda.gov/pubslst/publications.html	227	0.82%	256	00:00:51
18.	http://plant-materials.nrcs.usda.gov/plant_sources.html	217	0.78%	223	00:01:19
19.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	205	0.74%	223	00:01:01
20.	http://plant-materials.nrcs.usda.gov/websites/links.html	202	0.73%	225	00:01:18
	Subtotal	14,703	52.84%	16,562	00:00:38
	Other	13,122	47.16%	14,240	00:01:31
	Total	27,825	100.00%	30,802	00:01:02

Top Pages - Help Card
<p>?</p> <p>Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)</p> <p>Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.</p> <p>Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle</p>

Top Pages - Help Card

beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views - Number of times this page was viewed by visitors.

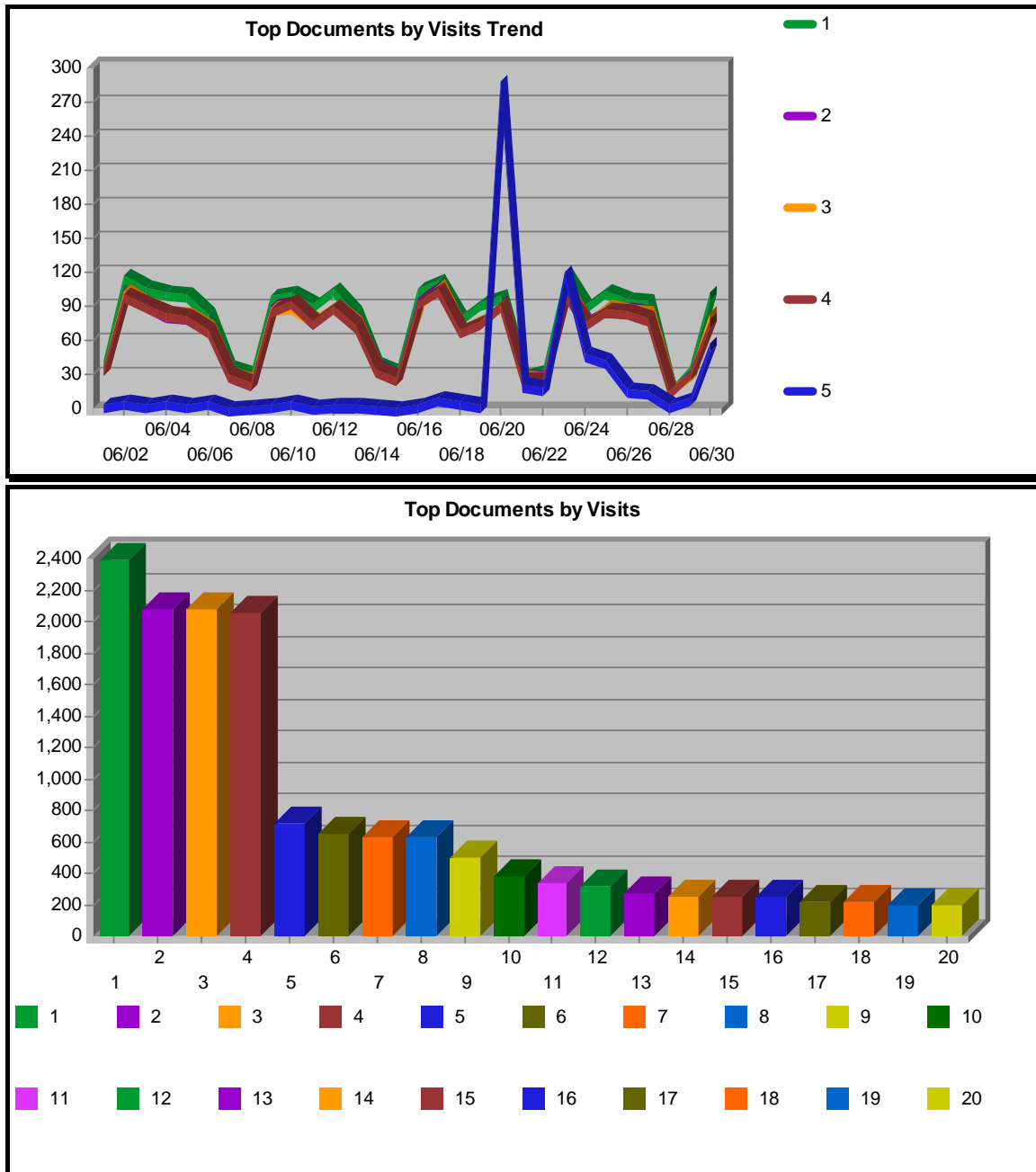
% - Percentage of the total visits in which the visitor viewed this page at least once.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.



Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	2,391	8.61%	3,013	00:00:21
2.	http://plant-materials.nrcs.usda.gov/header.html	2,086	7.51%	2,336	00:00:07
3.	http://plant-materials.nrcs.usda.gov/welcome.html	2,077	7.48%	2,363	00:01:11
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,057	7.41%	2,288	00:00:31
5.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	722	2.60%	759	00:02:27
6.	http://plant-materials.nrcs.usda.gov/eNews/	649	2.34%	700	00:00:11
7.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	635	2.29%	658	00:00:07
8.	http://plant-materials.nrcs.usda.gov/eNews/header.html	635	2.29%	662	00:00:08
9.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	498	1.79%	527	00:04:52
10.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	389	1.40%	448	00:04:13
11.	http://www.plant-materials.nrcs.usda.gov/	340	1.22%	377	00:00:33
12.	http://plant-materials.nrcs.usda.gov/pmcs.html	324	1.17%	335	00:00:58
13.	http://plant-materials.nrcs.usda.gov/seeding.html	281	1.01%	294	00:02:27
14.	http://www.plant-	258	0.93%	292	00:00:27

Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
	materials.nrcs.usda.gov/left_side.html				
15.	http://www.plant-materials.nrcs.usda.gov/header.html	257	0.93%	293	00:00:31
16.	http://www.Plant-Materials.nrcs.usda.gov/welcome.html	253	0.91%	290	00:02:30
17.	http://plant-materials.nrcs.usda.gov/pubslst/publications.html	227	0.82%	256	00:00:51
18.	http://plant-materials.nrcs.usda.gov/plant_sources.html	217	0.78%	223	00:01:19
19.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	205	0.74%	223	00:01:01
20.	http://plant-materials.nrcs.usda.gov/websites/links.html	202	0.73%	225	00:01:18
	Subtotal	14,703	52.95%	16,562	00:00:38
	Other	13,067	47.05%	14,065	00:01:32
	Total	27,770	100.00%	30,627	00:01:02

Top Documents - Help Card
<p>?</p> <p>Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)</p> <p>Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.</p> <p>Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If</p>

Top Documents - Help Card

you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

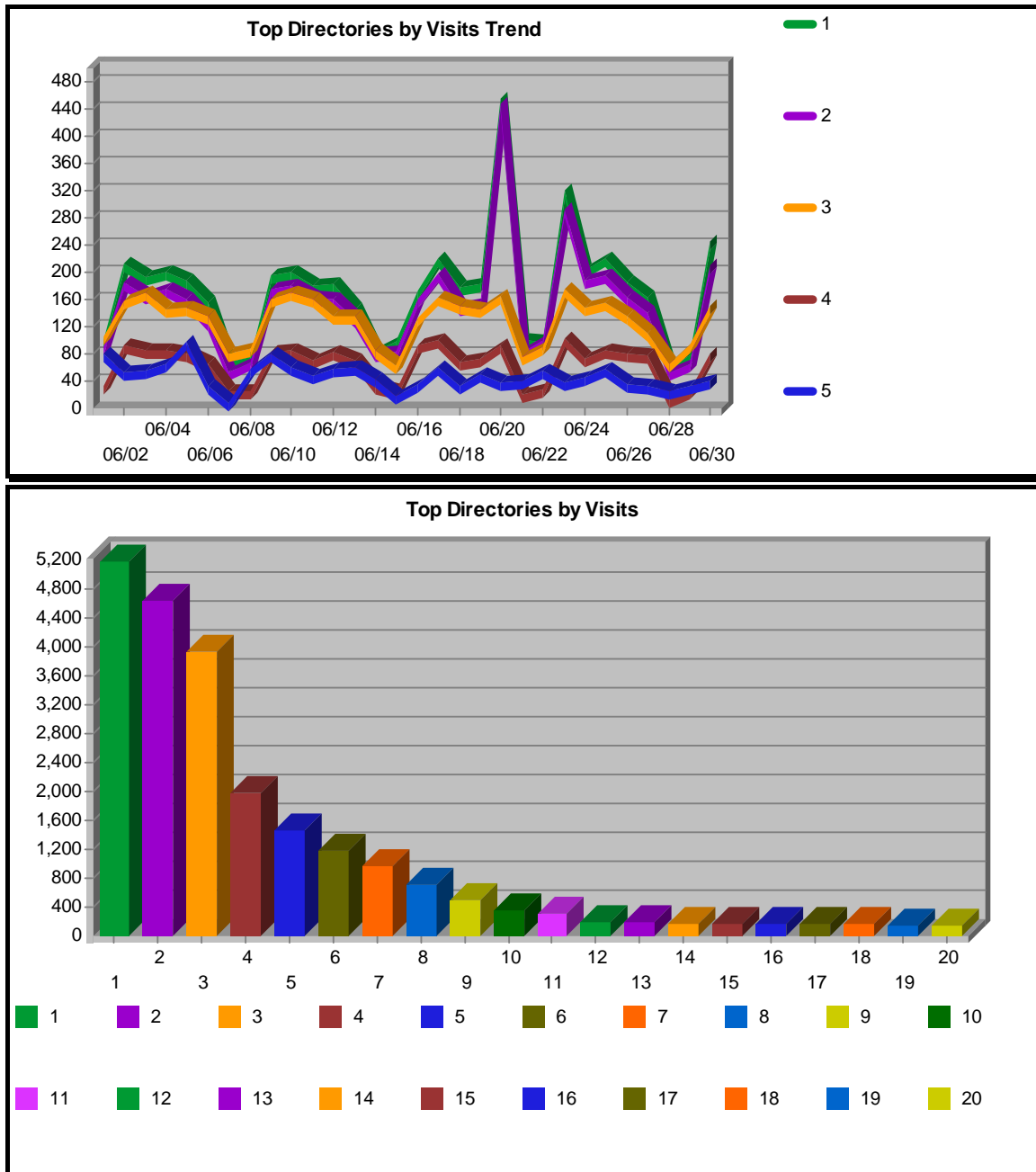
% - Percentage of visitors who viewed this document.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	5,169	19.69%	19,354	47,855
2.	http://plant-materials.nrcs.usda.gov/images	4,616	17.58%	28,765	157,583
3.	http://plant-materials.nrcs.usda.gov/pubs	3,913	14.91%	16,305	2,296,531
4.	http://plant-materials.nrcs.usda.gov/current	1,973	7.52%	2,403	37,313
5.	http://plant-materials.nrcs.usda.gov/id_guides	1,458	5.55%	15,495	552,157
6.	http://www.plant-materials.nrcs.usda.gov/pubs	1,183	4.51%	3,968	563,039
7.	http://plant-materials.nrcs.usda.gov/eNews	965	3.68%	12,258	215,083
8.	http://www.plant-materials.nrcs.usda.gov/	721	2.75%	2,446	6,270
9.	http://www.plant-materials.nrcs.usda.gov/images	495	1.89%	3,239	11,883
10.	http://plant-materials.nrcs.usda.gov/pubslst	366	1.39%	583	2,780
11.	http://plant-materials.nrcs.usda.gov/websites	313	1.19%	572	10,155
12.	http://plant-materials.nrcs.usda.gov/idpmc	203	0.77%	791	8,175
13.	http://www.plant-materials.nrcs.usda.gov/current	199	0.76%	227	2,776
14.	http://plant-materials.nrcs.usda.gov/ndpmc	176	0.67%	594	5,088
15.	http://plant-materials.nrcs.usda.gov/capmc	172	0.66%	648	4,050
16.	http://plant-materials.nrcs.usda.gov/mopmc	171	0.65%	773	6,241

Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
17.	http://plant-materials.nrcs.usda.gov/mdpmc	170	0.65%	335	2,852
18.	http://plant-materials.nrcs.usda.gov/kspmc	164	0.62%	525	3,829
19.	http://plant-materials.nrcs.usda.gov/njpmc	163	0.62%	426	2,656
20.	http://plant-materials.nrcs.usda.gov/mtpmc	154	0.59%	618	3,757
	Subtotal	22,744	86.64%	110,325	3,940,063
	Other	3,506	13.36%	12,033	295,964
	Total	26,250	100.00%	122,358	4,236,027

Top Directories - Help Card



Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

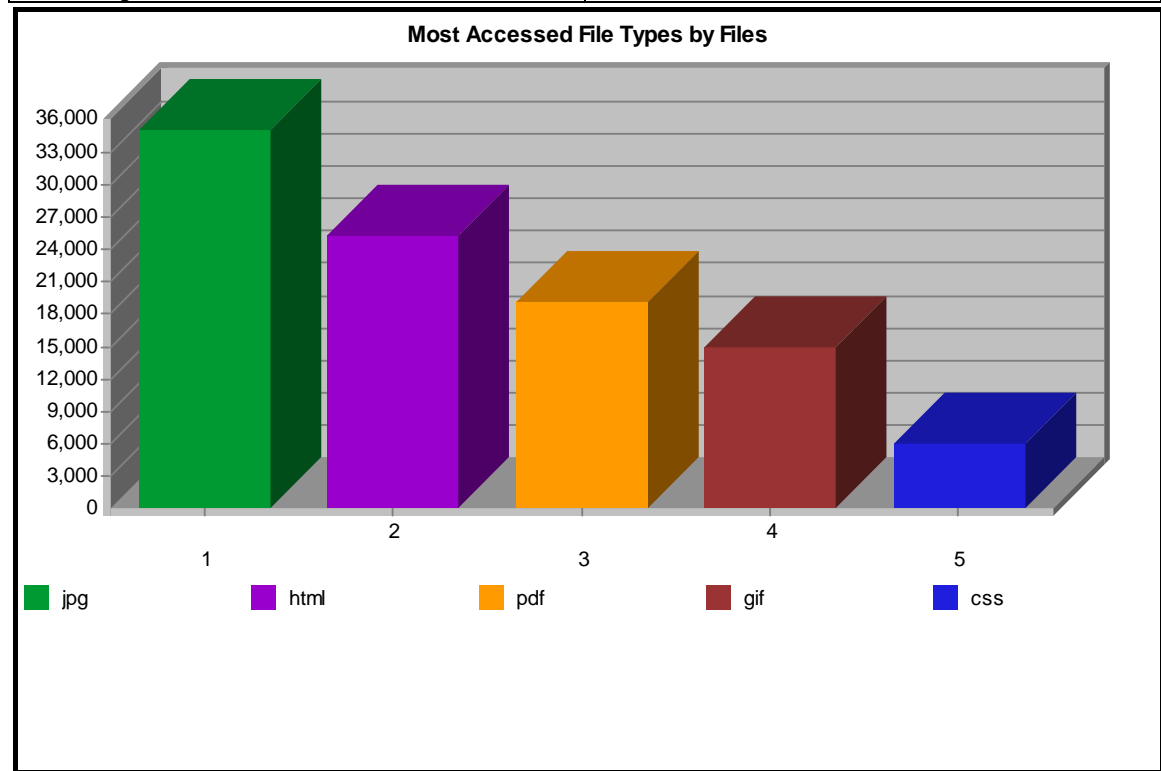


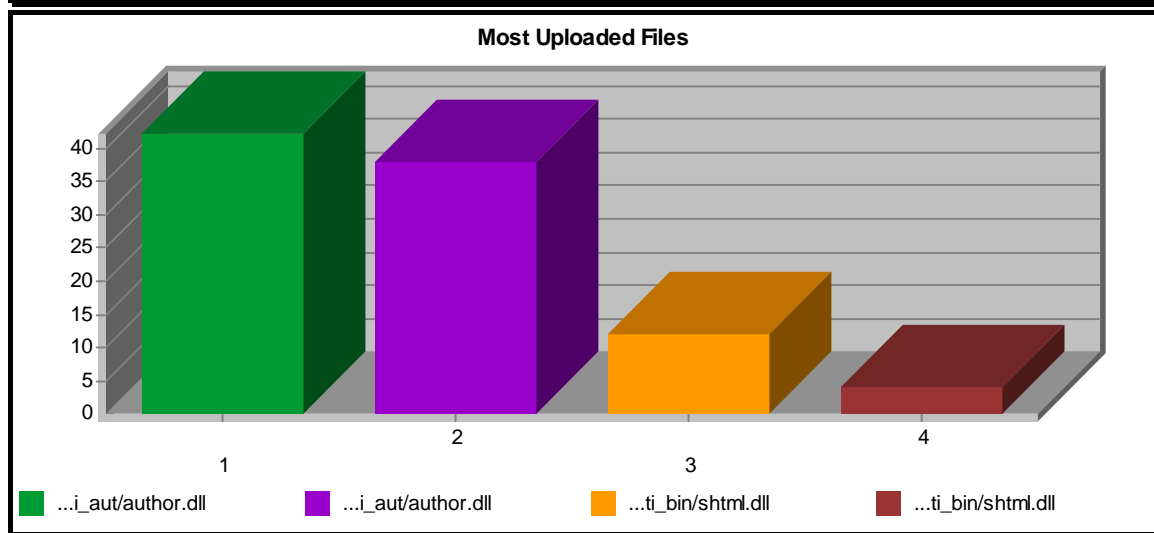
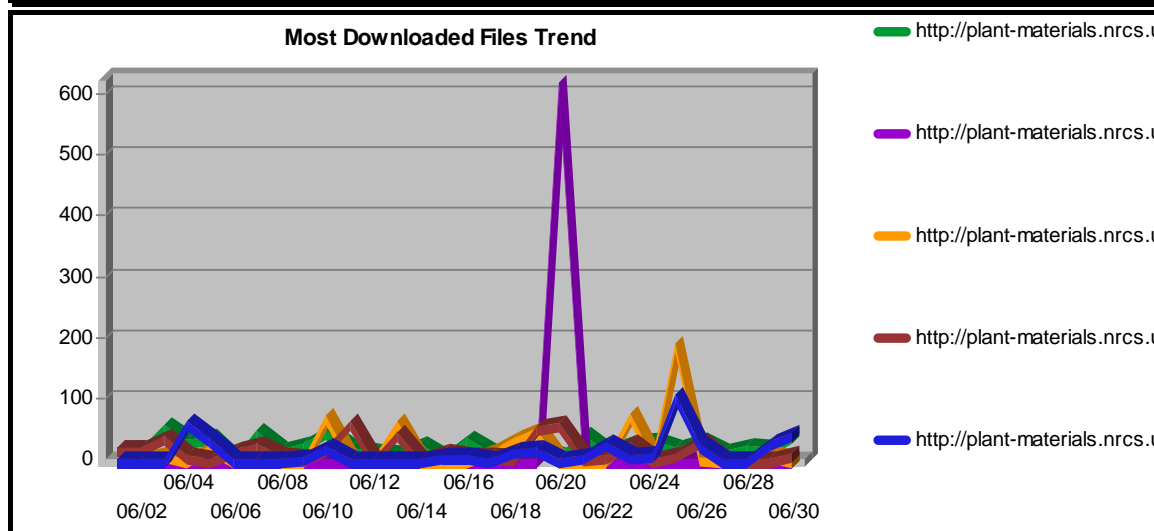
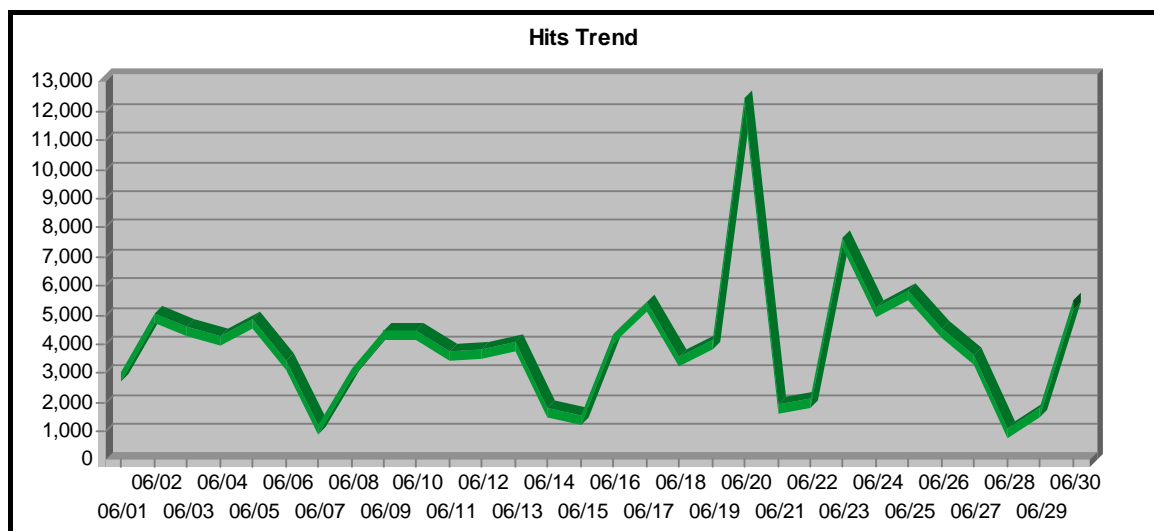
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

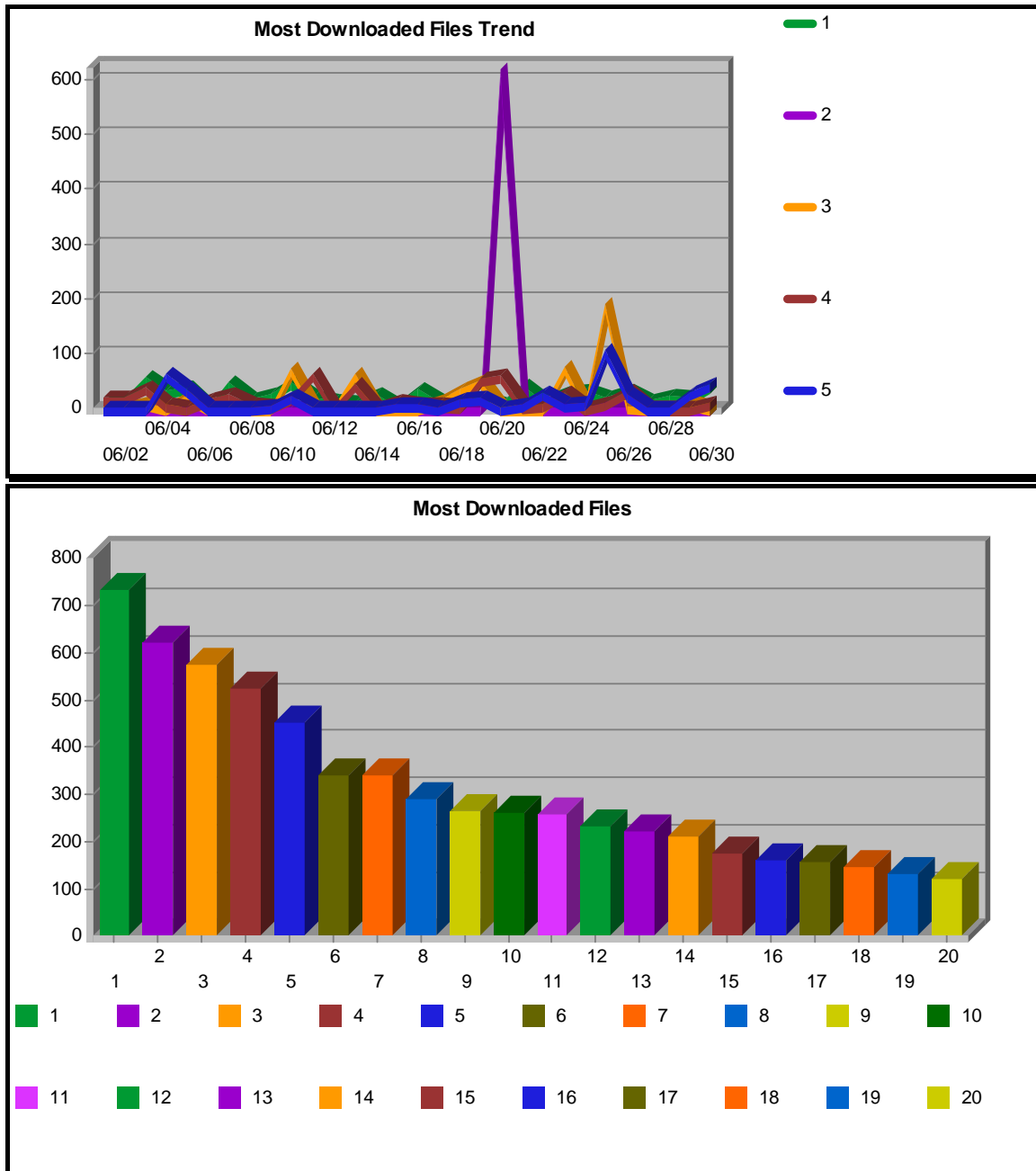
Hit Summary	
Successful Hits for Entire Site	122,358
Average Hits per Day	4,078
Home Page Hits	380





Most Downloaded Files



This report identifies the most popular files downloaded from your site.



Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-	732	3.35%	161

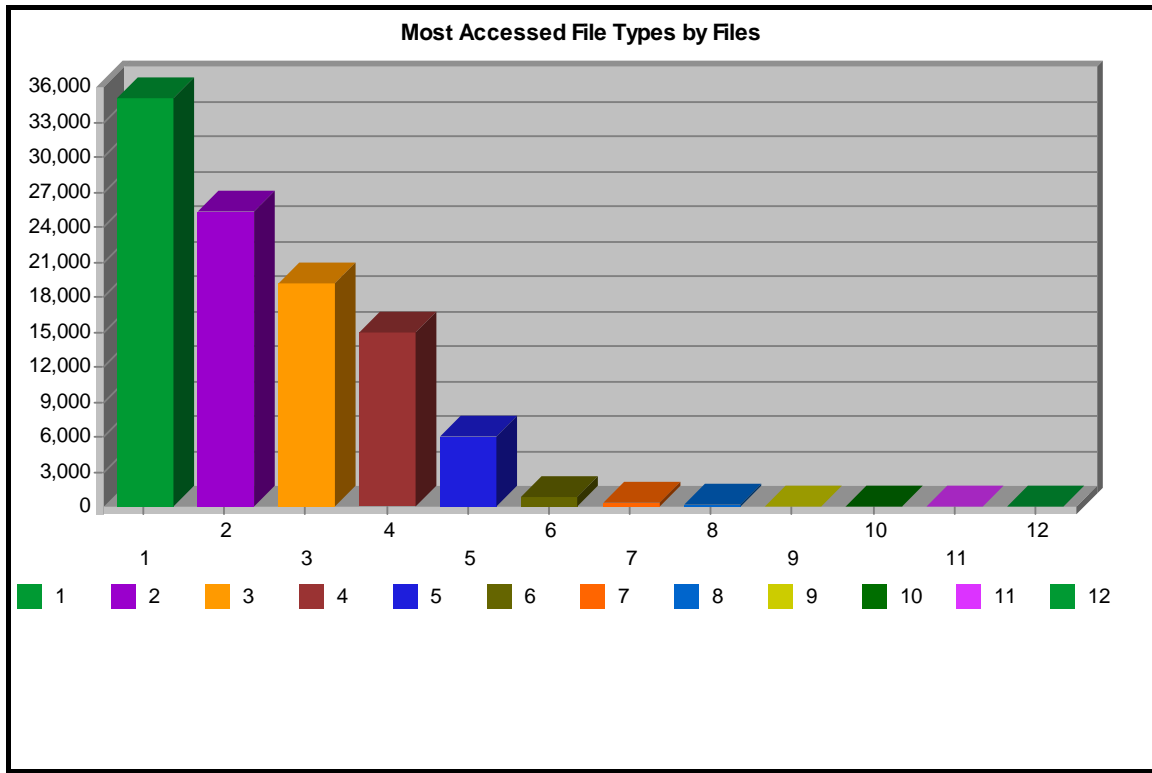
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	materials.nrcs.usda.gov/pubs/woodypo cketguide3.pdf			
2.	http://plant- materials.nrcs.usda .gov/pubs/gapmspr 1998.pdf	621	2.84%	3
3.	http://plant- materials.nrcs.usda .gov/pubs/mdpmcp urel2002.pdf	573	2.62%	36
4.	http://plant- materials.nrcs.usda .gov/pubs/azpmsar seedlist0501.pdf	525	2.40%	108
5.	http://plant- materials.nrcs.usda .gov/pubs/woodypo cketguide2.pdf	451	2.06%	44
6.	http://plant- materials.nrcs.usda .gov/pubs/idpmcpu stguid.pdf	342	1.56%	36
7.	http://plant- materials.nrcs.usda .gov/pubs/mspmcp uvend0999.pdf	340	1.56%	41
8.	http://www.plant- materials.nrcs.usda .gov/pubs/mopmcp gpram.pdf	289	1.32%	60
9.	http://plant- materials.nrcs.usda .gov/pubs/mopmcp uidguide.pdf	264	1.21%	76
10.	http://plant- materials.nrcs.usda .gov/npmm/NPMM 3rdEd- June2000.pdf	262	1.20%	27
11.	http://plant- materials.nrcs.usda .gov/pubs/capmctn 400396.pdf	258	1.18%	46
12.	http://plant- materials.nrcs.usda .gov/pubs/mopmcp gpram.pdf	233	1.07%	53
13.	http://plant- materials.nrcs.usda .gov/pubs/idpmcar wproj14.pdf	223	1.02%	62
14.	http://plant- materials.nrcs.usda .gov/pubs/idpmcar	212	0.97%	36

Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	wproj16.pdf			
15.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	174	0.80%	74
16.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	159	0.73%	52
17.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp_gcoam3.pdf	155	0.71%	38
18.	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbronwet.pdf	145	0.66%	52
19.	http://plant-materials.nrcs.usda.gov/pubs/mopmcarplantsources.pdf	132	0.60%	48
20.	http://plant-materials.nrcs.usda.gov/pubs/idpmstn330499.pdf	120	0.55%	43
	Subtotal	6,210	28.41%	1,096
	Other	15,652	71.59%	7,749
	Total	21,862	100.00%	8,845

Most Downloaded Files - Help Card
<p></p> <p>Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.</p> <p>Files - The path and filename of the file being analyzed.</p> <p>Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.</p> <p>% - Percentage of times the specified file was downloaded compared to all downloaded files.</p> <p></p> <p>This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.</p>

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types				
	File Type	Files	%	Kbytes Transferred
1.	jpg	35,122	34.30%	983,186
2.	html	25,311	24.72%	126,611
3.	pdf	19,172	18.72%	3,009,620
4.	gif	14,952	14.60%	58,596
5.	css	6,064	5.92%	5,948
6.	js	941	0.92%	32,870
7.	ico	411	0.40%	204
8.	htm	280	0.27%	86
9.	dll	69	0.07%	28
10.	xls	33	0.03%	827
11.	doc	32	0.03%	3,593
12.	tif	6	0.01%	282
	Total	102,393	100.00%	4,221,848

Most Accessed File Types - Help Card

Most Accessed File Types - Help Card



File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

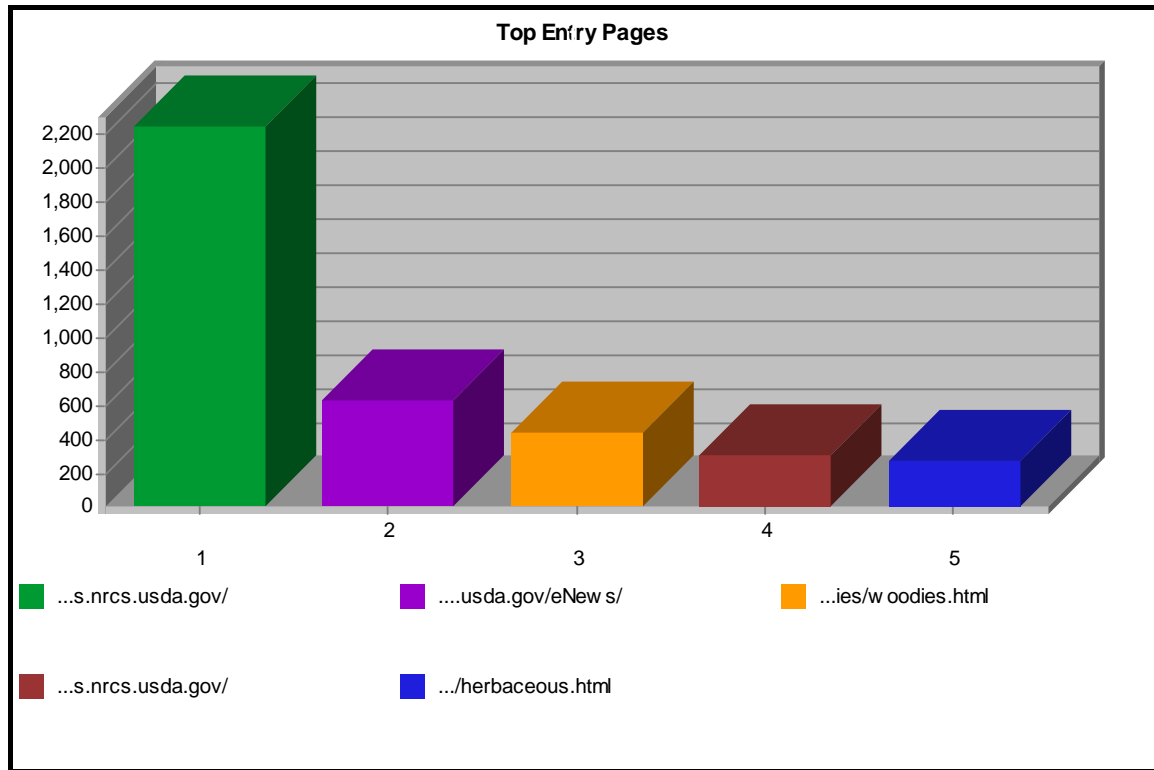
% - Percentage of all kilobytes of data transferred for the specified file type.

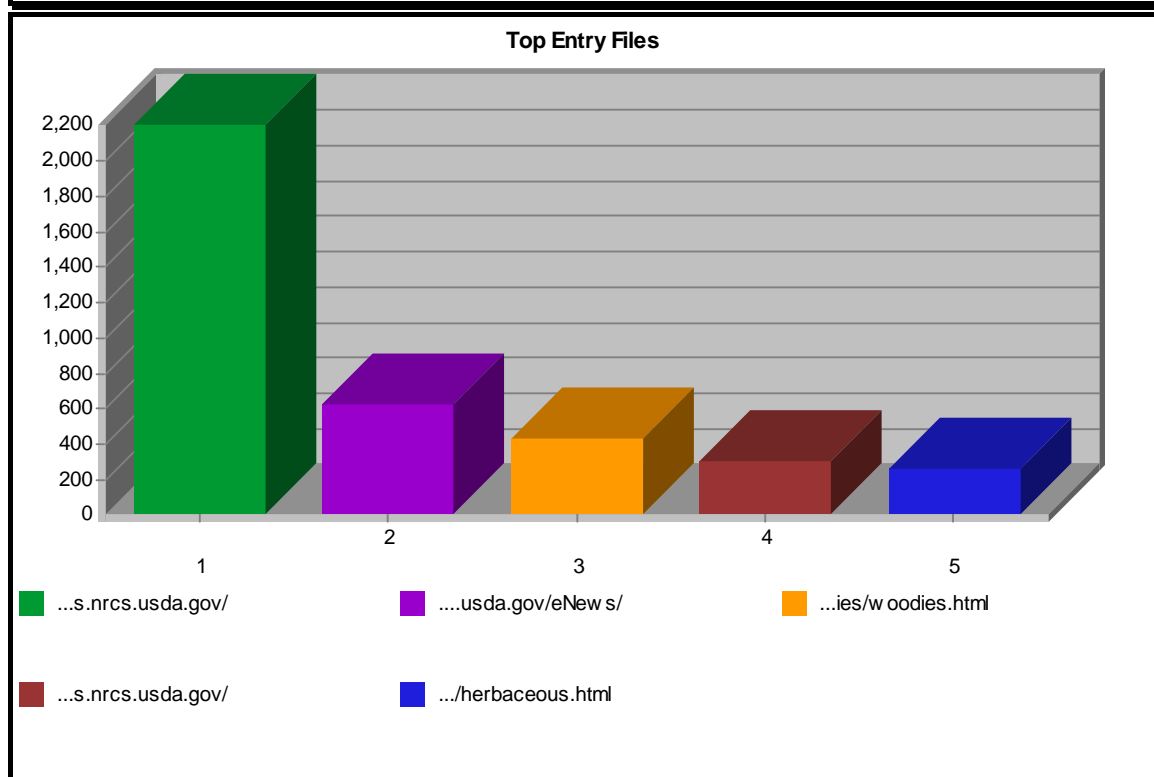
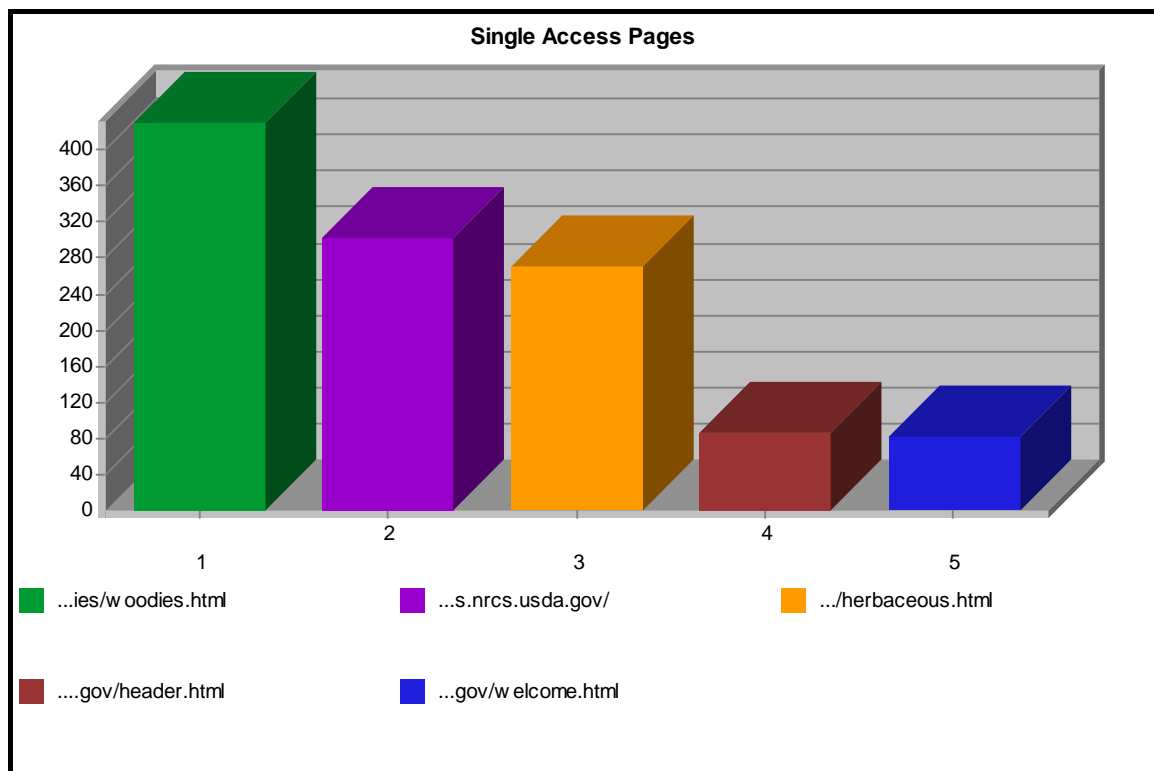


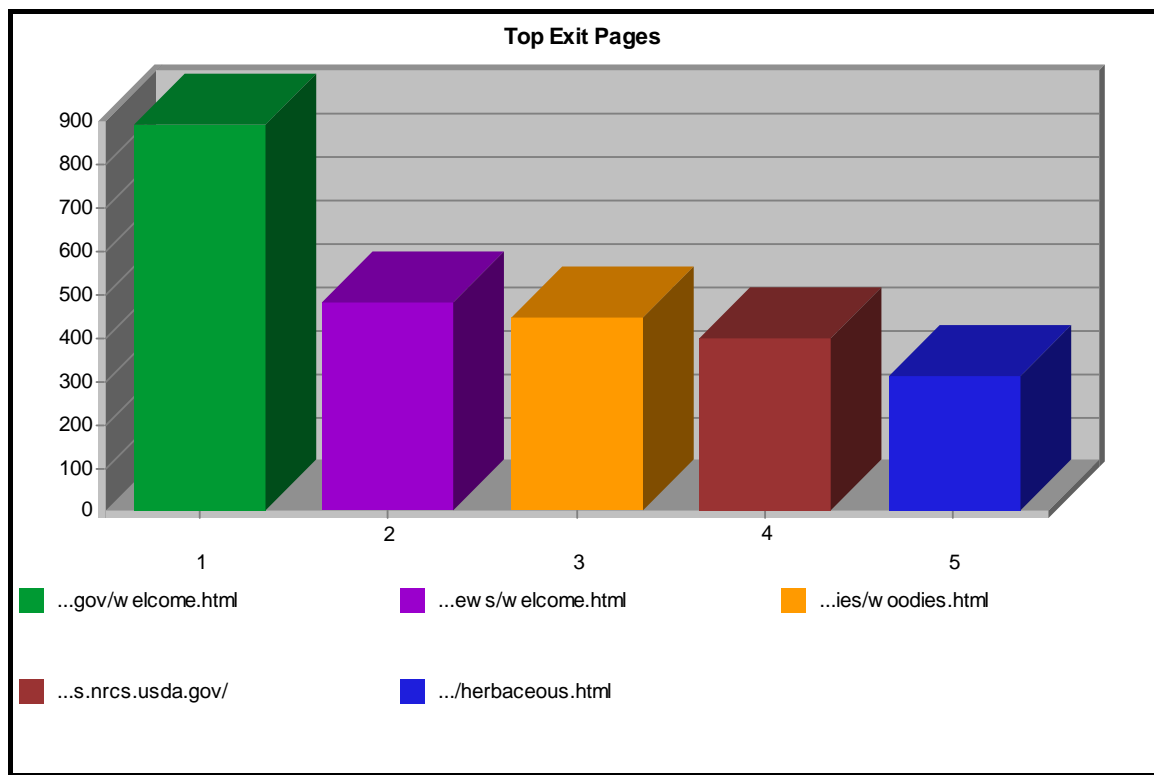
This report provides general statistics for the type of data that visitors access on your site.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

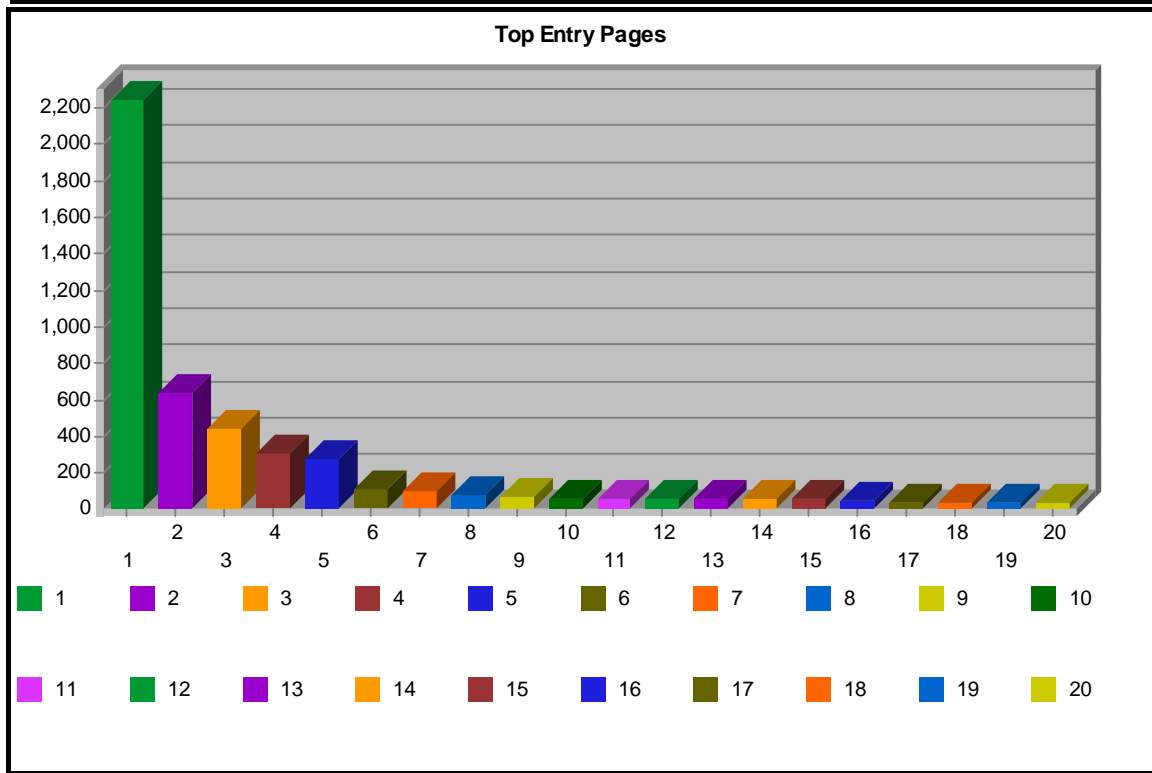
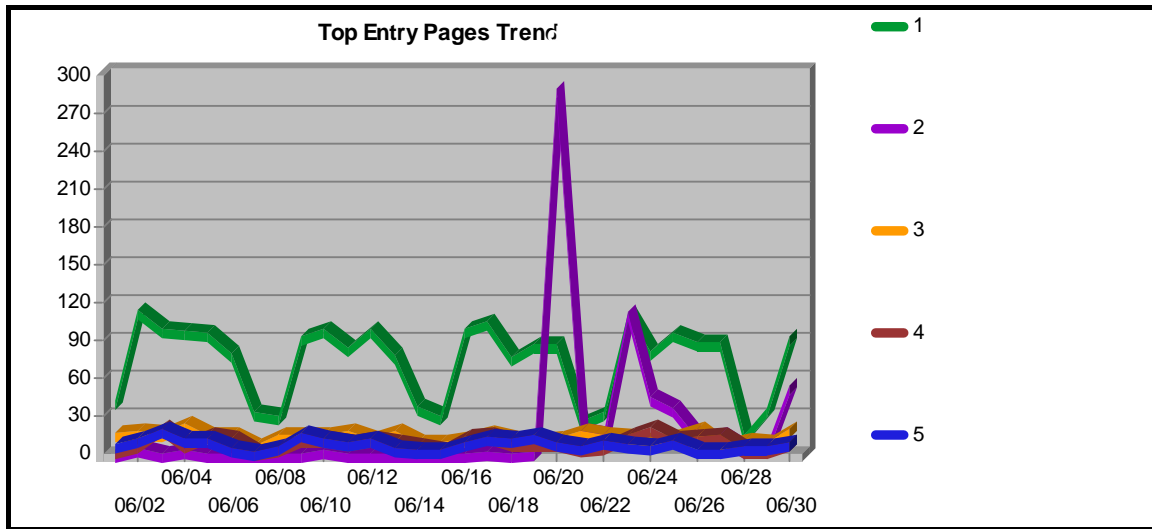






Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.



Top Entry Pages

	Pages	Visits	%
1.	http://plant-materials.nrcs.usda.gov/	2,248	31.84%
2.	http://plant-materials.nrcs.usda.gov/eNews/	632	8.95%
3.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	438	6.20%
4.	http://www.plant-materials.nrcs.usda.gov/	310	4.39%
5.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	277	3.92%
6.	http://plant-materials.nrcs.usda.gov/header.html	110	1.56%
7.	http://plant-materials.nrcs.usda.gov/welcome.html	95	1.35%
8.	http://plant-materials.nrcs.usda.gov/left_side.html	80	1.13%
9.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	66	0.93%
10.	http://Plant-Materials.nrcs.usda.gov/capmc/	53	0.75%
11.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	53	0.75%
12.	http://plant-materials.nrcs.usda.gov/mopmc/	53	0.75%
13.	http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	52	0.74%
14.	http://plant-materials.nrcs.usda.gov/hipmc/	52	0.74%
15.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	52	0.74%
16.	http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	51	0.72%
17.	http://plant-materials.nrcs.usda.gov/dpmc/	41	0.58%
18.	http://Plant-Materials.nrcs.usda.gov/eNews/welcome.html	35	0.50%

Top Entry Pages			
	Pages	Visits	%
19.	http://plant-materials.nrcs.usda.gov/websites/allurl.html	33	0.47%
20.	http://plant-materials.nrcs.usda.gov/kspmc/	32	0.45%
	Subtotal	4,763	67.46%
	Other	2,297	32.54%
	Total	7,060	100.00%

Top Entry Pages - Help Card



Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

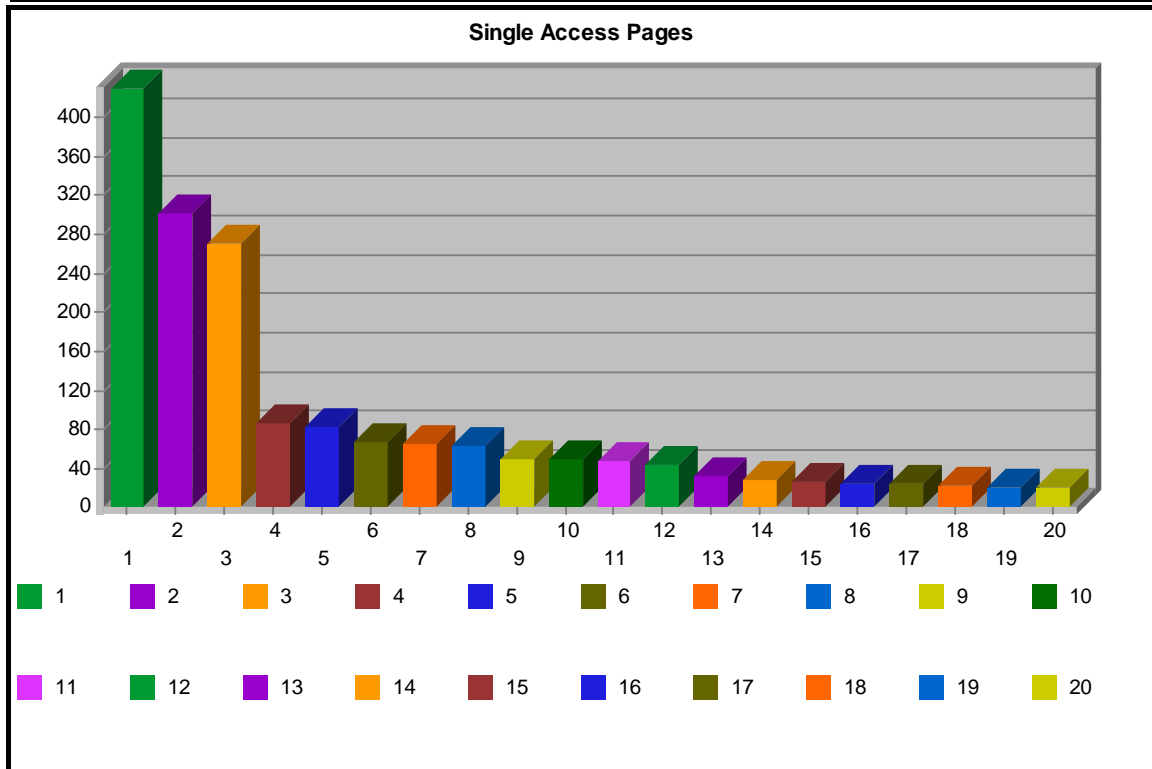
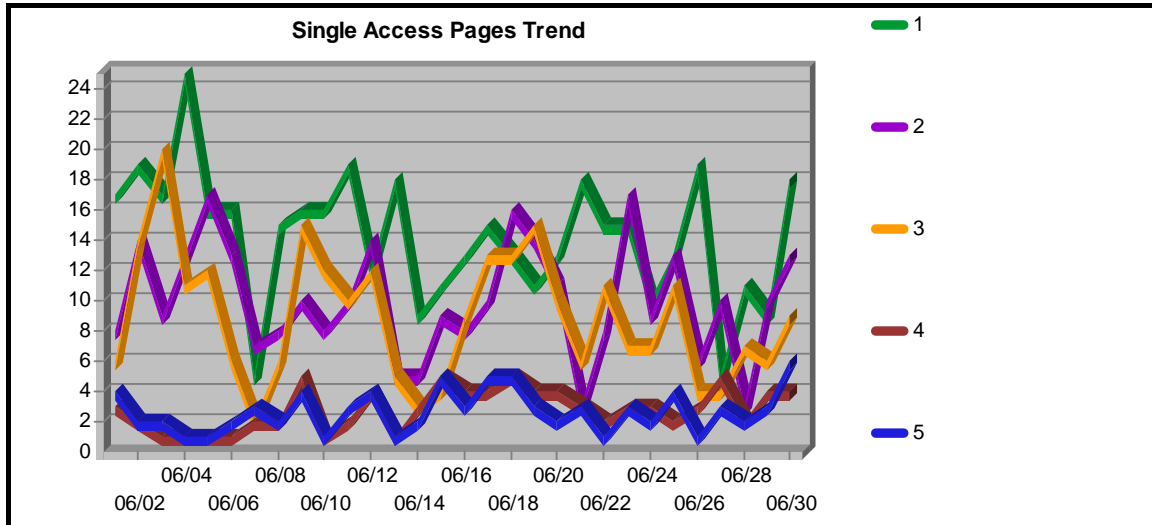
% - Percentage of times this page was the entry page compared with other entry pages.



This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.




Single Access Pages			
	Pages	Visits	%

Single Access Pages			
	Pages	Visits	%
1.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	429	13.58%
2.	http://plant-materials.nrcs.usda.gov/	301	9.53%
3.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	270	8.54%
4.	http://plant-materials.nrcs.usda.gov/header.html	86	2.72%
5.	http://plant-materials.nrcs.usda.gov/welcome.html	83	2.63%
6.	http://plant-materials.nrcs.usda.gov/left_side.html	66	2.09%
7.	http://www.plant-materials.nrcs.usda.gov/	64	2.03%
8.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	63	1.99%
9.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	49	1.55%
10.	http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	49	1.55%
11.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	48	1.52%
12.	http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	44	1.39%
13.	http://plant-materials.nrcs.usda.gov/websites/allurl.html	31	0.98%
14.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	29	0.92%
15.	http://plant-materials.nrcs.usda.gov/orpmc/research.html	26	0.82%
16.	http://plant-materials.nrcs.usda.gov/capmc/	24	0.76%
17.	http://plant-materials.nrcs.usda.gov/mdpmc/mdpmc.html	24	0.76%
18.	http://plant-materials.nrcs.usda.gov/	22	0.70%

Single Access Pages			
	Pages	Visits	%
	nypmc/nypmc.html		
19.	http://plant-materials.nrcs.usda.gov/njpmc/njpmc.html	21	0.66%
20.	http://plant-materials.nrcs.usda.gov/mdpmc/welcome.html	21	0.66%
	Subtotal	1,750	55.38%
	Other	1,410	44.62%
	Total	3,160	100.00%

Single Access Pages - Help Card




Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

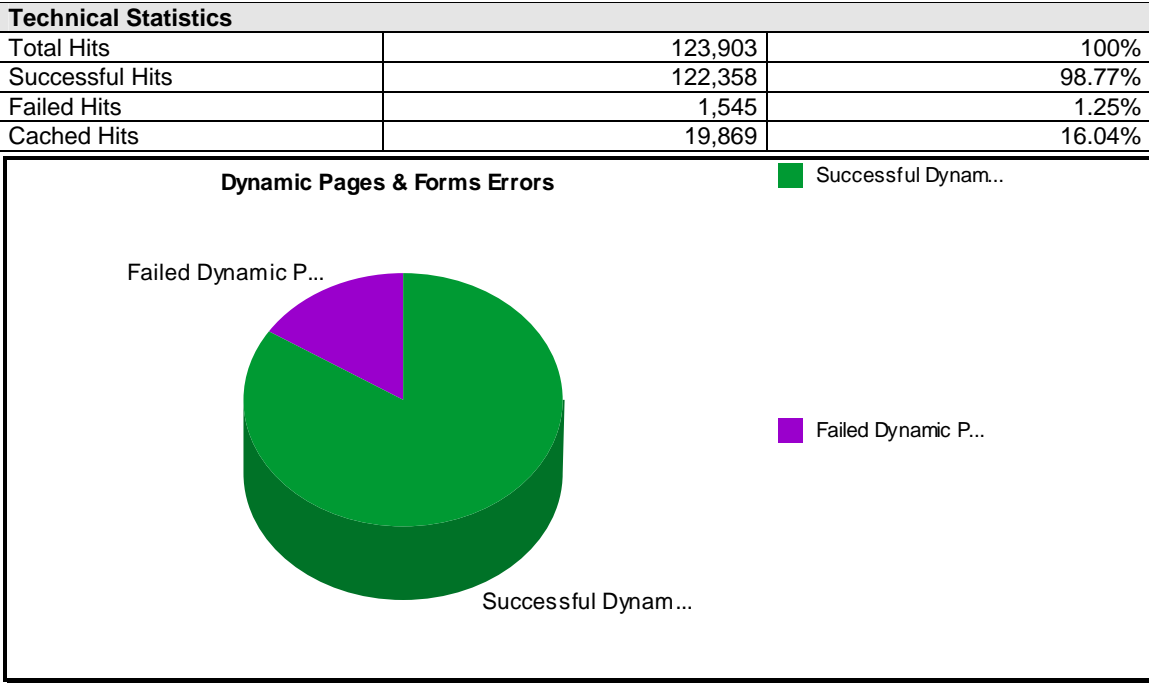
% - Percentage of times this page was a single access page compared with other single access pages.

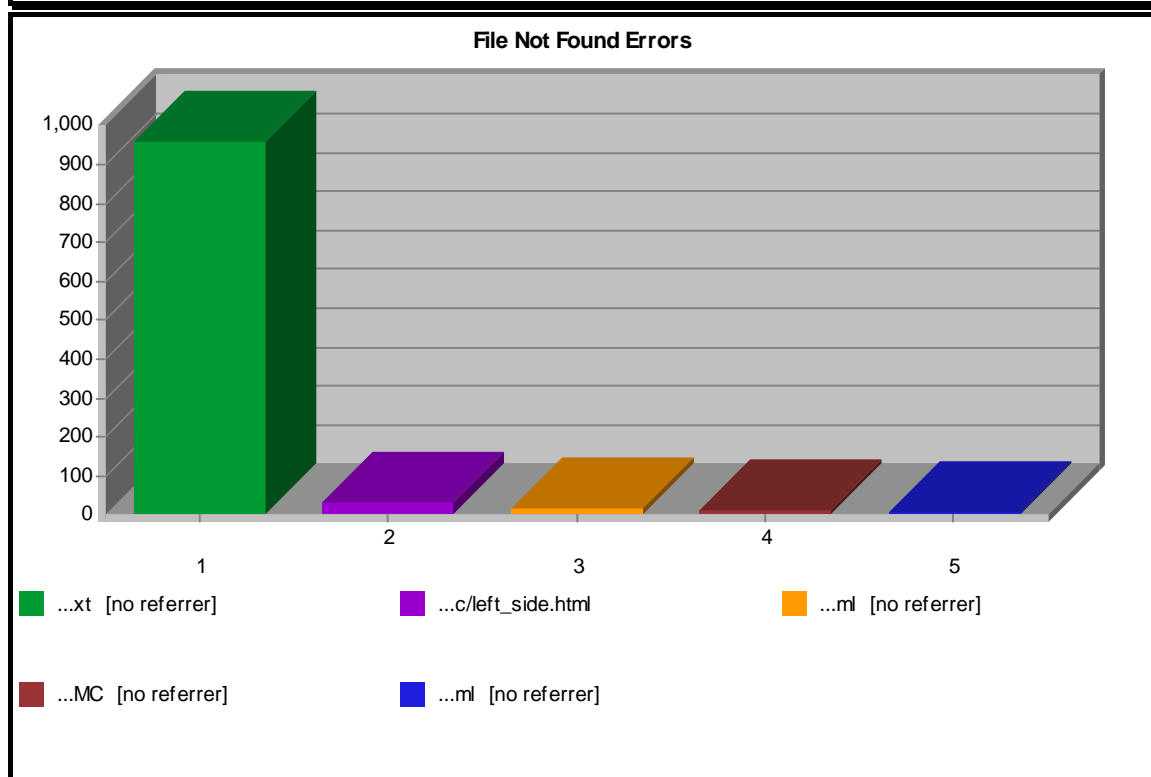
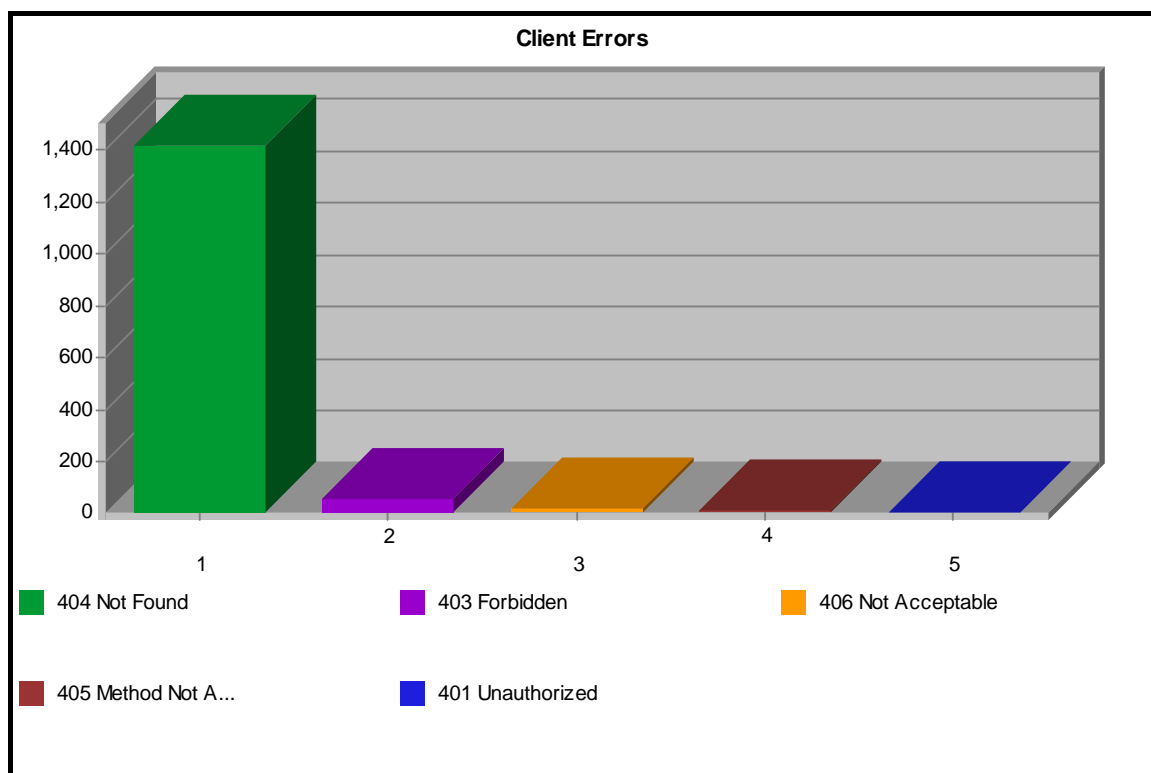


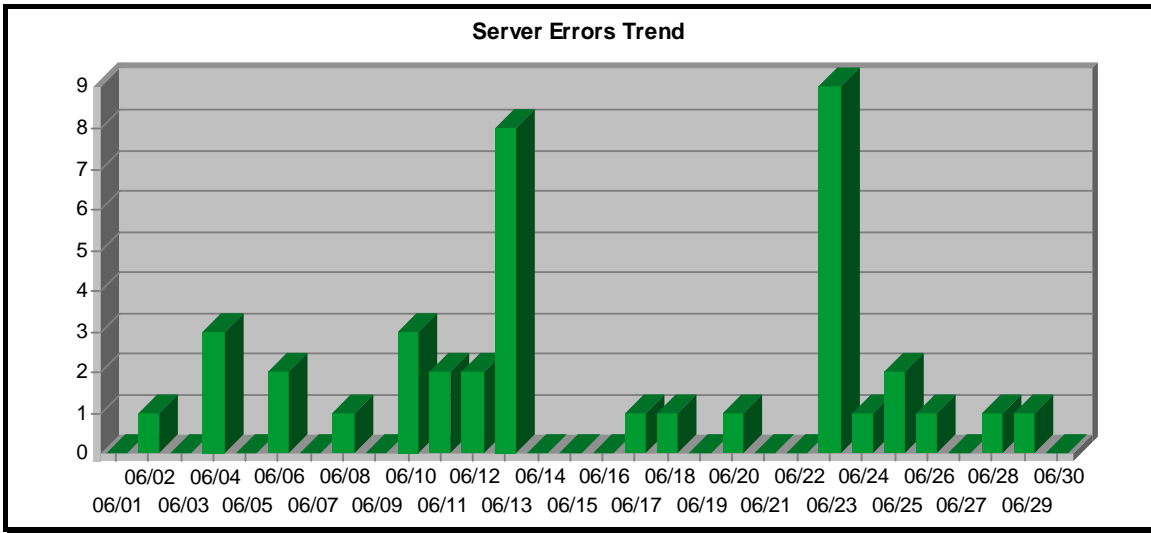
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

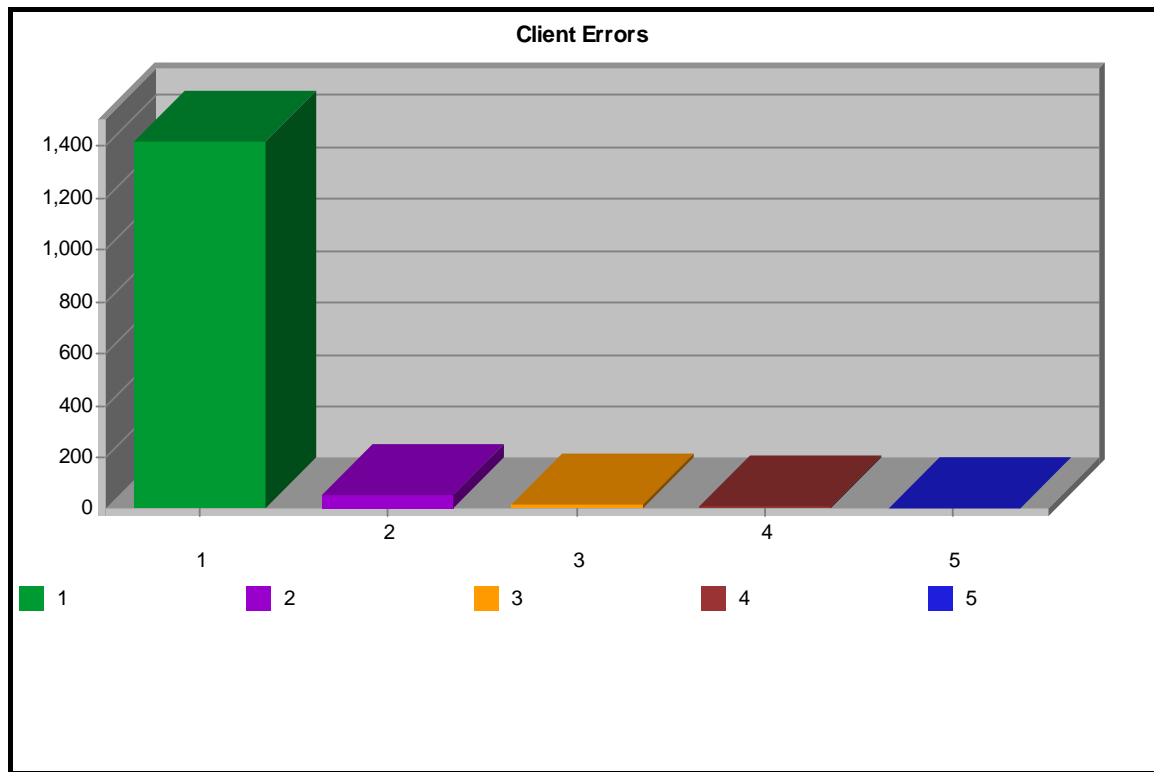






Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors			
	HTTP Status Codes	Hits	%
1.	404 Not Found	1,419	94.29%
2.	403 Forbidden	57	3.79%
3.	406 Not Acceptable	16	1.06%
4.	405 Method Not Allowed	10	0.66%
5.	401 Unauthorized	3	0.20%
	Total	1,505	100.00%

Client Errors - Help Card



Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

Client Errors - Help Card

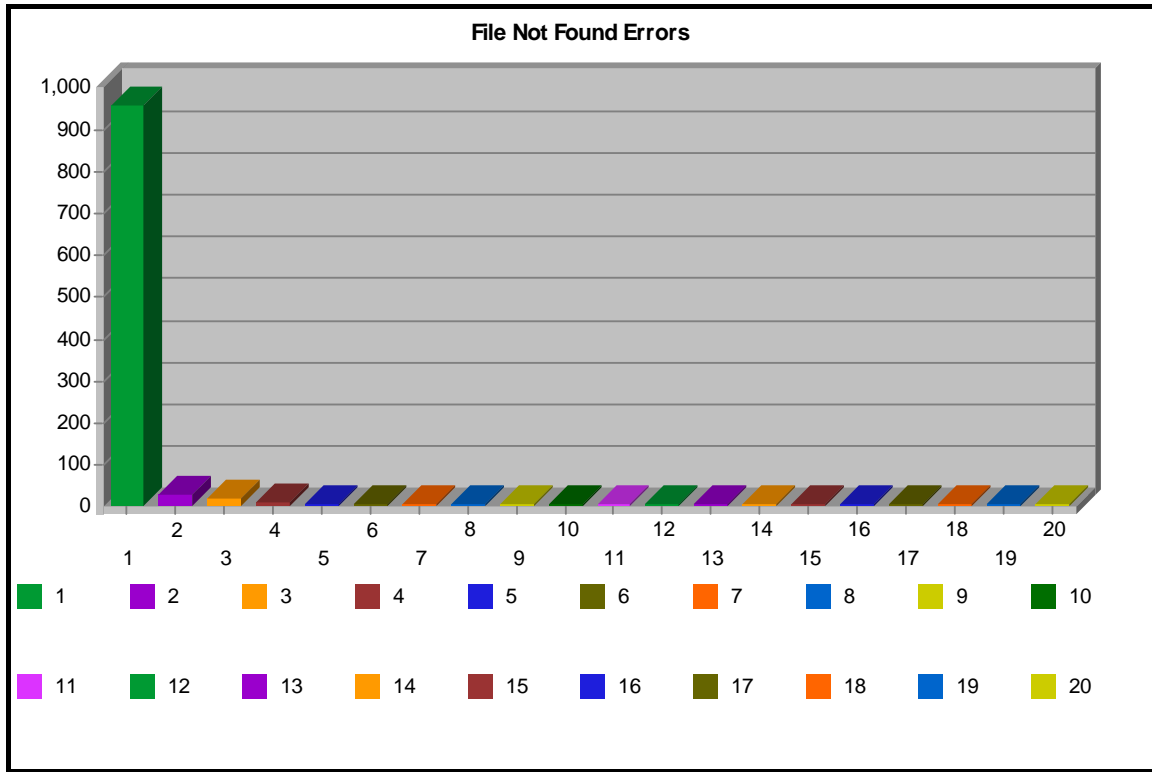
% - Percentage of total failed hits that returned this status code.



Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



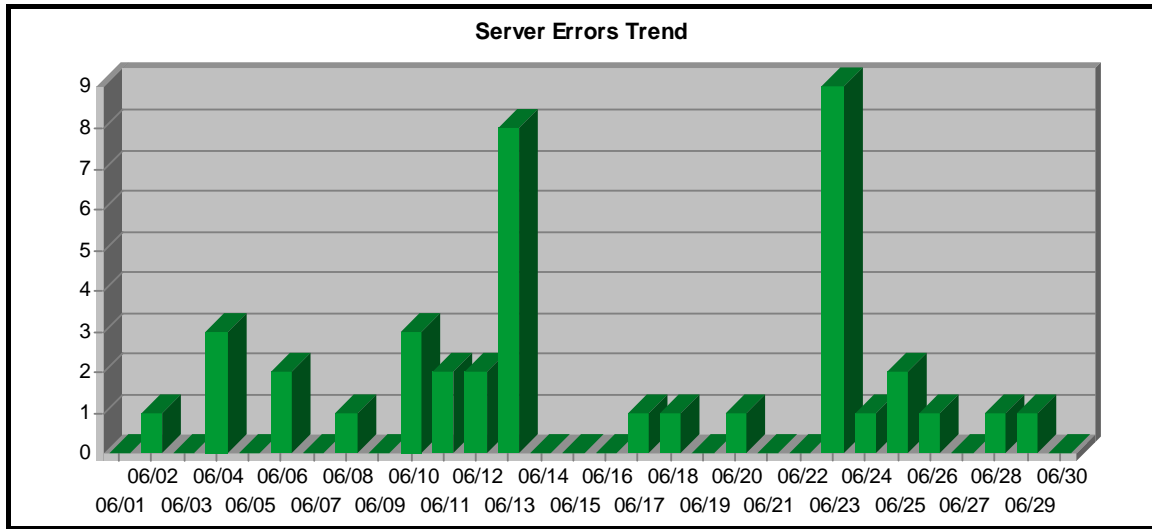
File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
1.	/robots.txt (no referrer)	959	64.93%
2.	/gapmc/id_guides/herbaceous/herbaceous.html http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	31	2.10%
3.	/gapmc/id_guides/plantid.html (no referrer)	19	1.29%
4.	/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	10	0.68%
5.	/eNews/eNews/enews.html (no referrer)	9	0.61%
6.	/capmc/alternate.htm (no referrer)	8	0.54%
7.	/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC (no referrer)	8	0.54%
8.	/gapmc/id_guides/herbaceous/herbaceous.html http://www.plant-materials.nrcs.usda.gov/mopmc/left_sid...	8	0.54%
9.	/hipmc/alternate.htm (no referrer)	8	0.54%
10.	/pmc/pmc_loc.html	7	0.47%

File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
	(no referrer)		
11.	/arpmc/favicon.ico (no referrer)	6	0.41%
12.	/new_site/newjersey/frames/alternate.htm (no referrer)	6	0.41%
13.	/copmc/alternate.htm (no referrer)	6	0.41%
14.	/new_site/newmexico/frames/alternate.htm (no referrer)	6	0.41%
15.	/new_site/southtexas/frames/alternate.htm (no referrer)	6	0.41%
16.	/pmc/pmc_loc.html http://www.biosaline.org/Links_national_us.htm	6	0.41%
17.	/new_site/washington/frames/alternate.htm (no referrer)	6	0.41%
18.	/eNews/eNews/enews.html http://plant-materials.nrcs.usda.gov/eNews/left_side.html	6	0.41%
19.	/idpmc/alternate.htm (no referrer)	6	0.41%
20.	/azpmc/alternate.htm (no referrer)	6	0.41%
	Subtotal	1,127	76.30%
	Other	350	23.70%
	Total	1,477	100.00%

File Not Found Errors - Help Card
<p>?</p> <p>Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.</p> <p>Files - This column lists the file that could not be found and the URL of the referrer (if known).</p> <p>% - Percentage of the total 404 and 410 errors that were for this file.</p> <p>💡</p> <p>Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.</p>

Server Errors

This report lists the errors which occurred on the server.



Server Errors			
	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	40	100.00%
	Total	40	100.00%

Server Errors - Help Card

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

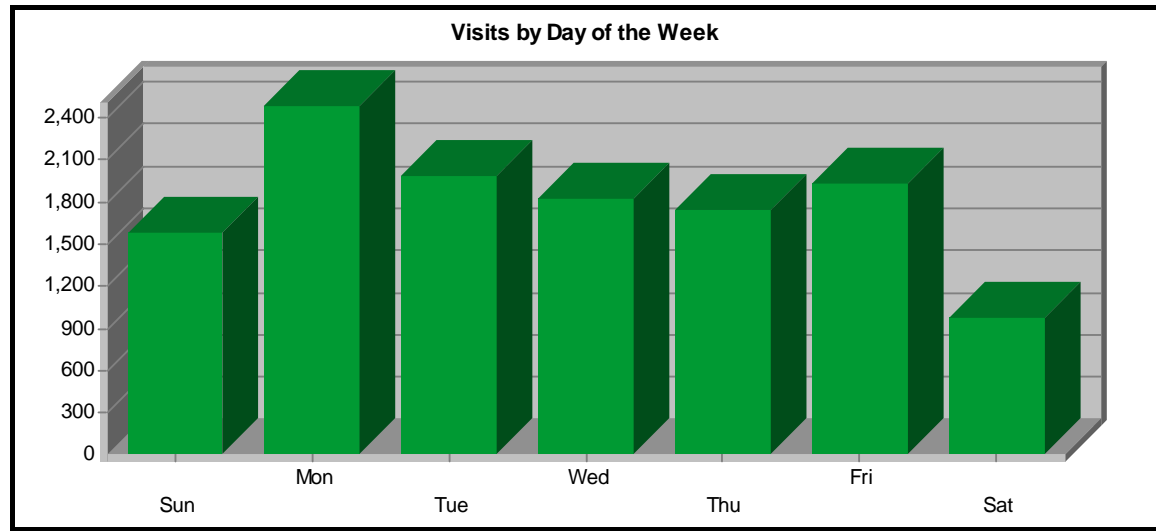
HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of failed hits that were of the specified type.

Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week			
Day	Visits		%
Sun	1,579		12.65%
Mon	2,477		19.84%
Tue	1,977		15.84%
Wed	1,816		14.55%
Thu	1,736		13.90%
Fri	1,932		15.47%
Sat	968		7.75%
Total Weekend	2,547		20.40%
Total Weekdays	9,938		79.60%
Total	12,485		100.00%

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Visits by Day of the Week - Help Card

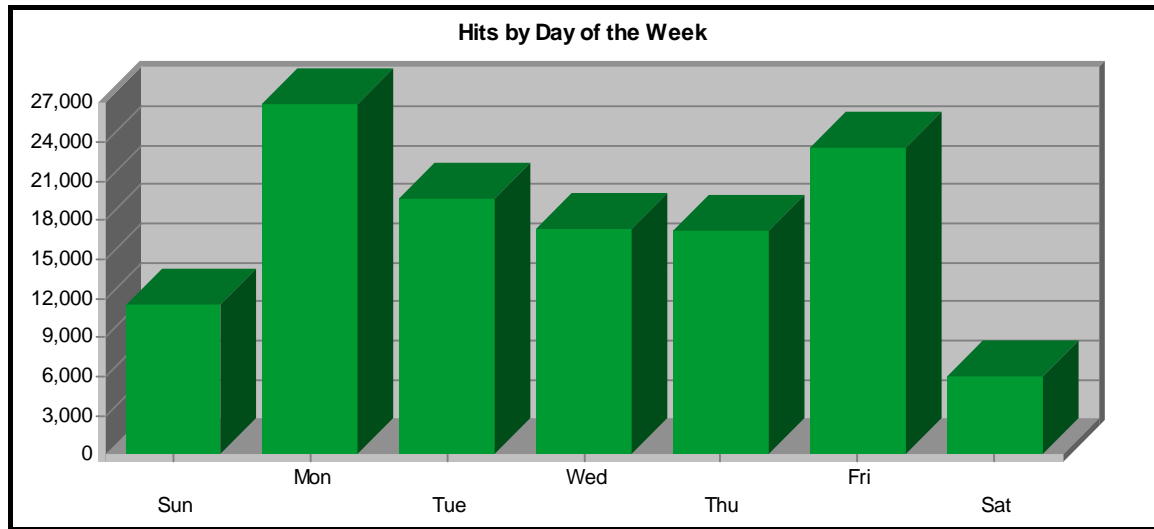
% - Percentage of total visits that occurred on the specified day of the week.



Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week			
Day	Hits		%
Sun	11,600		9.48%
Mon	26,926		22.01%
Tue	19,642		16.05%
Wed	17,327		14.16%
Thu	17,255		14.10%
Fri	23,528		19.23%
Sat	6,080		4.97%
Total Weekend	17,680		14.45%
Total Weekdays	104,678		85.55%
Total	122,358		100.00%

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of total hits that occurred on the specified day of the week.

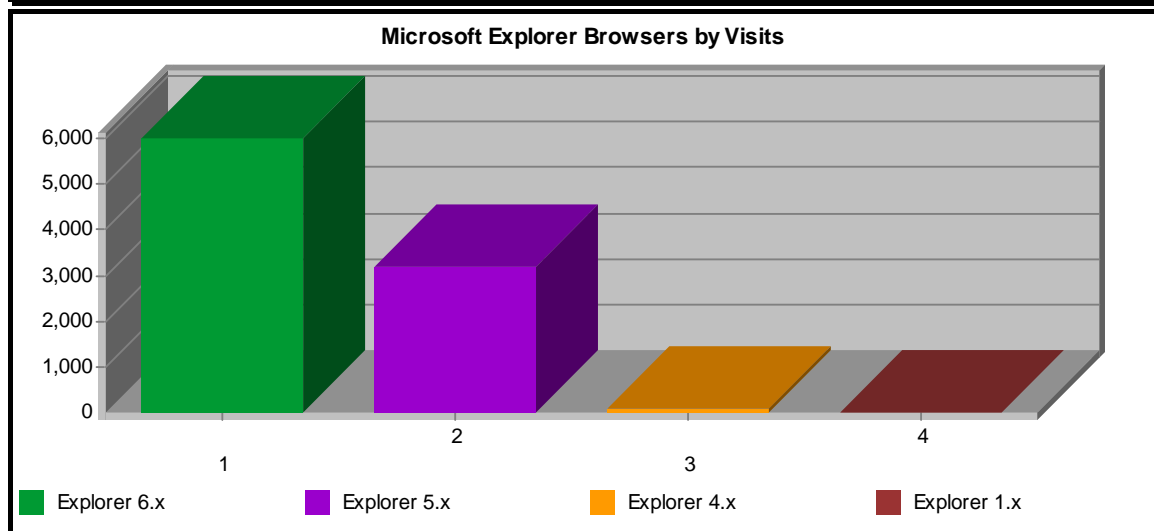
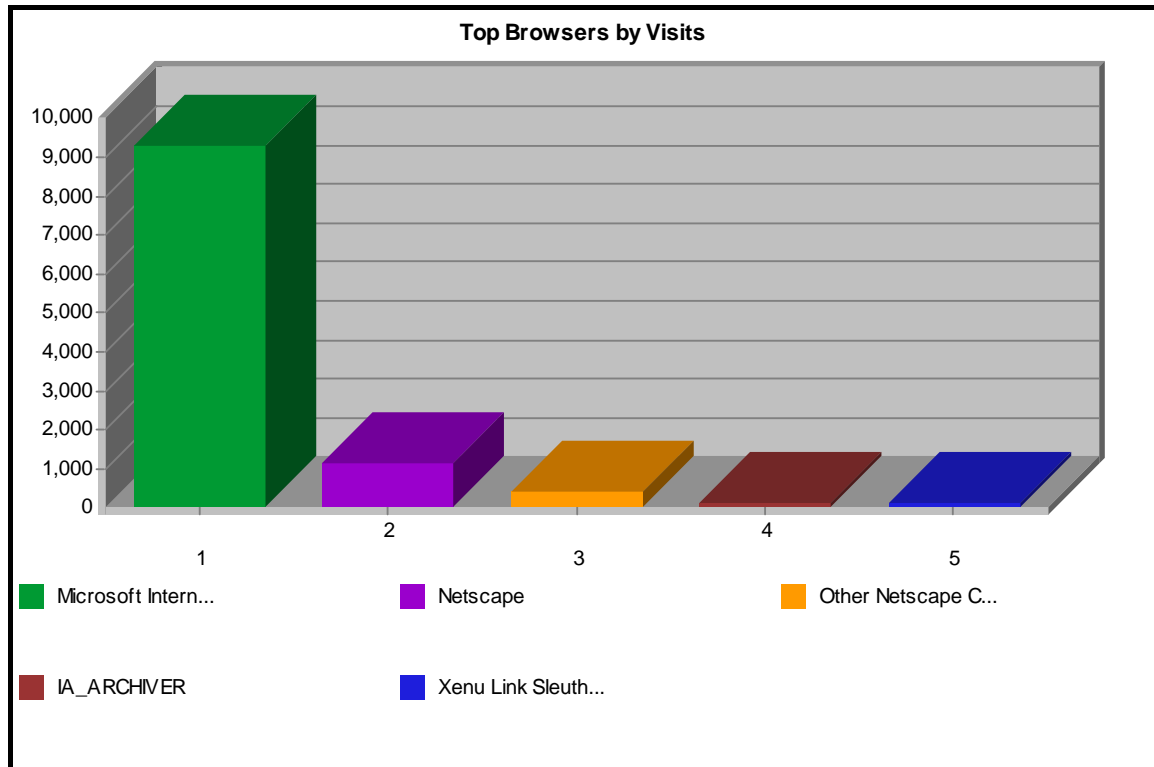
Hits by Day of the Week - Help Card

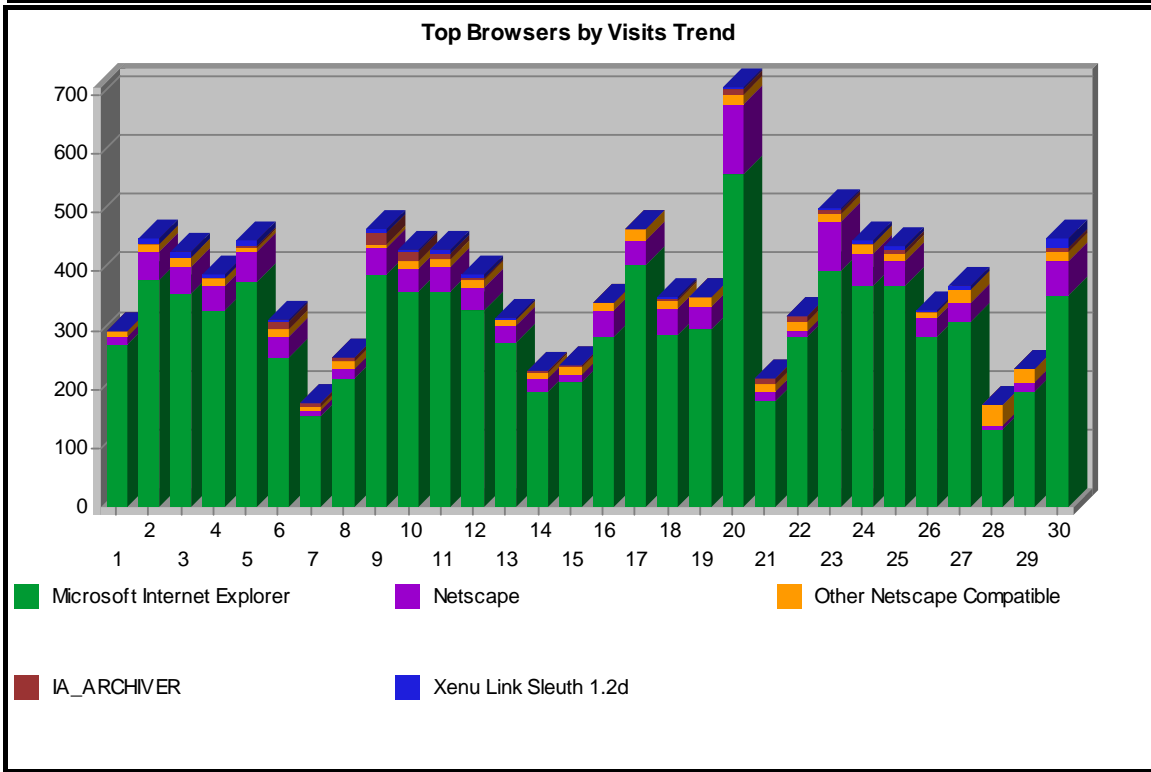
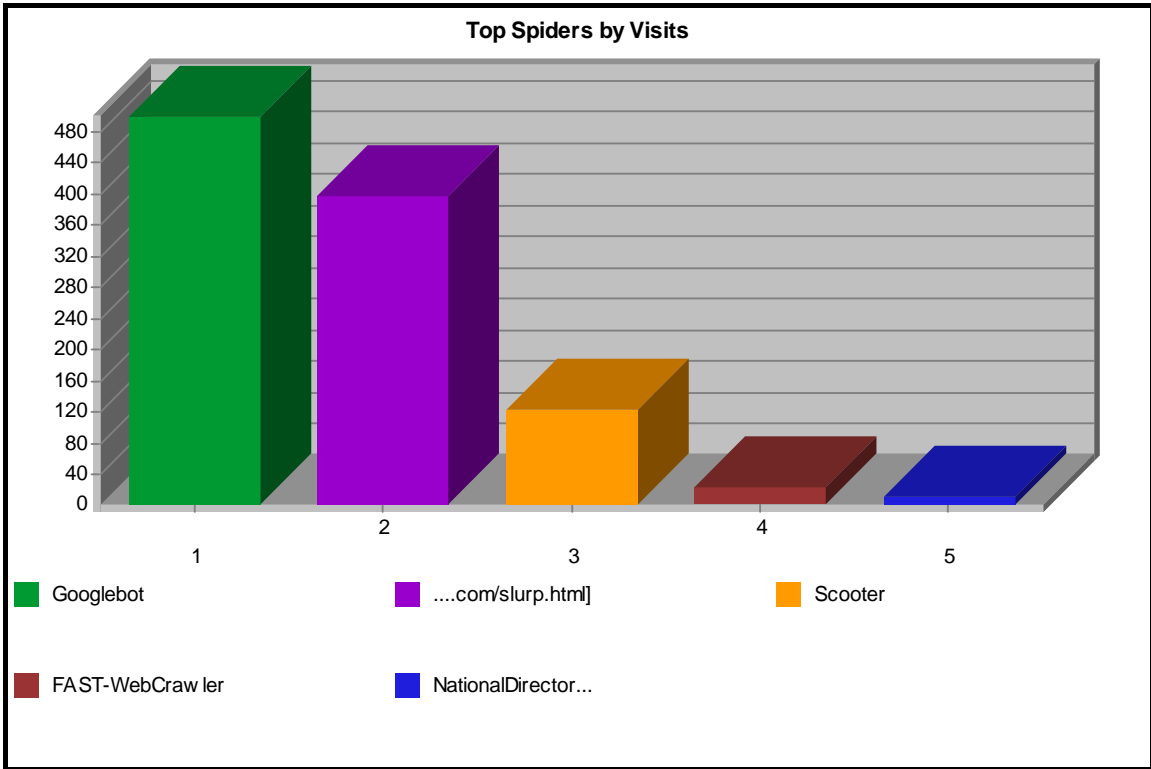


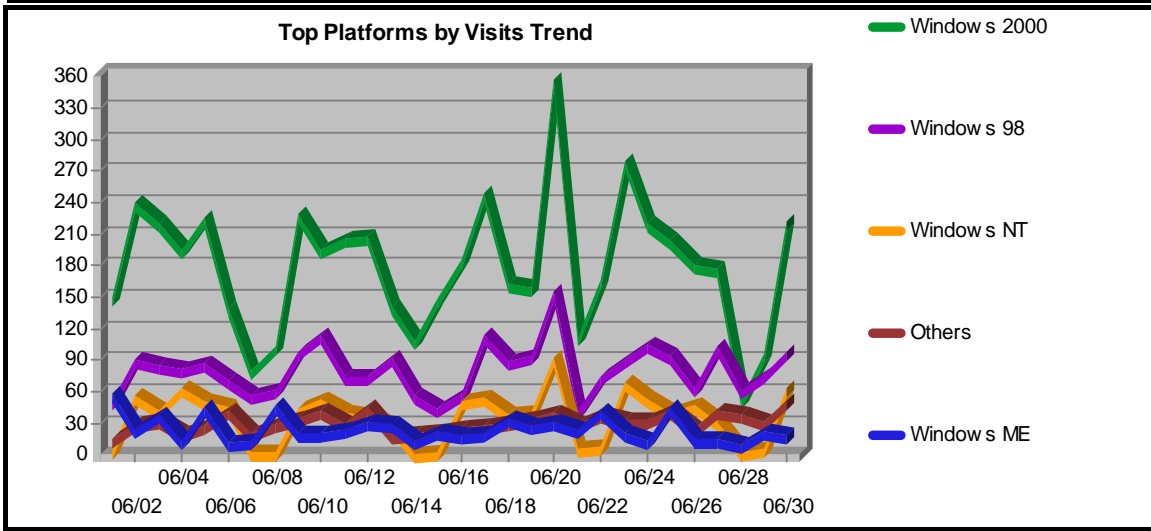
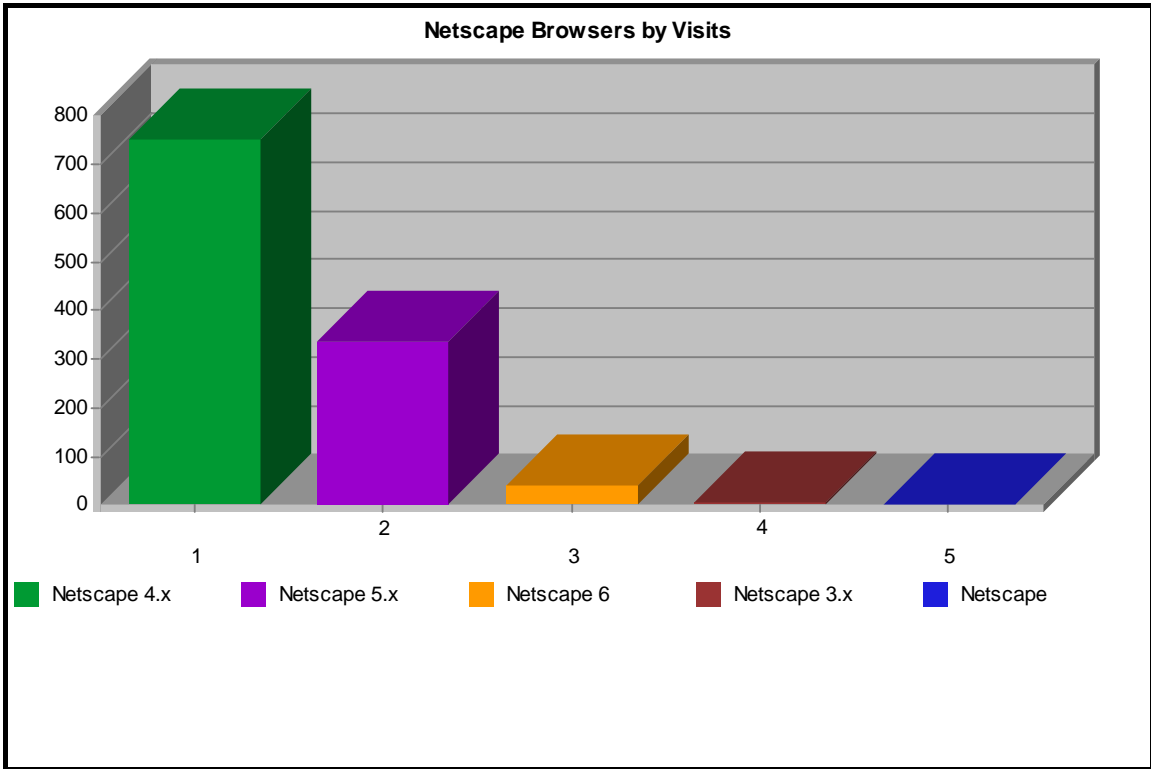
Days of less activity should be considered good days for maintenance and content improvement.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

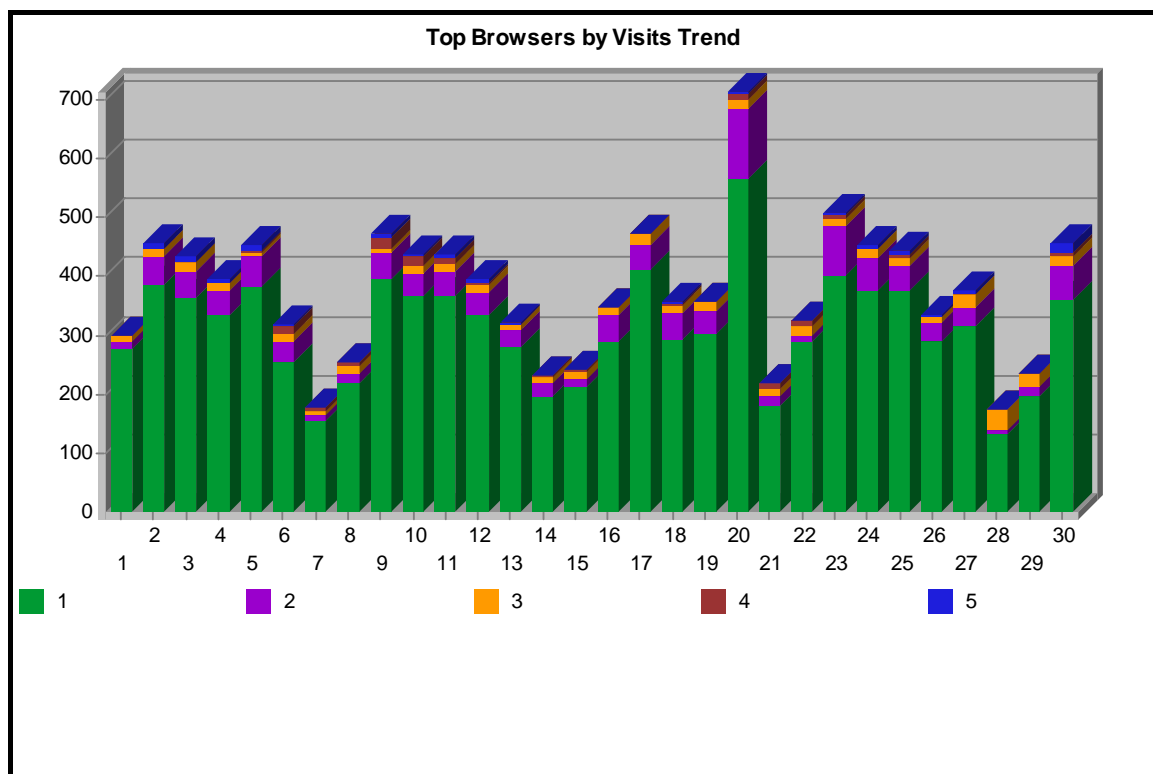


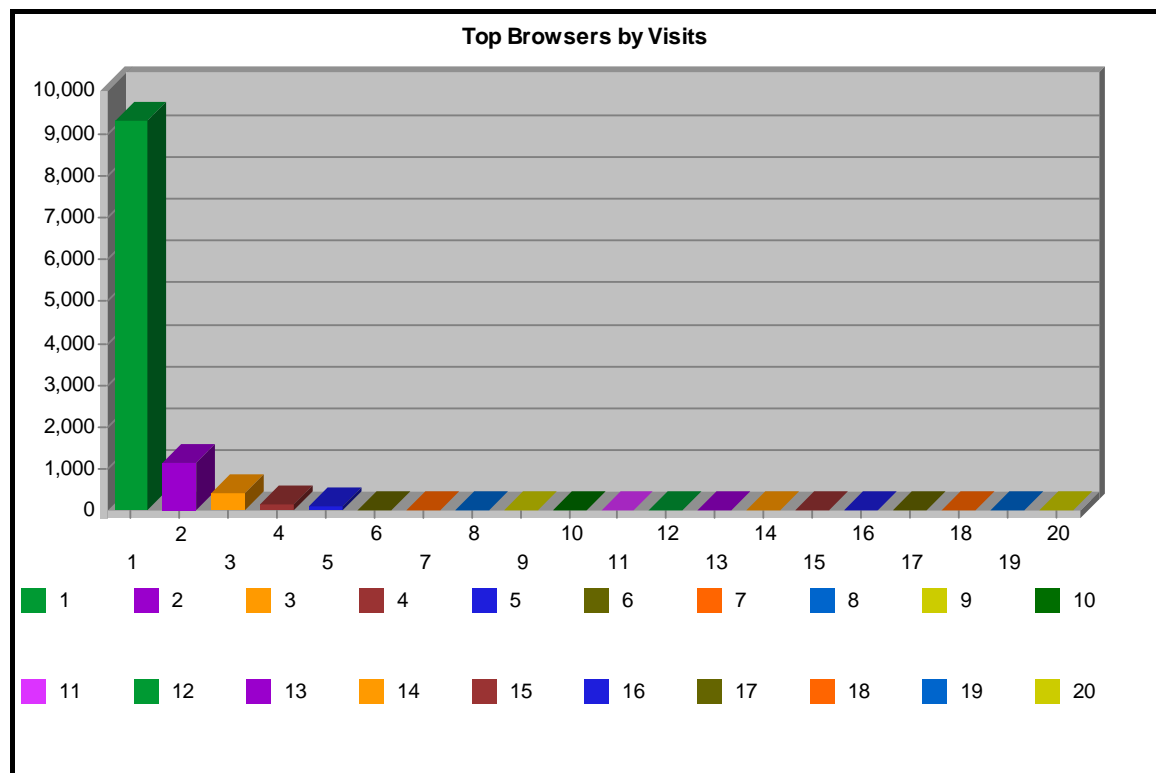




Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers				
	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	9,290	81.58%	92,522
2.	Netscape	1,134	9.96%	17,355
3.	Other Netscape Compatible	411	3.61%	1,960
4.	IA_ARCHIVER	136	1.19%	201
5.	Xenu Link Sleuth 1.2d	116	1.02%	599
6.	Others	37	0.32%	124
7.	Gather	28	0.25%	113
8.	Govbot	20	0.18%	464
9.	WebTV	20	0.18%	81
10.	htdig/3.1.5 (root@localhost)	19	0.17%	19
11.	RealDownload/4.0.0.42	15	0.13%	33
12.	Cache	12	0.11%	30
13.	Ultraseek	12	0.11%	292
14.	MSNBOT/0.1 (http://search.msn.com/msnbot.htm)	10	0.09%	13
15.	MSPProxy/2.0	7	0.06%	9
16.	DA 5.3	7	0.06%	23
17.	contype	7	0.06%	619
18.	SmartDownload/1.2	6	0.05%	6

Top Browsers				
	Browser	Visits	%	Hits
	.77 (Win32; Aug 17 1999)			
19.	W3C-checklink/3.6.2.3 libwww-perl/5.64	6	0.05%	23
20.	NPBot	6	0.05%	10
	Subtotal	11,299	99.23%	114,496
	Other	88	0.77%	641
	Total	11,387	100.00%	115,137

Top Browsers - Help Card



Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total for the sort column (hits or visits) by those using the specified browser.

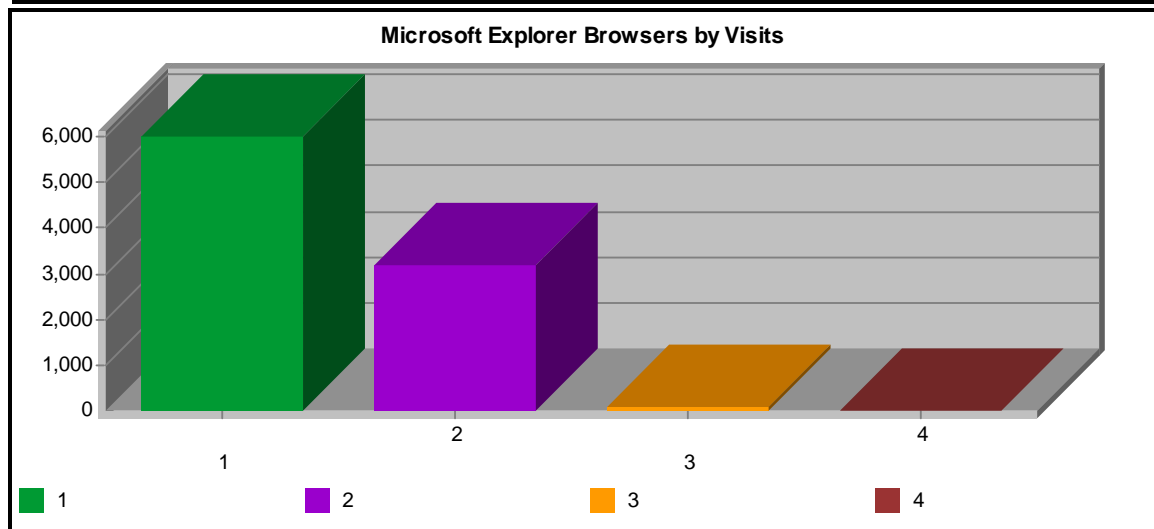
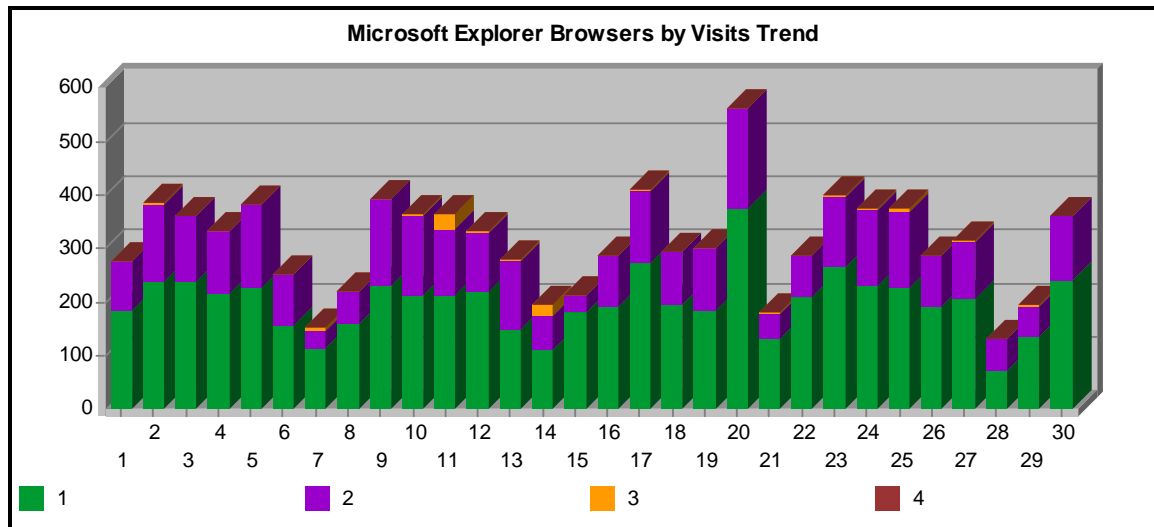


Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Microsoft Explorer Browsers				
	Browser	Visits	%	Hits
1.	Explorer 6.x	6,006	64.65%	63,585
2.	Explorer 5.x	3,177	34.20%	28,474
3.	Explorer 4.x	106	1.14%	462
4.	Explorer 1.x	1	0.01%	1
	Total	9,290	100.00%	92,522

Microsoft Explorer Browsers - Help Card

Microsoft Explorer Browsers - Help Card



Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

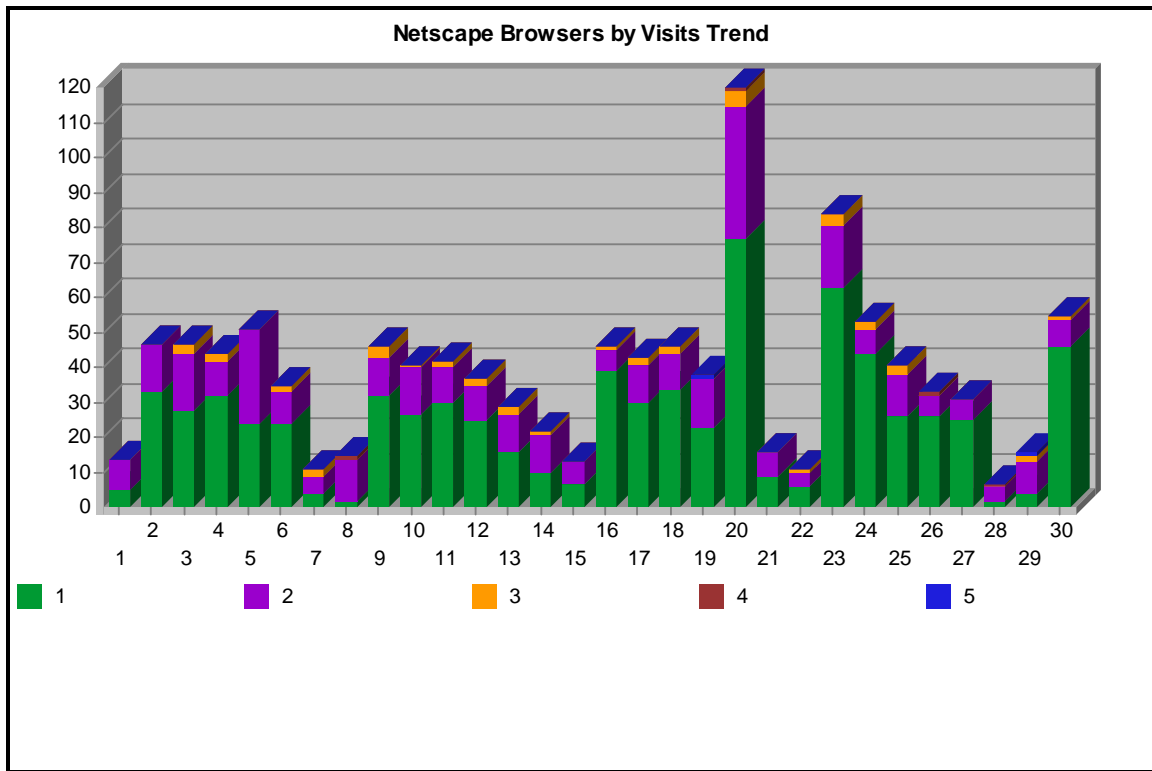
% - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.

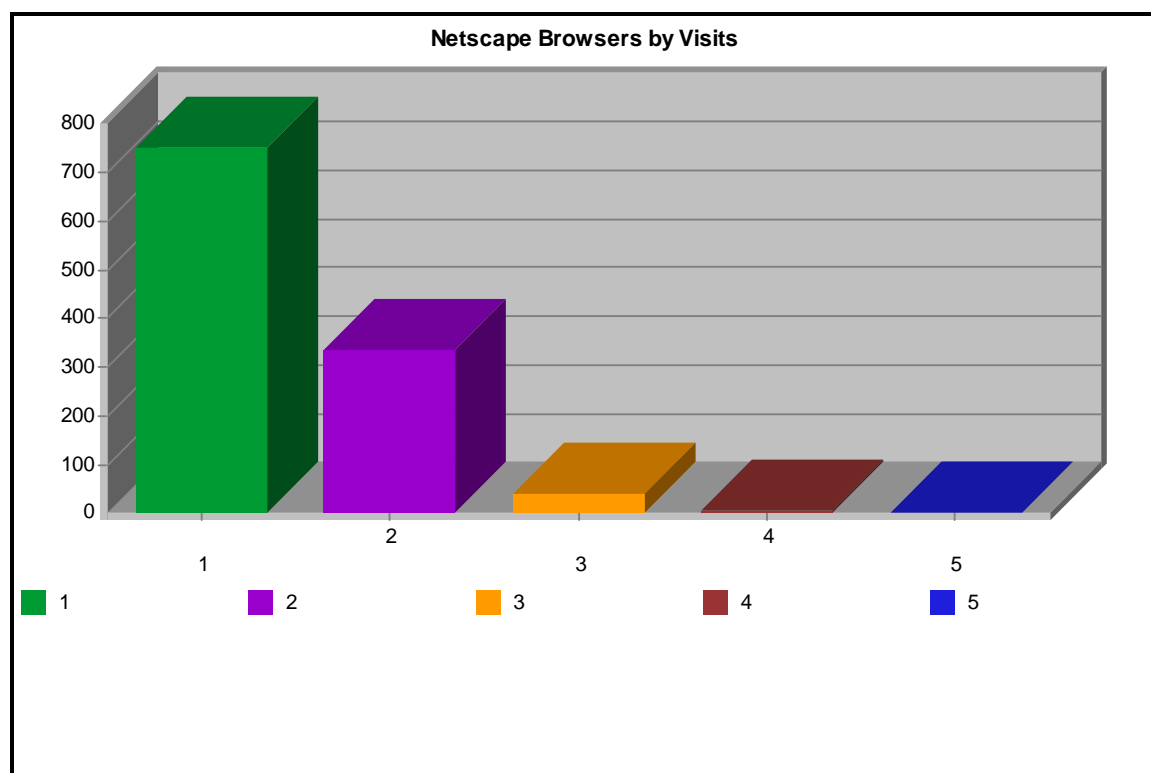


This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers

This report gives you a breakdown of the various versions of Netscape used by visitors to your site.





Netscape Browsers				
	Browser	Visits	%	Hits
1.	Netscape 4.x	753	66.40%	13,287
2.	Netscape 5.x	334	29.45%	3,505
3.	Netscape 6	41	3.62%	540
4.	Netscape 3.x	4	0.35%	20
5.	Netscape	2	0.18%	3
	Total	1,134	100.00%	17,355

Netscape Browsers - Help Card

?

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is

Netscape Browsers - Help Card

thirty minutes. This time limit can be changed by the system administrator.

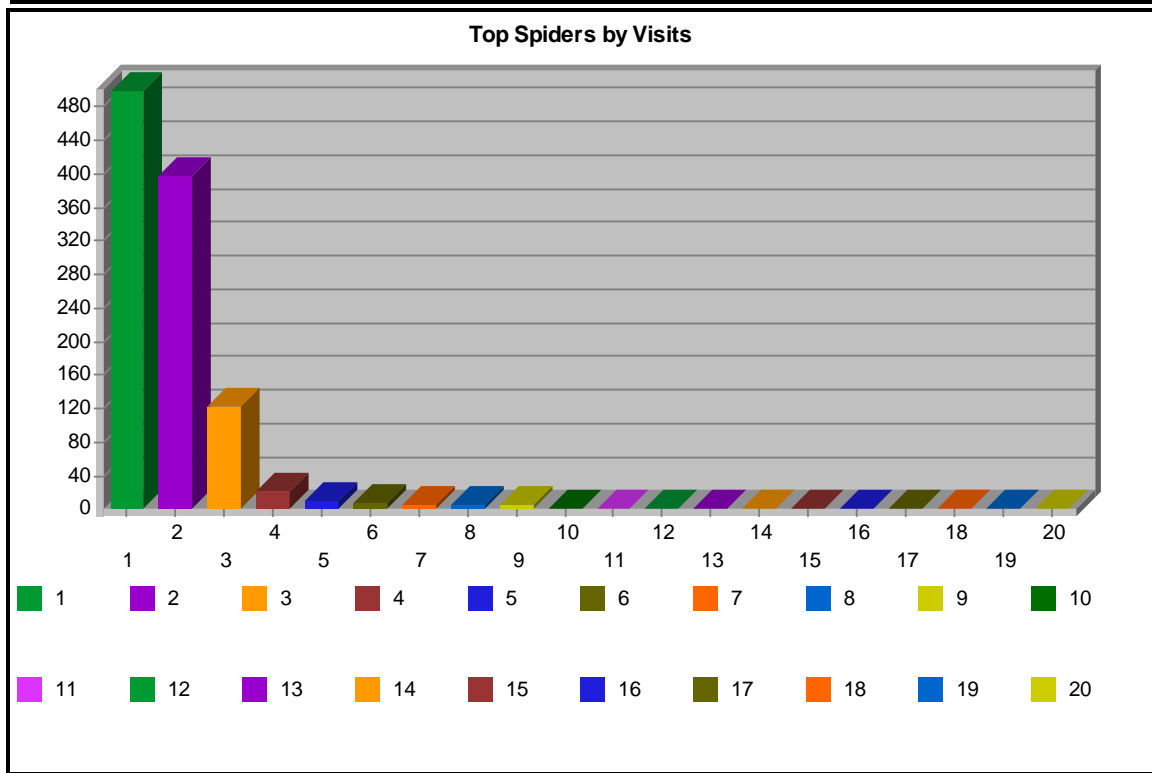
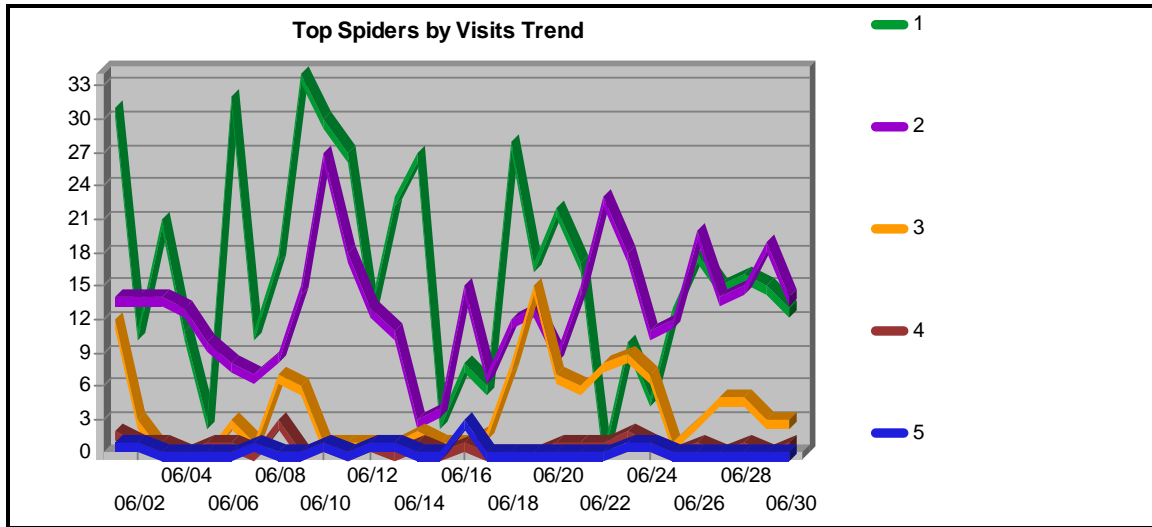
% - Percentage of hits or visits from those with the specified version of Netscape.



This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.



Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	498	45.36%	2,110
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi. com/slurp.html)	397	36.16%	467
3.	Scooter	122	11.11%	233
4.	FAST-WebCrawler	22	2.00%	2,156
5.	NationalDirectory- WebSpider	11	1.00%	11
6.	Szukacz	9	0.82%	9
7.	http:	6	0.55%	28
8.	Gaisbot	6	0.55%	22
9.	Mozilla/4.7 (compatible; FlipDog; http://www.whizban g.com/crawler)	5	0.46%	25
10.	WebTrends	2	0.18%	774
11.	Mozilla/4.0 (compatible; MSIE 5.0; NetNose- Crawler 2.0; A New Search Experience: http://www.netnose	2	0.18%	2
12.	Baiduspider (http:	2	0.18%	9
13.	UlowaCrawler	2	0.18%	2
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	2	0.18%	28
15.	TurnitinBot	2	0.18%	17
16.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise- guys dot nl; http://webagent.wis e-guys.n	2	0.18%	2
17.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	1	0.09%	13
18.	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 4.0; obot)	1	0.09%	193
19.	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhi ppo.com/; info@searchhippo. com)	1	0.09%	1
20.	TestBot (contact	1	0.09%	20

Top Spiders				
	Spider	Visits	%	Hits
	vsecrawler@hotmail.com)			
	Subtotal	1,094	99.64%	6,122
	Other	4	0.36%	1,099
	Total	1,098	100.00%	7,221

Top Spiders - Help Card



Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

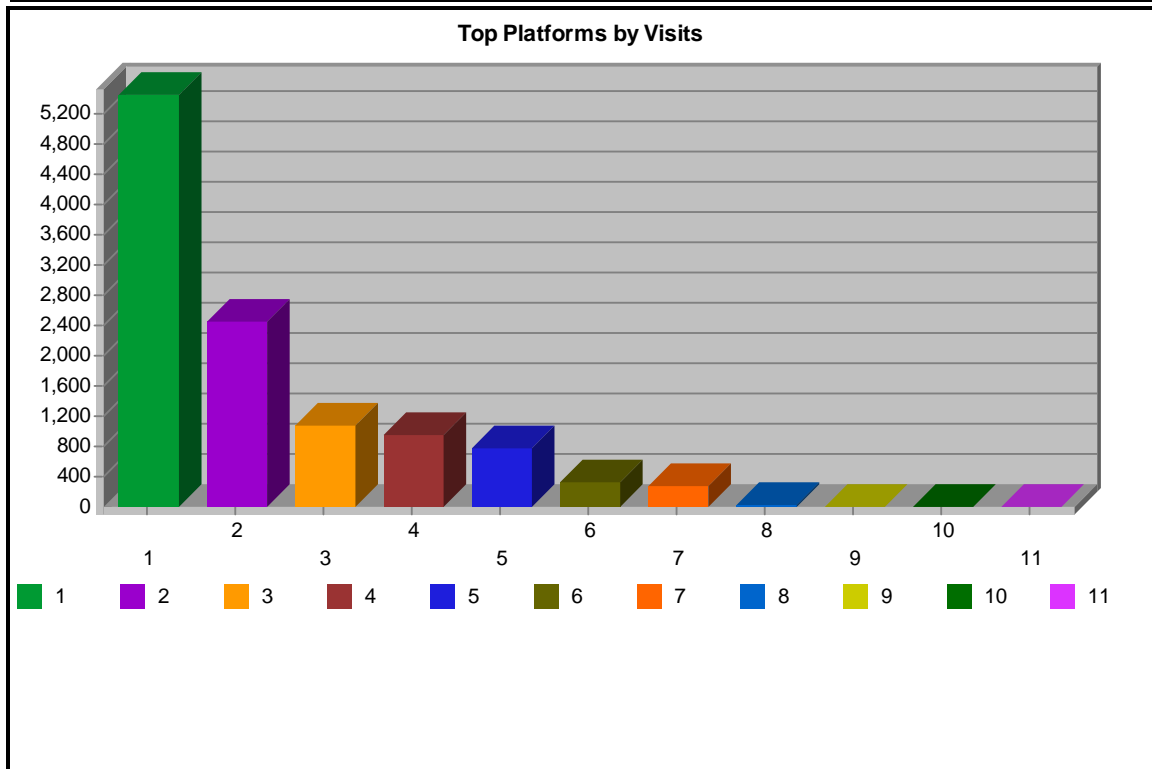
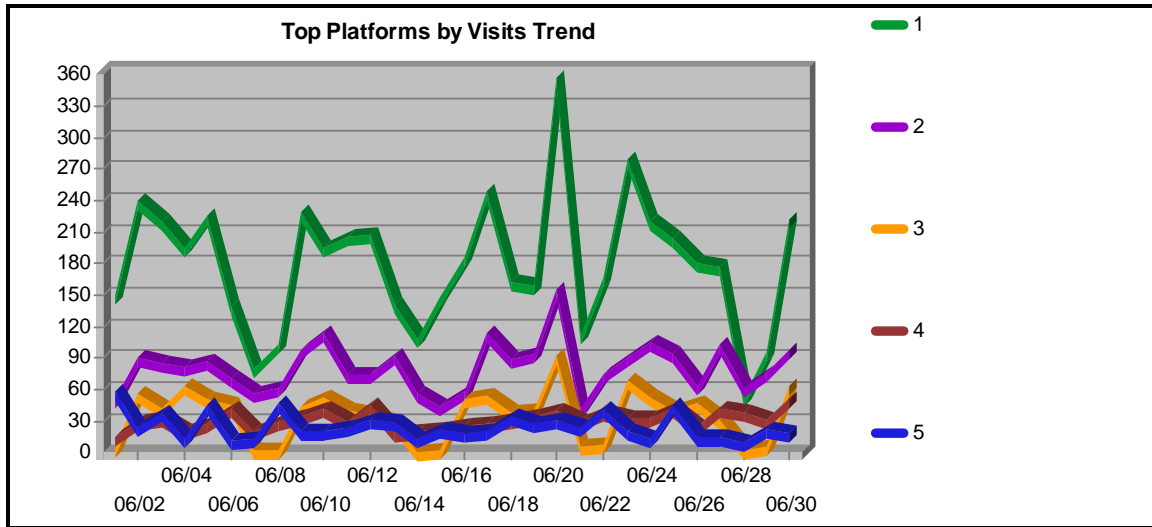
% - Percentage of total spider visits or hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.



Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top Platforms				
	Platform	Visits	%	Views

Top Platforms				
	Platform	Visits	%	Views
1.	Windows 2000	5,426	47.65%	60,680
2.	Windows 98	2,459	21.59%	20,534
3.	Windows NT	1,086	9.54%	18,946
4.	Others	963	8.46%	5,283
5.	Windows ME	778	6.83%	5,659
6.	Macintosh PowerPC	345	3.03%	1,993
7.	Windows 95	277	2.43%	1,778
8.	Linux	39	0.34%	212
9.	Windows Win32s	10	0.09%	17
10.	SunOS	3	0.03%	13
11.	OS/2	1	0.01%	22
	Total	11,387	100.00%	115,137

Top Platforms - Help Card
<p></p> <p>Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>Platform - The specified platform being analyzed. The operating system used by the visitor to your site.</p> <p>Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.</p> <p>Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.</p> <p>% - Percentage of hits or visits by those using the specified platform.</p> <p></p> <p>This information is useful when determining what content to include on your Web site.</p>

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a

Glossary	
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.

Glossary	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	<p>The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.</p> <p>"Success" codes:</p> <p>100 = Success: Continue 101 = Success: Switching Protocols 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Non-Authoritative Information 204 = Success: No Content 205 = Success: Reset Content 206 = Success: Partial Content 300 = Success: Multiple Choices 301 = Success: Moved Permanently 302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified 305 = Success : Use Proxy 307 = Success : Temporary Redirect</p> <p>"Failed" codes:</p>

Glossary	
	<p>400 = Failed: Bad Request</p> <p>401 = Failed: Unauthorized</p> <p>402 = Failed: Payment Required</p> <p>403 = Failed: Forbidden</p> <p>404 = Failed: Not Found</p> <p>405 = Failed: Method Not Allowed</p> <p>406 = Failed: Not Acceptable</p> <p>407 = Failed: Proxy Authentication Required</p> <p>408 = Failed: Request Time-out</p> <p>409 = Failed: Conflict</p> <p>410 = Failed: Gone</p> <p>411 = Failed: Length Required</p> <p>412 = Failed: Precondition Failed</p> <p>413 = Failed: Request Entity Too Large</p> <p>414 = Failed: Request-URI Too Large</p> <p>415 = Failed: Unsupported Media Type</p> <p>416 = Failed: Requested range not satisfiable</p> <p>417 = Failed: Expectation Failed</p> <p>500 = Failed: Internal Server Error</p> <p>501 = Failed: Not Implemented</p> <p>502 = Failed: Bad Gateway</p> <p>503 = Failed: Service Unavailable</p> <p>504 = Failed: Gateway Time-out</p> <p>505 = Failed: HTTP Version Not Supported</p>
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p> <p>Organization: .org .or .org.[country code] .or.[country code]</p>

Glossary	
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.



This report was generated by WebTrends(R) Tuesday July 29, 2003 - 05:58:33

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